

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
F. Hoffmann-La Roche AG		09/22/2005	CORPORATION: SWITZERLAND

RECEIVING PARTY DATA	
Name:	Bayer Consumer Care AG
Street Address:	Peter Merian-Str. 84
City:	Basel
State/Country:	SWITZERLAND
Postal Code:	4052
Entity Type:	COMPANY: SWITZERLAND

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	0349848	BEROCCA
Serial Number:	78179354	BEPANTHOL
Serial Number:	78179350	BEPANTHEN
Registration Number:	069876	ZAM-BUK
Serial Number:	76422577	TRANSIPEG
Serial Number:	78290140	SUPRADYN
Serial Number:	78375162	SARIDON
Serial Number:	78206422	SANATOGEN
Registration Number:	053028	SANATOGEN
Serial Number:	78375164	RENNIE
Serial Number:	76030826	REDOXON
Registration Number:	2419363	REDOXON
Serial Number:	78399182	FORTOS
Serial Number:	78375157	FLANAX

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Serial Number:	76309987	
Serial Number:	76235235	ELEVIT
Serial Number:	78487771	
Serial Number:	75887328	ELEVIT
Serial Number:	78379115	
Serial Number:	78211556	BEROCCA PERFORMANCE
Serial Number:	78211560	BEROCCA PERFORMANCE
Serial Number:	78205050	BEROCCA PERFORMANCE
Serial Number:	76309986	BEROCCA

CORRESPONDENCE DATA

Fax Number: (302)658-5614

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 302-658-9141

Email: crothstein@cblh.com

Correspondent Name: Stanley C. Macel, III, Esq.

Address Line 1: P. O. Box 2207

Address Line 4: Wilmington, DELAWARE 19899

DOMESTIC REPRESENTATIVE

Name: Stanley C. Macel, III, Esq.

Address Line 1: P. O. Box 2207

Address Line 4: Wilmington, DELAWARE 19899

NAME OF SUBMITTER:	Stanley C. Macel, III
Signature:	/scm/
Date:	09/22/2005

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, F.HOFFMANN-LA ROCHE AG, a Swiss corporation, having a business address of Grenzacherstrasse 124, 5002 Basel, Switzerland (hereinafter "Assignor"), has used and is using, and/or is intending to use, in its business the following trademarks set forth on the attached Schedule (hereinafter the "Marks");

WHEREAS, BAYER CONSUMER CARE AG, a Swiss company, having a business address of Peter Merian-Str. 84, 4052 Basel, Switzerland (hereinafter "Assignee"), is desirous of acquiring all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the registrations thereof and applications therefor;

WHEREAS, it is desirous that the assignment of said Marks, and registrations thereof and applications therefor, be made of record in the United States Patent and Trademark Office and other appropriate patent and trademark offices;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, Assignor assigns to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof and applications therefor, and with respect to those Marks that are the subject of intent-to-use applications, that portion of the business to which those Marks pertain, and all rights to damages and profits, due or accrued, arising out of past infringements of said Marks, and the right to sue for and recover the same.

ASSIGNOR:

Date: September 22, 2005

By: 

Name: Dr. Alexander Gaul
Title: Proxy-Holder

Annex A

List of Trademarks

Trademark Name	Registration No.	Application No.
BEROCCA	349848	
BEPANTHOL		78/179354
BEPANTHEN		78/179350
ZAM-BUK (SPECIAL SCRIPT)	69876	
TRANSIPEG		76/422577
SUPRADYN		78/290140
SARIDON		78/375162
SANATOGEN		78/206422
SANATOGEN	53028	
RENNIE		78/375164
REDOXON CIRCLE LOGO (IN COLOURS)		76/030826
REDOXON	2419363	
FORTOS		78399182
FLANAX		78/375157
FLAME/ARROW LOGO (VERSION2001)		76/309987
ELEVIT WITHOUT PRONATAL LOGO		76/235235
ELEVIT LOGO (IN COLOURS)		78/487771
ELEVIT		75/887328
CIRCLE LOGO (IN COLOURS)		78/379115
BEROCCA PERFORMANCE LOGO (IN COLOURS)		78/211556
BEROCCA PERFORMANCE LOGO		78/211560
BEROCCA PERFORMANCE		78/205050
BEROCCA FLAME/ARROW LOGO (IN COLOURS)		76/309986