

05-19-2005



103006206

To the Honorable Commissioner for Trademarks

uments or copy thereof.

1. Name of conveying party(ies): Citizenship Entity  
**Russell William Ltd. Maryland Corporation**

2. Name and address of receiving party(ies)

Name: **idX - Baltimore, Inc.**

Street Address: **3451 Rider Trail South**

City: **St. Louis** State: **MO**

Additional name(s) of conveying party(ies) attached?  Yes  No

Individual(s)

Association

General Partnership

Limited Partnership

Corporation

Other:

Citizenship / Organization: **DELAWARE**

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designation must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment

Merger

Security Agreement

Change of Name

Other

Execution Date/ Effective Date: **May 9, 2005**

4. Application number(s) or registration number(s)

A. Trademark Application No.(s) :

B. Trademark Registration No.(s)

**1,462,825 1,183,793**

**1,333,023 1,179,603**

**1,183,794 1,175,529**

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning this document should be mailed:

Name: **Elijah E. Cocks**

Internal Address: **Choate, Hall & Stewart**

Street Address: **Exchange Place  
53 State Street**

City: **Boston** State: **MA** ZIP: **02109**

6. Total number of applications and registrations involved: **6**

7. Total fee (37 CFR 3.41) .....\$165.00

Enclosed

Authorized to be charged to deposit account (if underpayment)

8. Deposit account number: **03-1721**

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Elijah E. Cocks  
Name of person signing  
Reg. No. 47,499

Elijah E. Cocks  
Signature

5/12/05  
Date

Total number of pages including cover sheet/attachments, and document: **4**

05/18/2005 0000024 1462825

01 FC:8521  
02 FC:4522

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40.00 UP  
125.00 OP

Mail documents to be recorded with required cover sheet information to:  
Mail Stop Assignment Recordation Services, Commissioner for Trademarks  
P.O. Box 1450, Alexandria, VA 22313-1450

**ASSIGNMENT**

**WHEREAS**, Russell William Ltd., a Maryland corporation, having a place of business at 1710 Midway Road, Odenton, Maryland (hereinafter called "Assignor"), is the owner and assignee of record of the intellectual property, including patents, trademarks, service marks and registered copyrights, shown on the attached Schedule A (hereinafter the "IP Holdings"); and

**WHEREAS**, idX - Baltimore, Inc., a Delaware corporation, having a place of business at 3451 Rider Trail South, St. Louis, Missouri (hereinafter called "Assignee"), desires to acquire the Assignor's entire right, title, and interest in and to the IP Holdings;

**NOW THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, and its successors and assigns, Assignor's entire right, title and interest in and to the IP Holdings, including all of the goodwill associated therewith, including all rights to recover for past infringement, and including all inventions disclosed therein and all divisional, continuing, substitute, renewal, reissue, reexamination or other applications for Letters Patent which have been or shall be filed in the United States or any foreign country on any of said inventions, and all patents which may be granted therefore throughout the world, including the right to file applications and obtain patent grants, utility models, industrial models and designs for any of said inventions in its own name throughout the world, and including all rights of priority, all rights to publish cautionary notices reserving ownership of said inventions, and all rights to register said inventions in appropriate registries.

**IN WITNESS WHEREOF**, Assignor has executed this Assignment by proper persons duly authorized.

Russell William Ltd.

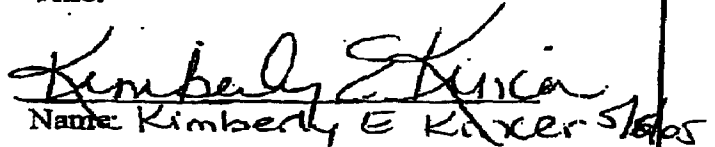


Name: Robert Williams  
Title:

Date: \_\_\_\_\_

Witnessed by:

