

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Aileen Bordman		08/02/2005	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	AFB Productions, Inc.
Street Address:	23 Belle Terre Road
City:	West Orange
State/Country:	NEW JERSEY
Postal Code:	07052
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	76548979	MONET'S PALATE
Serial Number:	76548980	MONET'S PALATE
Serial Number:	76549115	MONET'S PALATE
Serial Number:	76549116	MONET'S PALATE
Serial Number:	76549117	MONET'S PALATE
Serial Number:	76549118	MONET'S PALATE
Serial Number:	76549119	MONET'S PALATE
Serial Number:	76549120	MONET'S PALATE
Serial Number:	78546671	MONET'S PALATE

CORRESPONDENCE DATA

Fax Number: (310)201-5271
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 310.277.7200
 Email: kwilton@seyfarth.com

CH \$240.00 76548979

Correspondent Name: Kenneth L. Wilton
Address Line 1: 2029 Century Park East
Address Line 2: Suite 3300
Address Line 4: Los Angeles, CALIFORNIA 90067

NAME OF SUBMITTER:	Kenneth L. Wilton
Signature:	/Kenneth L. Wilton/
Date:	09/13/2005

Total Attachments: 2
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source=2005-08-02 Assignment of marks#page2.tif

ASSIGNMENT OF TRADEMARKS

WHEREAS, Aileen Bordman, an individual and citizen of the United States, with a business address at 16 Afterglow Ave., Verona, New Jersey 07044 ("Assignor"), is the owner of the entire right, title and interest in and to the United States trademarks set forth in Schedule A attached hereto and incorporated by reference herein, together with the goodwill of the business associated therewith; and

WHEREAS, Aileen Bordman has established AFB Productions, Inc., a corporation organized and existing under the laws of the State of New Jersey ("Assignee"), with a business address at 23 Belle Terre Road, West Orange, New Jersey 07052, and Assignor has transferred to Assignee, and Assignee has acquired, certain assets of the business of Assignor; and

WHEREAS, with respect to those trademarks set forth in Schedule A attached hereto that are the subject of pending intent-to-use applications in the United States Patent and Trademark Office, Assignee is the successor to the portion of Assignor's business to which the marks pertain, and such portion is ongoing and existing;

WHEREAS, Assignee desires to acquire all right, title and interest in and to the trademarks set forth in Schedule A, together with the goodwill of the business associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor hereby irrevocably assigns, sells, and transfers to Assignee all of Assignor's right, title, and interest in and to the trademarks set forth in Schedule A in the United States, together with the registrations of and applications to register such marks, and the goodwill of the business associated therewith, and the right to sue in Assignee's own name on all claims for past damages and all other legal and equitable relief for infringement or dilution of any of such marks, or unfair competition pertaining to any of such marks, that may have accrued to Assignor prior to the date of this assignment.

Assignor hereby covenants and agrees that it will execute and deliver to Assignee such additional documents, and perform such further acts, as are necessary to enable Assignee to record the assignment of such marks, or otherwise to perfect or confirm this assignment and Assignee's rights in the assigned marks.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed as shown below.

Dated: August 2, 2005

AILEEN BORDMAN

By: 

Aileen Bordman

SCHEDULE A

Mark	Serial No.	Class	Filing Date
MONET'S PALATE	76/548,979	29	September 5, 2003
MONET'S PALATE	76/548,980	9	September 5, 2003
MONET'S PALATE and Design	76/549,115	2	September 11, 2003
MONET'S PALATE and Design	76/549,116	14	September 11, 2003
MONET'S PALATE and Design	76/549,117	21	September 11, 2003
MONET'S PALATE and Design	76/549,118	24	September 11, 2003
MONET'S PALATE and Design	76/549,119	31	September 11, 2003
MONET'S PALATE and Design	76/549,120	33	September 11, 2003
MONET'S PALATE and Design	78/546,671	30	January 12, 2005