

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Utz Quality Foods, Inc.		09/21/2005	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rice Investments, LP		
<b>Composed Of:</b>	COMPOSED OF its general partner, Utz Quality Foods, Inc., a Pennsylvania corporation		
<b>Street Address:</b>	900 High Street		
<b>City:</b>	Hanover		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	17331		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78489821	POKER MIX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)331-4308		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-293-7060		
<b>Email:</b>	vmullineaux@sughrue.com, ksmith@sughrue.com		
<b>Correspondent Name:</b>	Kevin G. Smith		
<b>Address Line 1:</b>	2100 Pennsylvania Avenue		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20037		
<b>NAME OF SUBMITTER:</b>	Kevin G. Smith		
<b>Signature:</b>	/Kevin G. Smith/		
<b>Date:</b>	09/21/2005		

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Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

WHEREAS, UTZ QUALITY FOODS, INC., a Pennsylvania corporation with a principal place of business at 900 High Street, Hanover, PA 17331 ("Assignor"), is the owner of U.S. Trademark Application No. 78/489,821 for the mark POKER MIX (the "Mark");

WHEREAS, RICE INVESTMENTS, LP, a Delaware limited partnership, with a principal place of business at 900 High Street, Hanover, PA 17331 and whose general partner is UTZ Quality Foods, Inc., a Pennsylvania corporation, ("Assignee"), is desirous of acquiring the Mark, together with the goodwill of the business symbolized by the Mark and the above-referenced U.S. trademark application;

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and above-identified application therefor, together with the goodwill of the business symbolized by the Mark in the United States.

UTZ QUALITY FOODS, INC.

Dated: 9/21/05

By:

Richard G. King  
Richard G. King, President

RECORDED: 09/21/2005

TRADEMARK TOTAL P. 02  
REEL: 003163 FRAME: 0382