

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Paper Craft, Inc.		09/12/2005	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Westrim, Inc.		
<b>Street Address:</b>	7855 Hayvenhurst Avenue		
<b>City:</b>	Van Nuys		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91406		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2086435	AUTUMN LEAVES	
Registration Number:	2927349	FOOFALA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)876-7934		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-876-3192		
<b>Email:</b>	pmcbride@sonnenschein.com		
<b>Correspondent Name:</b>	Peggy L. McBride		
<b>Address Line 1:</b>	8000 Sears Tower		
<b>Address Line 2:</b>	Sonnenschein Nath & Rosenthal LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	Peggy L. McBride		
<b>Signature:</b>	/Peggy L. McBride/		
<b>Date:</b>	09/15/2005		

OP \$65.00 2086435

Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

WHEREAS, Paper Craft, Inc., a California corporation, having a principal place of business at 14140 Ventura Blvd., #202, Sherman Oaks, California 91423 (hereinafter "Assignor") has adopted, used, and is using the following marks (hereinafter the "Marks") in its business all of which are registered with the United States Patent & Trademark Office ("PTO"):

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
AUTUMN LEAVES	2,086,435	August 5, 1997
FOOF A LA	2,927,349	Feb. 22, 2005

and

WHEREAS, Westrim, Inc, a Delaware corporation, having a principal place of business at 7855 Hayvenhurst Avenue, Van Nuys, California 91406 (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the Marks and the registrations therefor and the goodwill associated therewith.

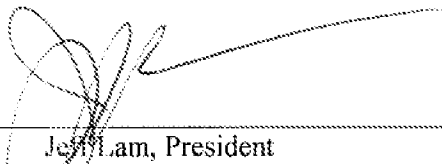
NOW, THEREFORE, TO ALL CONCERNED, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledge Assignor hereby makes the transfer and assignment of all rights in the Marks as follows:

1. Assignor does sell, assign, and transfer all its entire right, title, and interest, anywhere in the world, in and to the Marks unto Assignee and the registration thereof, together with the goodwill of the business in connection with which the Marks is used and that part of the goodwill of the business connected with the use of and symbolized by the Marks.
2. Assignor further agrees, at the request of Assignee, to execute and deliver such other or further documents or instruments as may be necessary to perfect Assignee's rights in and to the Marks.
3. The Assignment provided hereby includes any and all rights to sue for past infringement and all rights to damages and

payments for past, present or future infringements or misappropriations of the Marks in all countries (including all rights to sue for such past, present and future infringements or misappropriations).


IN WITNESS WHEREOF, the undersigned Assignor has executed this Trademark Assignment on this 12th day of September, 2005.

PAPER CRAFT, INC.,  
a California corporation

By   
Jeff Lam, President

State of California )  
County of Los Angeles ) SS:

Before me personally appeared said Jeff Lam and acknowledged the foregoing instrument to be his free act and deed this 12th day of September, 2005.

  
Notary Public

My Commission Expires: 2/18/2009

