TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Platinum Liquor Inc		09/19/2003	CORPORATION:

RECEIVING PARTY DATA

Name:	PLATINUM ORGANIZATION, LTD.	
Street Address:	1201 West 6th Street	
Internal Address:	Suite C	
City:	Austin	
State/Country:	TEXAS	
Postal Code:	78703	
Entity Type:	LIMITED PARTNERSHIP:	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78303519	PLATINUM

CORRESPONDENCE DATA

Fax Number: (512)215-4742

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: goodnight@platinumliquor.com

Correspondent Name: David Goodnight
Address Line 1: 1201 West 6th Street

Address Line 2: Suite C

Address Line 4: Austin, TEXAS 78703

NAME OF SUBMITTER:	David Goodnight
Signature:	/David Goodnight/
Date:	09/20/2005

Total Attachments: 0

TRADEMARK

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RECORDED: 09/20/2005