

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eurocos Cosmetic GmbH		09/19/2005	CORPORATION: GERMANY

RECEIVING PARTY DATA

Name:	Hugo Boss Trade Mark Management GmbH & Co. KG
Street Address:	Dieselstrasse 12
City:	Metzingen
State/Country:	GERMANY
Postal Code:	D-72555
Entity Type:	CORPORATION: GERMANY

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	78534632	BOSS SKIN
Serial Number:	78508514	HUGO HUGO BOSS ENERGISE
Serial Number:	78536367	PURE PURPLE

CORRESPONDENCE DATA

Fax Number: (513)983-1992
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 5139838392
 Email: hammann.lm@pg.com
 Correspondent Name: Lynn Hammann
 Address Line 1: One Procter & Gamble Plaza
 Address Line 2: C2 Box 11
 Address Line 4: Cincinnati, OHIO 45202

DOMESTIC REPRESENTATIVE

Name: Jeremy M. Klass
 Address Line 1: One Procter & Gamble Plaza

CH \$90.00 78534632

Address Line 2: C2 Box 11
Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER: Lynn M. Hammann

Signature: /lmhammann/

Date: 09/21/2005

Total Attachments: 2
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UNITED STATES
TRADEMARK ASSIGNMENT

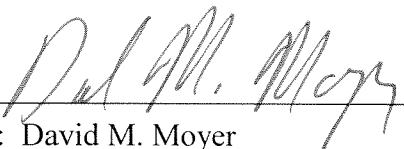
WHEREAS, Eurocos Cosmetic GmbH, a German corporation having its principal place of business at 47 Zeppelinallee, D-60487 Frankfurt am Main, Germany (hereinafter the "Assignor"), is the owner of the trademarks listed on the attached schedule and corresponding applications (the "Trademarks"); and

WHEREAS, Hugo Boss Trade Mark Management GmbH & Co. KG having its principal place of business at Dieselstrasse 12, D-72555 Metzingen, Germany (hereinafter the "Assignee"), is desirous of acquiring the Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in good and valuable consideration paid to Assignor by the Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark.

Signed at Cincinnati, Ohio, this 19th day of September, 2005.

EUROCOS COSMETIC GMBH

By: 
Name: David M. Moyer
Title: Authorized Agent

SCHEDULE

<u>Trademark</u>	<u>Country</u>	<u>Application Number</u>
BOSS SKIN	United States	78/534632
HUGO HUGO BOSS ENERGISE (& Label 03 bw)	United States	78/508514
PURE PURPLE	United States	78/536367