

FORM PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies) thereof.

**1. Name of conveying party(ies):**

Swarovski-Optik KG

Individual Association  
 General Partnership Limited Partnership  
 Corporation  
 Other

Citizenship - Austria

Additional name(s) of conveying party(ies) attached? No

**2. Name and address of receiving party(ies):**

Name: D. Swarovski & Co.  
 Address: Swarovskistrasse 30, 6112 Wattens, Austria

Individual Association  
 General Partnership Limited Partnership  
 Corporation  
 Other

Citizenship - Austria

**3. Nature of conveyance:**

Assigns the entire interest and goodwill  
 Merger  
 Security Agreement  
 Change of Name  
 Change of Assignee Address

Execution Date: May 13, 2005

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes

(Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? No

**4. Application number(s) or registration number(s):**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,676,632

Additional numbers attached? No

**5. Name and address of party to whom correspondence concerning document should be mailed:**

Name: WENDEROTH, LIND & PONACK, L.L.P.  
 Internal Address: Kaushal R. Odedra  
 Street Address: 2033 K Street, N.W., Suite 800  
 City: Washington, State: DC ZIP: 20006-1021

**6. Total number of applications and registrations involved:** 1

**7. Total fee (37 C.F.R. 2.6(b)(6) & § 3.41)** . . . . . \$40  
 (TM01-085)

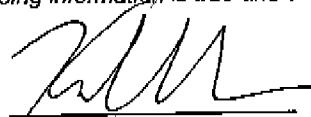
Enclosed Check No. \_\_\_\_\_  
 Authorized to be charged to deposit account

**8. Deposit account number:** 23-0975  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

**9. Statement and signature:**  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Kaushal R. Odedra  
 Name of Person Signing

  
 Signature

July 15, 2005  
 Date

**Total number of pages including cover sheet, attachments, and document:** 4

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450.

CH \$40.00 230975 2676632

### ASSIGNMENT AGREEMENT

**Whereas,**

Swarovski-Optik KG, a partnership organized under the laws of Austria,  
Swarovskistrasse 70, A-6060 Absam, Austria ("ASSIGNOR")

is the current owner of U.S. Trademark Registration No. 2,676,632, dated January 21,  
2003; and

**Whereas,**

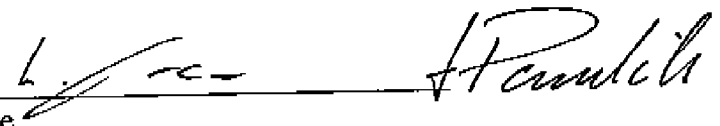
D. Swarovski & Co., a company of Austria,  
Swarovskistrasse 30, 6112 Wattens, AUSTRIA ("ASSIGNEE")

is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged,  
said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title, goodwill and the  
business symbolized by the mark, and the above-identified registration thereof.

Swarovski-Optik KG  
Swarovskistrasse 70  
A-6060 Absam, Austria

13. 5. 05  
Date

  
Signature

LUDWIG PERNSTICH

WERNER TRATTNER  
Name Werner Trattner

CEO  
Title CEO

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of	:	Box ASSIGNMENTS FEE
D. Swarovski & Co.	:	
Registration No. 2,676,632	:	
Registered January 21, 2003	:	
SWAROBRIGHT	:	
Classes 9, 40	:	

**DESIGNATION OF DOMESTIC REPRESENTATIVE**

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Sir:

The undersigned hereby appoints Michael R. Davis, Reg. No. 25,134; Matthew M. Jacob, Reg. No. 25,154; Warren M. Cheek, Jr., Reg. No. 33,367; Nils Pedersen, Reg. No. 33,145; Charles R. Watts, Reg. No. 33,142; Michael S. Huppert, Reg. No. 40,268; and Jeffrey R. Filipek, Reg. No. 41,471, who together constitute the firm of WENDEROTH, LIND & PONACK, L.L.P., as well as any other attorneys and agents associated with Customer No. 000513, to prosecute this application and to transact all business in the U.S. Patent & Trademark Office connected therewith. The undersigned hereby authorizes the U.S. attorney or agent named herein to accept and follow instructions from Patentanwalte Torggler & Hofinger as to any action to be taken in the Patent and Trademark Office regarding this application without direct communication between the U.S. attorney or agent and the undersigned.

Said firm is designated as applicant's representative on whom notices or process in proceedings affecting the mark (U.S. Trademark Registration No. 2,676,632) may be served.

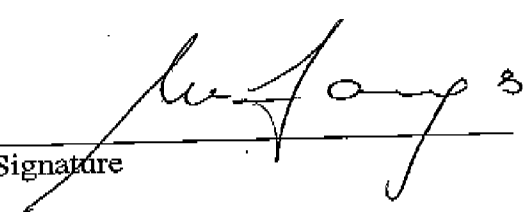
Send correspondence to:

Kaushal R. Odedra, Esq.  
WENDEROTH, LIND & PONACK, L.L.P.  
2033 K Street, N.W., Suite 800  
Washington, D.C. 20006-1021  
(202) 721-8200

D. Swarovski & Co.

2.6.2005

Date

  
Signature



Markus Langes-Swarovski

Mathias Margreiter

Name

General Partner

General Partner

Title