

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HENRY'S TACKLE, LLC		08/29/2005	LLC: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BIG ROCK SPORTS, LLC		
<b>Street Address:</b>	173 Hankison Drive		
<b>City:</b>	Newport		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28570		
<b>Entity Type:</b>	LLC: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78312206	CALCUTTA	
<b>Serial Number:</b>	78312284		
<b>Serial Number:</b>	78312266		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(919)821-7703		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	919-821-7700		
<b>Email:</b>	pvincent@hsfh.com		
<b>Correspondent Name:</b>	Peggy S. Vincent		
<b>Address Line 1:</b>	P.O. Box 12347		
<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27605		
<b>NAME OF SUBMITTER:</b>	Peggy S. Vincent		
<b>Signature:</b>	/psv/		
<b>Date:</b>	09/16/2005		

OP \$90.00 78312206

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS Henry's Tackle, LLC ("Assignor"), a corporation of the State of North Carolina having a place of business at **173 Hankison Drive, Newport, North Carolina 28570**, has adopted, used and is using the marks referenced in Schedule A attached hereto, of which applications are pending in the United States Patent and Trademark Office;

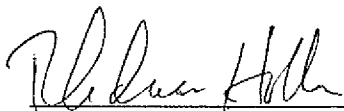
WHEREAS Big Rock Sports, LLC, ("Assignee"), a limited liability company organized and existing under the laws of the state of North Carolina, having a place of business at **173 Hankison Drive, Newport, North Carolina 28570**, is desirous of acquiring said marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, does hereby assign to Assignee all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the identified registrations thereof;

Upon being duly cautioned, I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true and further that false statements and the like so made are punishable by fine, imprisonment or both under Section 1001 of Title 18 of the United States Code, and that such willful, false statements may jeopardize the validity of the trademark registration.

**HENRY'S TACKLE, LLC**

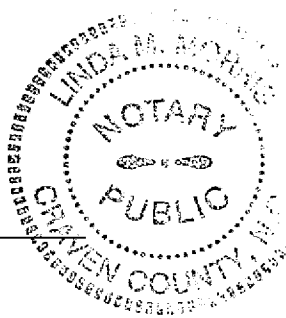
Date: Aug 29, 2005

  
Name: R. Adrian Holler  
Title: President

Sworn and subscribed to this  
27 day of August, 2005

Linda M. Mami  
Notary Public

My Commission Expires: 11-29-09



**SCHEDULE A**

<b><u>Mark</u></b>	<b><u>Serial Number</u></b>	<b><u>Application Date</u></b>
CALCUTTA	78312206	October 10, 2003
Stylized or Design Format	78312284	October 10, 2003
Stylized or Design Format	78312266	October 10, 2003