

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Humboldt Creamery Association		01/01/2005	Agricultural Cooperative Association: CALIFORNIA

RECEIVING PARTY DATA

Name:	Humboldt Creamery, LLC
Street Address:	572 Highway 1
City:	Fortuna
State/Country:	CALIFORNIA
Postal Code:	95540
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	1659953	3 IN 1
Registration Number:	2156327	KERNEL CRUNCH
Registration Number:	2227057	SUPER TREAT
Registration Number:	2137393	K
Registration Number:	2290973	ARCTIC ICE CREAM
Registration Number:	1469903	VITA LITE
Registration Number:	1319680	WELCOME
Registration Number:	1963611	VITARICH
Registration Number:	2399407	BRAND ICE CREAM
Registration Number:	2587103	HUMBOLDT CREAMERY
Registration Number:	2426351	COUNTRY MAID DAIRY

CORRESPONDENCE DATA

Fax Number: (415)393-2286

900032105

**TRADEMARK
 REEL: 003159 FRAME: 0420**

CH \$290.00 1659953

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 213-229-8462
Email: diane.lambillotte@bingham.com
Correspondent Name: Diane M. Lambillotte
Address Line 1: Three Embarcadero Center
Address Line 4: San Francisco, CALIFORNIA 94111-4067

NAME OF SUBMITTER:	Mary Dougherty
Signature:	/Mary Dougherty/
Date:	09/14/2005

Total Attachments: 8

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Humboldt Creamery Association, a California agricultural cooperative association with its principal place of business at 572 Highway 1, Fortuna, California, 95540 (the "Assignor"), has adopted and used and is using the trademarks identified on Exhibit A hereto, and is the owner of certain trademark registrations therefor (collectively "the Marks"); and

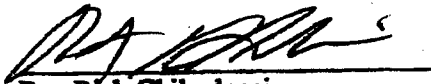
WHEREAS, in connection with the Contribution Agreement, dated January 1, 2005, between the Assignor and Humboldt Creamery, LLC, a Delaware limited liability company, with its principal place of business at 572 Highway 1, Fortuna, California, 95540 (the "Assignee"), pursuant to which the Assignor is contributing substantially all of its assets and property to the Assignee, the Assignee is desirous of acquiring said Marks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign, sell and transfer unto said Assignee all right, title and interest in and to said Marks worldwide, together with (a) the registrations of said Marks, (b) the goodwill of the business symbolized by and associated with said Marks and the registrations therefor, and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to said Marks or the registrations therefor or such associated goodwill, provided that the Assignee acknowledges that the Assignor makes no representation, statement, condition or warranty whether express, implied or otherwise as to said Marks and Assignee accepts said Marks as is and with all faults and defects if any.

[Signature page follows]

IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has caused this Assignment of Trademarks to be executed and delivered effective as of January 1, 2005.

HUMBOLDT CREAMERY ASSOCIATION
a California agricultural cooperative association



By: Rich Ghilarducci
Its: President and Chief Executive Officer

The foregoing worldwide assignment of said Marks and the registrations therefor and any registration applications therefor by the Assignor to the Assignee is hereby accepted as of January 1, 2005.

HUMBOLDT CREAMERY, LLC
a California agricultural cooperative association



By: Rich Ghilarducci
Its: President and Chief Executive Officer

EXHIBIT A

Docket No.: **120051-201**

Appl. No: 74/089073

Mark: 3 IN 1

Country: USA

Goods: Frozen confections.

Reg No: 1659953

Filing Date: 8/17/1990

Class(es): 30 Int.

Status: Registered

Reg. Date: 10/8/1991

Renewal Date: 10/8/2011

Docket No.: **120051-202**

Appl. No: 74/734284

Mark: POLAR PALS

Country: USA

Goods: Frozen confections, namely, ice cream novelties in the form of ice cream bars, frozen ices and frozen juice bars.

