

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

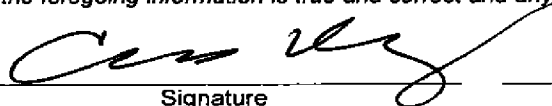
<p>1. Name of conveying party(ies): K. Hovnanian Companies of Florida, Inc.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State: Florida <input type="checkbox"/> Other:</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies): K. Hov IP II, Inc.</p> <p>Name: _____ Internal Address: _____ Street Address: 10 Highway 35</p> <p>City: Red Bank State: NJ Zip: 07701</p> <p><input type="checkbox"/> Individual(s) citizenship: _____ <input type="checkbox"/> Association: _____ <input type="checkbox"/> General Partnership: _____ <input type="checkbox"/> Limited Partnership: _____ <input checked="" type="checkbox"/> Corporation-State: Delaware <input type="checkbox"/> Other: _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: (Designations must be a separate document from assignment) <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of Conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:</p> <p>Execution Date: July 7, 2005</p>	

<p>4. Application Number(s) or Registration Number(s):</p> <p>A. Trademark Application No.(s): _____</p> <p style="text-align: right;">Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>B. Trademark Registration No.(s): 1,418,620</p> <p style="text-align: right;">Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: LERNER DAVD LITTENBERG KRAMOLZ & MENTLIK LLP</p> <p>Internal Address: _____ Street Address: 600 South Avenue West</p> <p>City: Westfield State: NJ Zip: 07090</p>	<p>6. Total Number of applications and registrations involved: _____</p> <p>7. Total fee (37 CFR 3.41) \$ 40.00</p> <p><input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to Deposit Account <input type="checkbox"/> Authorized to be charged to credit card (Form 2038 enclosed)</p> <p>8. Deposit account number: 12-1095 (Attach duplicate copy of this page if paying by deposit account)</p>
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DO NOT USE THIS SPACE

9. Statement and signature:
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Charles P. Kennedy  July 15, 2005
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document:

CH \$40.00 121095 1418620

ASSIGNMENT

WHEREAS, K. Hovnanian Companies of Florida, Inc., now merged into Hovnanian Developments of Florida, Inc. ("Assignor"), a corporation of the State of Florida, having a place of business at 6801 Lake Worth Road, Lake Worth, Florida 33467, has adopted, used and is a record owner of the following trademark registration issued by the United States Patent and Trademark Office:

<u>Registration No.</u>	<u>Issue Date</u>	<u>Mark</u>
1,418,620	November 25, 1986	THE FIRST NAME IN LASTING VALUE

WHEREAS, K. Hov IP II, Inc. ("Assignee"), a corporation of the State of Delaware, having its principal place of business at 10 Highway 35, Red Bank, New Jersey 07701, has obtained and intends to obtain all rights of Assignor to the trademark and this registration, and is desirous of recording its name as record owner of such registration;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby acknowledge its assignment unto Assignee of all rights, title and interest in and to the aforesaid trademark and registration, together with the goodwill of the business symbolized by such mark, and including the right to sue for and recover any damages for past infringement of such marks.

K. HOVNANIAN COMPANIES OF
FLORIDA, INC.

Dated: ~~June~~ ^{July} 7, 2005

By: [Signature]
Name: John S. Rudhart
Title: Vice President

State of N.J.)
County of Monmouth)

ss:

On the 7th day of July, before me came Peter S. Reinhart to me known who, being by me duly sworn did depose and say that he/she was V.P. of K. Hovnanian Companies of Florida, Inc., the corporation described in and which executed the above instrument; that he/she signed his/her name and the name of said corporation to this instrument under authority of the Board of Directors of said corporation

Anthony J. Maimone
Notary Public

ANTHONY J. MAIMONE
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires May 29, 2008

