

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Beverage Group, Inc.		09/16/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	AMCON Distributing Company		
Street Address:	7405 Irvington Road		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68122		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76576030	BAHIA	
Serial Number:	76576031	BAHIA	
CORRESPONDENCE DATA			
Fax Number:	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-684-3900		
Email:	efiling@grr.com, fdecolvenaere@grr.com		
Correspondent Name:	Frank D. Decolvenaere		
Address Line 1:	270 Madison Avenue		
Address Line 4:	New York, NEW YORK 10016-0601		
NAME OF SUBMITTER:	Frank D. Decolvenaere		
Signature:	/frank decolvenaere/		
Date:	09/16/2005		
Total Attachments: 2			

OP \$65.00 76576030

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SCHEDULE A

MARK

APPLICATION NO.

FILED

BAHIA & Design
BAHIA

76/576,030
76/576,031

February 17, 2004
February 17, 2004