Reg No: 2064544

Filing Date: 9/25/1995

Class(es): 30 Int.

Status: Abandoned

Reg. Date: 5/27/1997

Renewal Date:

Docket No.: **120051-203**

Appl. No: 75/202007

Mark: KERNEL CRUNCH

Country: USA

Goods: Ice cream and frozen confections

Reg No: 2156327

Filing Date: 11/20/1996

Class(es): 30 Int.

Status: Registered

Reg. Date: 5/12/1998

Renewal Date: 5/12/2008

Docket No.: **120051-204**

Appl. No: 75/196121

Mark: SUPER TREAT

Country: USA

Goods: Ice cream and frozen confections.

Reg No: 2227057

Filing Date: 11/12/1996

Class(es): 30 Int.

Status: Registered

Reg. Date: 3/2/1999

Renewal Date: 3/2/2009

Docket No.: **120051-205**

Appl. No: 75/258978

Mark: OFFICER DESIGN

Country: USA

Goods: Ice cream and frozen confections.

Reg No: 2137393

Filing Date: 3/17/1997

Class(es): 30 Int.

Status: Registered

Reg. Date: 2/17/1998

Renewal Date: 2/17/2008

Docket No.: **120051-206**

Appl. No: 75/487999

Mark: ARCTIC ICE AND DESIGN

Country: USA

Goods: Ice cream and frozen confections.

Reg No: 2290973

Filing Date: 5/19/1998

Class(es): 30 Int.

Status: Registered

Reg. Date: 11/9/1999

Renewal Date: 11/9/2009

EXHIBIT A

Docket No.: 120051-207

Appl. No: 73/649435

Mark: VITA LITE

Country: USA

Goods: Cream and milk combination.

Reg No: 1469903

Filing Date: 3/16/1987

Class(es): 29 Int.

Status: Registered

Reg. Date: 12/22/1987

Renewal Date: 12/22/2007

Docket No.: 120051-208

Appl. No: 74/362833

Mark: VITA LITE

Country: USA

Goods: Frozen yogurt and ice milk.

Reg No: 1817037

Filing Date: 3/1/1993

Class(es): 30 Int.

Status: Abandoned

Reg. Date: 1/18/1994

Renewal Date:

Docket No.: 930036-201

Appl. No: 73/469450

Mark: WELCOME

Country: USA

Goods: Ice cream.

Reg No: 1319680

Filing Date: 3/9/1984

Class(es): 30 Int.

Status: Registered

Reg. Date: 2/12/1985

Renewal Date: 2/12/2005

Docket No.: 930036-202

Appl. No: 73/469456

Mark: POLLY TEELS

Country: USA

Goods: Ice cream.

Reg No: 1321091

Filing Date: 3/9/1984

Class(es): 30 Int.

Status: Abandoned

Reg. Date: 2/19/1985

Renewal Date:

Docket No.: 930036-203

Appl. No: 73/469120

Mark: VAN DEKKER'S

Country: USA

Goods: Ice cream.

Reg No: 1328810

Filing Date: 3/7/1984

Class(es): 30 Int.

Status: Registered

Reg. Date: 4/2/1985

Renewal Date: 4/2/2005

Docket No.: 930036-204

Appl. No: 74/197527

Mark: VITARICH

Country: USA

Goods: Ice cream, ice milk, frozen yogurt.

Reg No: 1963611

Filing Date: 8/23/1991

Class(es): 30 Int.

Status: Registered

Reg. Date: 3/26/1996

Renewal Date: 3/26/2006

Docket No.: 930036-205

Appl. No: 73/469457

Mark: SPECIAL-T

Country: USA

Goods:

Reg No: 1321092

Filing Date: 3/9/1984

Class(es):

Status: Abandoned

Reg. Date: 2/19/1985

Renewal Date:

EXHIBIT A

Docket No.: **930036-206WA**

Appl. No:
Mark: VITARICH
Country: Washington
Goods: Dairy products.

