

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L.C. Clark Publishing Co., Inc.		07/29/2005	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Stamats Buildings Media, Inc.		
Street Address:	615 5th Street SE		
City:	Cedar Rapids		
State/Country:	IOWA		
Postal Code:	52401		
Entity Type:	CORPORATION: IOWA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2240538	ENVIRONDESIGN	
Serial Number:	76628377	INTERIORS & SOURCES INTELLIGENT DESIGN STRATEGIES	
CORRESPONDENCE DATA			
Fax Number:	(319)365-8443		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	319-365-9461		
Email:	deanna@shuttleworthlaw.com		
Correspondent Name:	Robert W. Hoke		
Address Line 1:	115 3rd Street SE, Suite 500		
Address Line 2:	P.O. Box 2107		
Address Line 4:	Cedar Rapids, IOWA 52406		
NAME OF SUBMITTER:	Robert W. Hoke		
Signature:	/Robert W. Hoke/		
Date:	09/15/2005		

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Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, L.C. Clark Publishing Co., Inc., a Florida corporation ("Assignor"), entered into an Asset Purchase Agreement with Stamats Buildings Media, Inc., an Iowa corporation ("Assignee"); and WHEREAS, Assignor is the owner of the trademarks listed and described in Schedule A attached hereto and by this reference incorporated herein.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and intending to be legally bound, Assignor does hereby assign and transfer unto Assignee all right, title, and interest in and to the trademarks listed and described in Schedule A, together with the goodwill of the business symbolized thereby as well as the right to sue for past infringement and the right to collect damages therefore. Where such trademarks also are used as trade or business names, Assignor does hereby also assign and transfer unto Assignee all right, title, and interest in and to such trade or business names, together with the goodwill of the business symbolized thereby as well as the right to sue for past infringement and the right to collect damages therefor.

This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of the Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed on July 29, 2005.

L.C. CLARK PUBLISHING CO., INC.

By John A. Clark
John A. Clark, President

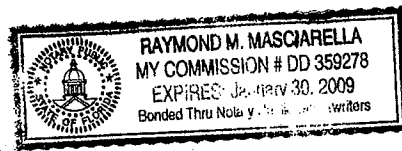
STATE OF FLORIDA, COUNTY OF Palm Beach, ss:

This Assignment of Trademarks was acknowledged before me on July 29, 2005, by John A. Clark as the President of L.C. Clark Publishing Co., Inc.

Personally known to me

[Signature]

Notary Public



SCHEDULE A

MARK	REGISTRATION NUMBER.	REGISTRATION DATE
ENVIRONDESIGN	Prin. Reg. 2,240,538	April 20, 1999
MARK	APPLICATION SERIAL NUMBER	FILING DATE
INTERIORS & SOURCES INTELLIGENT DESIGN STRATEGIES & Design	76/628,377	January 20, 2005