TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Portion of assignment relating to ITU applications. previously recorded on Reel 003159 Frame 0769. Assignor(s) hereby confirms the Assigns entire interest and the goodwill..

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Express Company		08/25/2005	CORPORATION: NEW YORK
American Express Company		08/25/2005	CORPORATION:

RECEIVING PARTY DATA

Name:	American Express Travel Related Services Company, Inc.
Street Address:	200 Vesey Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10285
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78629698	
Serial Number:	78635770	AMERICAN EXPRESS GREEN CARD
Serial Number:	78642970	AMERICAN EXPRESS GREEN CARD
Serial Number:	78627382	AMERICAN EXPRESS INVESTMENT OPTIMIZATION
Serial Number:	78417208	AMERICAN EXPRESS SELECTS
Serial Number:	78471919	BLACK FROM AMERICAN EXPRESS
Serial Number:	78476937	BUTTERFLY FROM AMERICAN EXPRESS
Serial Number:	78455375	IN FROM AMERICAN EXPRESS
Serial Number:	78310983	OPEN FROM AMERICAN EXPRESS

OP $240.00 78629698

CORRESPONDENCE DATA

Fax Number: (212)640-0361

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:	212-640-0361
Email:	trademarks@aexp.com
Correspondent Name:	Barbra Schiff
Address Line 1:	200 Vesey Street
Address Line 4:	New York, NEW YORK 10285

NAME OF SUBMITTER:	Stephen P. Norman
Signature:	/Stephen P. Norman/
Date:	09/21/2005

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

Whereas, **American Express Company,** a New York corporation, having its principal offices at 200 Vesey Street, New York, New York 10285 (Assignor), has adopted, used, is using and is the owner of various trademarks and trade names including, but not limited to those trademarks and trade names listed on Schedule A attached hereto;

Whereas, **American Express Travel Related Services Company, Inc.**, a New York corporation having its principal place of business at 200 Vesey Street, New York, New York 10285 (Assignee), is desirous of acquiring all rights to said trademarks and trade names, including all common-law rights thereto;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said trademarks and trade names, together with the goodwill of the business symbolized by said trademarks and trade names and any applications and registrations thereof, and including all common-law and other rights, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said trademarks and trade names and any applications and registrations thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use. Assignor hereby agrees that it will execute any additional documents necessary to complete the recordal of this assignment in any country or jurisdiction where necessary. The assignment is to a successor which is ongoing and existing and the transfer includes all the business appertaining thereto.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of the Assignor and Assignee, does hereby execute this assignment to take effect on the 25th day of August 2005.

ASSIGNOR

Name: Stephen P Norman
Title: Secretary

On this 25th day of August, 2005, before me, a Notary Public, appeared Stephen P Norman, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and is known to me as a person authorized to sign singly on behalf of the Assignor; and acknowledged that he signed and delivered the document as his free and voluntary act for the uses and purposes therein set forth.

Notary Public

DIANNE K. CAHILL
Notary Public, State of New York
No. 01CA4950533
Qualified in Nassau County
Commission Expires May 1, 20 07

Executed and accepted by: ASSIGNEE

Name: Stephen P Norman
Title: Secretary

On this 25th day of August, 2005, before me, a Notary Public, appeared Stephen P Norman, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and is know to me as a person authorized to sign singly on behalf of ASSIGNEE, and acknowledged that he signed and delivered the document as his free and voluntary act for the uses and purposes therein set forth.

Notary Public

DIANNE K. CAHILL
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