Reg No: 10605
Filing Date:
Class(es):

Status: Registered
Reg. Date: 5/9/1978
Renewal Date: 5/9/2009

Docket No.: **930036-207WA**

Appl. No:
Mark: WELCOME AND DESIGN
Country: Washington
Goods: Dairy products.

Reg No: 10606
Filing Date:
Class(es):

Status: Abandoned
Reg. Date: 5/9/1978
Renewal Date:

Docket No.: **930036-208WA**

Appl. No:
Mark: VAN DEKKER'S
Country: Washington
Goods:

Reg No: 13035
Filing Date:
Class(es):

Status: Abandoned
Reg. Date: 11/30/1981
Renewal Date:

Docket No.: **930036-209WA**

Appl. No:
Mark: POLLY TEEL'S
Country: Washington
Goods:

Reg No: 8095
Filing Date:
Class(es):

Status: Abandoned
Reg. Date: 10/4/1972
Renewal Date:

Docket No.: **930036-210OR**

Appl. No:
Mark: WELCOME
Country: Oregon
Goods:

Reg No: T-12864
Filing Date:
Class(es):

Status: Abandoned
Reg. Date: 5/24/1978
Renewal Date:

Docket No.: **930036-211OR**

Appl. No:
Mark: POLLY TEEL'S
Country: Oregon
Goods:

Reg No: T-12865
Filing Date:
Class(es):

Status: Abandoned
Reg. Date: 5/24/1978
Renewal Date:

Docket No.: **930036-212OR**

Appl. No:
Mark: VITARICH
Country: Oregon
Goods: Dairy products, in Class 129.

Reg No: T-12863
Filing Date:
Class(es):

Status: Registered
Reg. Date: 5/24/1978
Renewal Date: 5/24/2008

EXHIBIT A

Docket No.: **930036-213**

Appl. No: 73/687803

Mark: TIVOLIS

Country: USA

Goods:

Reg No: 1575318

Filing Date: 10/5/1987

Class(es):

Status: Abandoned

Reg. Date: 1/2/1990

Renewal Date:

Docket No.: **930036-213AK**

Appl. No:

Mark: VITARICH

Country: Alaska

Goods: Dairy products.

Reg No: 2235

Filing Date:

Class(es):

Status: Registered

Reg. Date: 8/5/1991

Renewal Date: 3/9/2006

Docket No.: **930036-214WA**

Appl. No:

Mark: POLLY TEEL'S

Country: Washington

Goods: Dairy products.

Reg No: 021689

Filing Date:

Class(es): 29 Int.

Status: Abandoned

Reg. Date: 9/30/1992

Renewal Date:

Docket No.: **930036-215**

Appl. No: 74/463866

Mark: SEATTLE SELECT

Country: USA

Goods:

Reg No:

Filing Date: 11/29/1993

Class(es):

Status: Abandoned

Reg. Date:

Renewal Date:

Docket No.: **930036-216**

Appl. No: 74/660698

Mark: CASTLEBURY'S PREMIUM ICE CREAM

Country: USA

Goods: Ice cream

Reg No:

Filing Date: 4/13/1995

Class(es):

Status: Abandoned

Reg Date:

Renewal Date:

Docket No.: **930036-217RU**

Appl. No: 96/711651

Mark: WELCOME

Country: Russian Federation

Goods:

Reg No: 160320

Filing Date: 9/10/1996

Class(es): 30 Int.

Status: Registered

Reg. Date: 1/16/1998

Renewal Date: 9/10/2006

Docket No.: **930036-218**

Appl. No: 75/691850

Mark: BEARS DESIGN

Country: USA

Goods: Ice cream.

Reg No: 2399407

Filing Date: 4/26/1999

Class(es): 30 Int.

Status: Registered

Reg. Date: 10/31/2000

Renewal Date: 10/31/2010

