

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lawrence M Hermansen		08/10/2005	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	K & Company LLC		
Street Address:	8500 N.W. River Park Dr., Pillar #136		
City:	Parkville		
State/Country:	MISSOURI		
Postal Code:	64152		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76545645	NOT TOO SHABBY	
Serial Number:	76568002	RETROACTIVE	
CORRESPONDENCE DATA			
Fax Number:	(816)531-7545		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(816) 460-2410		
Email:	bstanley@sonnenschein.com		
Correspondent Name:	Bryan P. Stanley		
Address Line 1:	P. O. Box 061080, Wacker Drive Station		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
NAME OF SUBMITTER:	Bryan P. Stanley		
Signature:	/bryan p stanley/		
Date:	09/22/2005		

Total Attachments: 3

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**TRADEMARK
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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** ("Assignment") is made as of August 10, 2005, by K & Company, LLC, a Delaware limited liability company, (herein, "Assignee") and Lawrence M. Hermansen (herein, "Assignor").

WHEREAS, Assignee is acquiring substantially all of the assets of Sticker Studio, Inc., an Idaho corporation (f/k/a "Pocket Full of Poses, Inc."), pursuant to an Agreement for the Purchase and Sale of Assets dated August 10, 2005 among Assignee, Lawrence M. Hermansen (and spouse Bonnie Hermansen), Peter Horjus, and Sticker Studio, Inc. (the "Asset Purchase Agreement");

WHEREAS, Assignor is the sole and exclusive owner of the Marks (as defined in Section 1) adopted and used by Sticker Studio, Inc.; and

WHEREAS, pursuant to the Asset Purchase Agreement, Assignor desires to assign all its right, title, and interest in and to the Marks, and Assignee desires to receive an assignment of all of Assignor's right, title, and interest therein and thereto, including (without limitation) all goodwill associated therewith and symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor makes the following assignment to Assignee:

1. **The Marks.** The Marks being assigned by Assignor to Assignee hereunder (together with all associated goodwill), all applications for registration therefor, and all registrations thereof (the "Marks") are as identified on Exhibit A (attached hereto and made a part hereof).

2. **Assignment.** Assignor does hereby sell, assign, transfer, and convey to Assignee its entire right, title, and interest in and to the Marks throughout the world and any and all rights to any registrations therefor or applications for registrations thereof which may now or hereafter exist anywhere in the world, together with all of Assignor's goodwill associated therewith or symbolized thereby throughout the world.

3. **Other Actions.** Assignor agrees to execute and deliver all instruments and documents and to do all other reasonable acts appropriate to perfect in Assignee sole and exclusive title to the Marks and the rights transferred hereunder. In this regard, Assignor hereby appoints Assignee as its attorney in fact to execute and deliver any and all such documents or instruments as Assignee may deem necessary or appropriate to vest in Assignee sole and exclusive right, title, and interest in and to the Marks and all other rights assigned hereunder. Such appointment shall be deemed to be a power coupled with an


interest and is, therefore, irrevocable.

4. Additional Rights. In addition to the above-specified rights, Assignor specifically assigns to Assignee all its claims (if any) to recover for any infringement or other violation of the ownership or use rights of the Mark, whether such infringement or violation occurs in the future or has occurred in the past. This right includes the right to sue for injunctive relief and monetary damages and to recover attorney's fees for its own account and benefit and with no right of accounting to Assignor. Assignor agrees to cooperate with Assignee in any such action, at Assignee's expense.

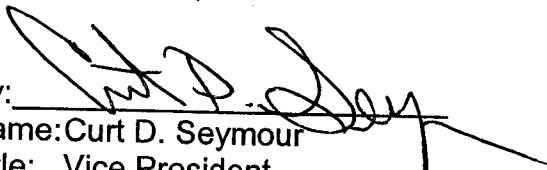
5. Communications. Assignee is authorized to communicate with the United States Patent and Trademark Office (and corresponding offices or agencies in other countries of the world), and the United States Patent and Trademark Office (and corresponding offices or agencies in other countries of the world) is authorized to receive and act upon all instructions, communications, correspondence, or other information sent or provided by Assignee to the same extent as if this Assignment had not been made and such item had been received from Assignor.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the day and year first above written.

ASSIGNOR


Lawrence M. Hermanson

ASSIGNEE
K & COMPANY, LLC

By: 
Name: Curt D. Seymour
Title: Vice President

Marks

The Marks being assigned are as identified below:

MARK	SERIAL/REGISTRATION NO.
NOT TOO SHABBY	U.S. Serial No. 76/545,645
RETROACTIVE	U.S. Serial No. 76/568,002