

05-18-2005

U.S. Department of Commerce
Patent and Trademark Office

5-16-05

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103005632

To the Honorable Commissioner of Patents and Trademarks, 103005632 s or copy thereof.

<p>1. Name of conveying party(ies): <u>Bio Enterprises, Inc.</u></p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - Florida <input type="checkbox"/> Other</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and Address of receiving party(ies) Name: <u>Ideal Health, Inc.</u></p> <p>Address: <u>17250 Dallas Parkway</u> <u>Dallas, TX 75248</u></p> <p><input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - Nevada <input type="checkbox"/> Other</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other</p> <p>Execution Date: <u>May 19, 2004</u></p>	

OFFICE OF THE COMMISSIONER
MAY 13 10 51 AM '05
FINANCE SECTION

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)	B. Trademark Registration No.(s) <u>2673599 & 2721490</u>
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Additional numbers attached? Yes No

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p><u>Tong Wang, Esq.</u> <u>Rosensteel & Beckmann LLC</u> <u>90 Park Avenue, 17th floor</u> <u>New York, NY 10016-1301</u></p>	<p>6. Total number of applications and registrations involved: <u>2</u></p> <p>7. Total fee (37 CFR 3.41)..... \$ <u>65.00</u></p> <p><input checked="" type="checkbox"/> Enclosed</p> <p><input type="checkbox"/> Any deficiency is authorized to be charged to Deposit Account No. _____</p> <p>8. Deposit Account No. _____</p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
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DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<u>Tong Wang, Esq.</u>		<u>May 13, 2005</u>
Name of Person Signing	Signature	Date

Total number of pages including cover sheet, attachments, and document: _____

Mail to: Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450

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01 FC:8521 40.00 OP
02 FC:8522 25.00 OP

TRADEMARK
REEL: 003162 FRAME: 0647

ASSIGNMENT

WHEREAS, Bio Enterprises, Inc. ("ASSIGNOR"), a Florida corporation, is the owner of all right, title and interest in and to the following trademarks ("Trademarks"):

Trademark: BIO ESSENTIALS BY KAY
Registration No.: 2673599
Registration Date: January 14, 2003

Trademark: BIO ESSENTIALS and Design
Registration No.: 2721490
Registration Date: June 3, 2003

AND WHEREAS, Ideal Health, Inc. ("ASSIGNEE"), a Nevada corporation, is desirous of acquiring said Trademarks;

AND WHEREAS, it is desired that the said acquiring of said Trademarks be made of record in the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in the United States in and to said mark and said application therefor, together with the goodwill of the business symbolized by said Trademarks and the registrations thereof, effective as of May 19, 2004.

BIO ENTERPRISES, INC.

By: [Signature]
Name: Kay L. Casperson
Title: President

STATE OF FL)
) ss.:
COUNTY OF Orange)

On this 7 day of May, 2004⁵, personally appeared Kay Casperson to me known and known to me to be the President of the above named assignor corporation, and he/she acknowledged that he/she had the authority to execute and executed the foregoing Assignment.

[Signature]
Notary Public

