

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guitar Center Stores, Inc.		04/16/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Guitar Center, Inc.		
Street Address:	5795 Lindero Canyon Road		
City:	Westlake Village		
State/Country:	CALIFORNIA		
Postal Code:	91362		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2866155	AMERICAN STUDENT RENTAL	
Registration Number:	2868579	MUSIC & ARTS CENTERS	
Registration Number:	2866149	MUSIC & ARTS CENTERS	
Serial Number:	78595778	FIND YOUR VOICE	
CORRESPONDENCE DATA			
Fax Number:	(312)828-9635		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312/828-9600		
Email:	mhays@agdglaw.com		
Correspondent Name:	Mary Vidal Hays		
Address Line 1:	One IBM Plaza, Suite 3000		
Address Line 4:	Chicago, ILLINOIS 60611		
NAME OF SUBMITTER:	Mary Vidal Hays		
Signature:	/Mary Vidal Hays/		

OP \$115.00 2866155

Date:

09/22/2005

Total Attachments: 1

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ASSIGNMENT

FOR VALUE RECEIVED, GUITAR CENTER STORES, INC., does hereby transfer, assign and convey to GUITAR CENTER, INC., all of its interest in Registered Trademark Nos. 2866155 (AMERICAN STUDENT RENTAL), 2868579 (MUSIC & ARTS CENTERS mark) and 2866149 (MUSIC & ARTS CENTERS (design)) and the pending trademark application for "FIND YOUR VOICE" which is evidenced by Serial No. 78595778, (collectively referred to herein as the "Trademarks"), effective immediately.

GUITAR CENTER STORES, INC.


By: 
LELAND SMITH, Executive Vice President,
Corporate Development

ACCEPTANCE OF ASSIGNMENT

The undersigned hereby accepts the assignment of the Trademarks as described herein.

Dated: April 16, 2005

GUITAR CENTER, INC.

By: 
LELAND SMITH, Executive Vice President,
Corporate Development