Date: \_\_\_\_\_



Name: Kimberly E. Kaxer 5/16/05

**SCHEDULE A**

<b>Patent No.</b>	<b>Title</b>	<b>Filing date</b>	<b>Issue date</b>
6,547,086	Display Wall Panel	Mar. 25, 1999	Apr. 15, 2003
5,370,249	Display Fixture Assembly	Nov. 9, 1993	Dec. 6, 1994
4,858,774	Shelving System	Mar. 29, 1988	Aug. 22, 1989
4,854,535	Shelf Mounting System	Sep. 17, 1987	Aug. 8, 1989
4,852,839	Tubular Support Display System	Mar. 29, 1988	Aug. 1, 1989
4,744,612	Fastener	Feb. 27, 1987	May 17, 1988
4,730,740	Display System	Mar. 3, 1987	Mar. 15, 1988
4,650,261	Fastener for Coupling Panels	Jul. 10, 1984	Mar. 17, 1987
4,646,923	Display System	Oct. 17, 1984	Mar. 3, 1987
4,146,141	Display System	Jan. 17, 1977	Mar. 27, 1979
Des. 305,190	Display Shelf	Sep. 17, 1987	Dec. 26, 1989
Des. 267,379	Cosmetic Display Unit	Nov. 21, 1980	Dec. 28, 1982
Des. 266,466	Shelf Display Unit	Apr. 9, 1980	Oct. 12, 1982
Des. 265,792	Wedge Clamp for Panels or the like	Jun. 16, 1980	Aug. 17, 1982
Des. 265,702	Sheet Display Unit	Apr. 2, 1980	Aug. 10, 1982
Des. 264,787	Bathroom Display Unit	May 29, 1980	Jun. 8, 1982
Des. 263,535	Napkin Ring Display Unit	Apr. 2, 1980	Mar. 30, 1982
Des. 263,358	Beach Towel Display Unit	Apr. 3, 1980	Mar. 16, 1982
Des. 263,357	Shirt Bin Display Unit	Apr. 2, 1980	Mar. 16, 1982
Des. 256,198	Clutch Bag Display Unit	Apr. 23, 1979	Aug. 5, 1980
Des. 255,739	Panty Hose Display Unit	Apr. 23, 1979	Jul. 8, 1980

<b>Trademark/Service mark Registration No.</b>	<b>Description</b>	<b>Filing Date</b>	<b>Registration Date</b>
1,462,825	Trademark: TINKWALL	Mar. 26, 1987	Oct. 27, 1987
1,333,023	Trademark: PANLPLAN	Jul. 10, 1984	Apr. 30, 1985
1,183,794	Trademark: a pair of schematically drawn boxes, one inside the other	Dec. 13, 1979	Dec. 29, 1981
1,183,793	Trademark: RUSSELL WILLIAM, LTD.	Dec. 13, 1979	Dec. 29, 1981
1,179,603	Service Mark: a pair of schematically drawn boxes, one inside the other	Dec. 13, 1979	Nov. 24, 1981
1,175,529	Service Mark: RUSSELL WILLIAM LTD	Dec. 13, 1979	Oct. 27, 1981

**SCHEDULE A (cont.)**

<b>Copyright Reg. No.</b>	<b>Title</b>	<b>Description</b>	<b>Registration date</b>
TX-1-691-881	Russell William, Ltd. general fixture catalogue	Nondramatic literary textual work	Nov. 6, 1985
TX-1-294-272	Panel planner source listing computer program	Computer program	Jan. 12, 1984
VA-288-039	1987 Russell William, Ltd., general fixture catalogue	Visual arts work	Dec. 18, 1987
VA-260-545	Currently on display at our New York showroom	Visual arts work	Apr. 17, 1987
VA-167-275	Snap clip, December 1983	Visual arts work	Sep. 20, 1984
VA-167-274	Tink tech/tube it	Visual arts work	Sep. 20, 1984
VA-167-273	Acro flex: v. II.	Visual arts work	Sep. 20, 1984

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