# 17521

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## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
NUMARK LABORATORIES, INC.		108/31/2005	CORPORATION: NEW JERSEY

#### **RECEIVING PARTY DATA**

Name:	DSE HEALTHCARE SOLUTIONS, LLC
Street Address:	164 Northfield Avenue
City:	Edison
State/Country:	NEW JERSEY
Postal Code:	08837
Entity Type:	Limited Liability Company: NEW JERSEY

### PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1752158	ALBOLENE
Registration Number:	747719	CERTAIN DRI
Registration Number:	1514287	CYSTEX
Registration Number:	1516189	CYSTEX
Registration Number:	717432	LIPO-FLAVONOID
Registration Number:	1513314	LIPO-FLAVONOID
Registration Number:	2416599	THE MAKEUP COMES OFF, THE MOISTURE STAYS IN.

#### **CORRESPONDENCE DATA**

Fax Number: (609)924-3036

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 609-924-8555

Email: mselinka@mathewslaw.com

Correspondent Name: Todd A. Denys, Esq.

Address Line 1: Mathews, Shepherd, McKay & Bruneau, P.A.

TRADEMARK
REEL: 003160 FRAME: 0455

900032232

	100 Thanet Circle, Suite 306 Princeton, NEW JERSEY 08540		
NAME OF SUBMITTER:	Moira J. Selinka		
Signature:	/Moira J. Selinka/		
Date:	09/16/2005		
Total Attachments: 4 source=Assignment (Numark to DSE Healthcare)#page1.tif source=Assignment (Numark to DSE Healthcare)#page2.tif source=Assignment (Numark to DSE Healthcare)#page3.tif source=Assignment (Numark to DSE Healthcare)#page4.tif			

#### UNITED STATES

### **ASSIGNMENT**

THIS ASSIGNMENT is made effective the 31<sup>st</sup> day of August, 2005 between, NUMARK LABORATORIES, INC., a corporation organized and existing under the laws of the State of New Jersey, with a principal place of business located at 164 Northfield Avenue, Edison, New Jersey 08837, United States of America (hereinafter the "ASSIGNOR"), and DSE HEALTHCARE SOLUTIONS, LLC, a limited liability company organized and existing under the laws of the State of New Jersey, with a with a principal place of business located at 164 Northfield Avenue, Edison, New Jersey 08837, United States of America, (hereinafter the "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the Trademarks and Trademark Applications and/or Registrations therefor listed in Schedule A attached hereto (hereinafter the "Trademarks"), and

WHEREAS, ASSIGNOR has agreed to assign the Trademarks to the ASSIGNEE, and the ASSIGNEE hereby accepts said assignment.

NOW THEREFORE, in consideration of the sum of One Dollar (U.S. \$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR hereby assigns to the ASSIGNEE all of its rights, title, and interest in the Trademarks and Trademark Applications and/or Registrations therefor listed in Schedule A attached hereto, together with the good will of the business associated therewith and the right to sue for past infringement and to retain any damages obtained as a result of such action.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto set its hand this day of August, 2005.

NUMARK LABORATORIES, INC.

3Y: `

Name: Benjamin M. Deavenport

Title: Treasurer

(Corporate scal)

IN WITNESS WHEREOF, the said ASSIGNEE has hereunto set its hand this day of August, 2005.

DSE HEALTHCARE SOLUTIONS, LLC

BY:

Name: Moaiz F. Daya

Title: President

United States of America )
State of New Jersey ) ss:
County of Middlesex )

On this 30 day of August, 2005, before me, personally appeared, Benjamin M. Deavenport to me known, who being by me duly sworn, did depose and say that he is Treasurer of Numark Laboratories, Inc., the corporation described in and which executed the within instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal.

Notary Public

Notarial Scal

United States of America	)
State of New Jersey	) ss:
County of Middlesex	)

On this 20 day of August, 2005, before me, personally appeared, Moaiz F. Daya to me known, who being by me duly sworn, did depose and say that he is President of DSE Healthcare Solutions, LLC, the limited liability company described in and which executed the within instrument.

Notary Public

Notarial Seal

### **UNITED STATES**

# **SCHEDULE A**

<u>Trademark</u>	Registration Number
ALBOLENE	1,752,158
CERTAIN DRI	747,719
CYSTEX	1,514,287
CYSTEX & DESIGN	1,516,189
LIPO-FLAVONOID	717,432
LIPO-FLAVONOID	1,513,314
THE MAKEUP COMES OFF, THE MOISTURE STAYS IN.	2,416,599

**RECORDED: 09/16/2005**