

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion and Name Change		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NEWS AMERICA MARKETING PROPERTIES, INC.		03/11/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NEWS AMERICA MARKETING PROPERTIES L.L.C.		
Street Address:	303 E. Wacker Drive		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1507469	IMPACT	
CORRESPONDENCE DATA			
Fax Number:	(212)852-7217		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-852-7729		
Email:	esteelman@newscorp.com		
Correspondent Name:	Michelle V. Francis		
Address Line 1:	1211 Avenue of the Americas, 4th Floor		
Address Line 2:	News America Incorporated		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Michelle V. Francis		
Signature:	/Michelle V. Francis, Esq./		
Date:	09/22/2005		

CH \$40.00 1507469

Total Attachments: 2

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source=NAM Properties, Inc. conversion and name change to NAMPLLC p2#page1.tif

Delaware

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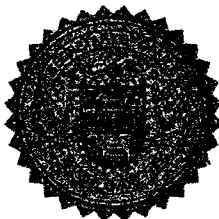
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "NEWS AMERICA MARKETING PROPERTIES, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "NEWS AMERICA MARKETING PROPERTIES, INC." TO "NEWS AMERICA MARKETING PROPERTIES L.L.C.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF MARCH, A.D. 2005, AT 11:22 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3134224 8100V

050205932



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 3737103

DATE: 03-11-05

TRADEMARK
REEL: 003163 FRAME: 0610

**CERTIFICATE OF CONVERSION
OF
NEWS AMERICA MARKETING PROPERTIES, INC.,
A DELAWARE CORPORATION
TO
NEWS AMERICA MARKETING PROPERTIES L.L.C.,
A DELAWARE LIMITED LIABILITY COMPANY**

(Under Section 266 of the Delaware General Corporation Law)

It is hereby certified that

1. The name of the Delaware corporation immediately prior to the filing of this Certificate of Conversion with the Secretary of State of the State of Delaware is News America Marketing Properties, Inc.
2. The date of filing of such corporation's original Certificate of Incorporation with the Secretary of State of the State of Delaware was December 1, 1999.
3. News America Marketing Properties, Inc. is converted to a Delaware limited liability company whose name is News America Marketing Properties L.L.C., as set forth in the Certificate of Formation of News America Marketing Properties L.L.C. filed concurrently with this Certificate of Conversion with the Secretary of State of the State of Delaware.
4. The conversion has been approved in accordance with Section 266 of the Delaware General Corporation Law.

Executed on March 11, 2005.

/s/Jan F. Constantine

By: Jan F. Constantine

Title: Authorized Officer