

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ICMI, Inc.		07/07/2005	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	CMP Media LLC
Street Address:	600 Community Drive
Internal Address:	c/o United Business Media Inc.
City:	Manhasset
State/Country:	NEW YORK
Postal Code:	11030
Entity Type:	Limited Liability company: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2170595	CALL CENTER PRESS
Serial Number:	76620843	CALL CENTER PRESS
Registration Number:	2384387	CALL CENTER MANAGEMENT REVIEW
Serial Number:	76608809	CALL CENTER MANAGEMENT REVIEW
Registration Number:	2121044	INCOMING CALLS MANAGEMENT INSTITUTE
Serial Number:	76607882	INCOMING CALLS MANAGEMENT INSTITUTE
Registration Number:	2174238	ICMI
Serial Number:	76607884	ICMI
Registration Number:	2994476	BULL'S-EYE
Registration Number:	2208646	QUEUEVIEW
Registration Number:	2613567	EASY START

CORRESPONDENCE DATA

CH \$290.00 2170595

Fax Number: (212)354-8113
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (212) 819-8753
Email: trademarkdocket@whitecase.com
Correspondent Name: Meredith Schorr c/o White & Case LLP
Address Line 1: 1155 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Meredith Schorr
Signature:	/Meredith Schorr/
Date:	09/21/2005

Total Attachments: 3
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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

WHEREAS, ICMI, Inc., a Maryland corporation having its principal place of business at 130 Holiday Court, Suite 1080, Annapolis, Maryland 21401 (“**Assignor**”), owns the entire right, title and interest in, to and under the registered and unregistered trademarks and trademark applications (including, without limitation, trade dress, service marks and service mark applications, the “**Trademarks**”), the copyrights, copyright registrations and applications for copyright registration (including, without limitation, any renewals and/or extensions thereof in perpetuity, the “**Copyrights**”), all of which, to the extent registered or filed with the US Patent and Trademark Office or the US Copyright Office, are set forth in the attached Annex I (collectively, the “**Properties**”);

WHEREAS, Assignor has entered into that certain Asset Purchase Agreement (the “**Asset Purchase Agreement**”), dated as of July 6, 2005, by and among Assignor, CMP Media LLC (“**Assignee**”), a Delaware limited liability company, and Brad Cleveland, pursuant to which Assignor has agreed to assign irrevocably to Assignee all of its right, title and interest to the Properties in exchange for good and valuable consideration described in the Asset Purchaser Agreement, the receipt and sufficiency of which is hereby acknowledged;

NOW, THEREFORE, Assignor hereby sells, assigns, transfers and sets over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the Properties, together with the goodwill of the business symbolized by the Properties, and the registration thereof, and further including: all income, royalties, and damages now and hereafter due and/or payable to Assignor, including without limitation, damages and payments for past or future infringements and misappropriations thereof, all rights to sue for past, present and future infringements or misappropriations thereof, and all rights corresponding to any of the above throughout the world;

AND THE ASSIGNOR HEREBY authorizes and requests the Commissioner of the United States Patent and Trademark Office, the United States Copyright Office, the applicable registrar of domain names and any official of any country or countries foreign to the United States, whose duty is to issue patents, trademark registrations, copyright registrations or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND THE ASSIGNOR HEREBY covenants and agrees that the Assignor has full right to convey the entire interest herein assigned, and that the Assignor has not executed, and will not execute, any agreement in conflict herewith.

AND THE ASSIGNOR HEREBY further covenants and agrees that the Assignor will communicate to the Assignee, its successors, legal representatives and assigns, any facts known to the Assignor respecting the Properties, and testify in any legal proceeding, sign all lawful papers, make all rightful oaths, and generally do everything possible to aid the Assignee, its successors, legal representatives and assigns, to obtain and enforce proper protection of and for the Properties and to perfect the assignment thereof in Assignee.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by its duly authorized officer on the date set forth below.

ICMI, INC.

By: *[Signature]*

Its: Pres & CEO

Date: July 7, 2005

ACCEPTED:

CMP MEDIA LLC

By: _____

Name:

Title:

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by its duly authorized officer on the date set forth below.

ICMI, INC.

By: _____

Its: _____

Date: _____

ACCEPTED:

CMP MEDIA LLC

By: 

Name: JOHN DAY

Title: EXECUTIVE VICE PRESIDENT & CFO