# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Brentwood Communications International, Inc.		09/14/2005	CORPORATION: CALIFORNIA

## **RECEIVING PARTY DATA**

Name:	Discovery Communications, Inc.	
Street Address:	One Discovery Place	
City:	Silver Spring	
State/Country:	MARYLAND	
Postal Code:	20910	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78467373	THE OWNER GETS TRICKED, THE CAR GETS TRICKED OUT

#### **CORRESPONDENCE DATA**

Fax Number: (202)857-6395

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: stewart.sheila@arentfox.com

Correspondent Name: Arent Fox PLLC

Address Line 1: 1050 Connecticut Ave. NW

Address Line 2: Suite 400

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:	Sheila Stewart
Signature:	/shstewart/
Date:	09/19/2005

TRADEMARK
REEL: 003161 FRAME: 0545

Total Attachments: 2 source=trickedcar assign#page1.tif

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TRADEMARK REEL: 003161 FRAME: 0546

# Exhibit A

# ASSIGNMENT AGREEMENT TRADEMARK / SERVICE MARK APPLICATIONS

Whereas Assignor, Brentwood Communications International, Inc., located at 4717 Laurei Canyon Boulevard, Valley Village, California 91607, organized under the laws of California, has applied for registration in the United States Patent and Trademark Office, and owns the pending trademark/service mark applications listed on Schedule A (the "Assigned Trademarks"); and

Whereas Assignee, Discovery Communications, Inc., organized under the laws of Delaware, located at One Discovery Place, Silver Spring, Maryland 20910, is desirous of acquiring said trademark/service marks and the registrations thereof and the goodwill of the business pertaining thereto;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee, all right, title and interest in and to the Assigned Marks, together with (i) the underlying goodwill of the business symbolized by the trademark/service marks, and the registrations to be issued thereof, and (ii) the right to recover damages and profits and other remedies for past infringements of the Assigned Trademark.

Assignor hereby agrees to (i) execute and file with the U.S. Patent and Trademark Office this Assignment Agreement; (ii) deliver to Assignee a copy of the filing receipt for such assignment; and (iii) deliver any further documents and instruments, and to do any and all further acts, deemed necessary by Assignee to vest in Assignee all right, title and interest in and to the Assigned Trademark, and to enable such right, title and interest to be recorded in the U.S. Patent and Trademark Office.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed as of this | 41 day of September, 2005.

ASSIGNOR:

ASSIGNEE:

**BRENTWOOD COMMUNICATIONS** INTERNATIONAL, INC.

Printed Name: \_/500

Title: \_\_\_\_\_\_

DISCOVERY COMMUNICATIONS, INC.

Title: Directer. Thesenwork

Date: Sotimber 14, 2015

NO. 7658 P. 3

# Schedule A

Mark	Application No.
THE OWNER GETS TRICKED, THE CAR GETS TRICKED OUT	<b>78/467,373</b>

-4.

TRADEMARK REEL: 003161 FRAME: 0548