

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Long & Foster Companies, Inc.		09/13/2005	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Reliance Relocation Services, Inc.		
<b>Street Address:</b>	181 North Clark Street		
<b>Internal Address:</b>	Suite 1250		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60601		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2684996	LEADING REAL ESTATE COMPANIES OF THE WORLD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)236-7516		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312.368.7084		
<b>Email:</b>	ch.tm@dlapiper.com		
<b>Correspondent Name:</b>	Mark I. Feldman		
<b>Address Line 1:</b>	P.O. Box 64807		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60664-0807		
<b>NAME OF SUBMITTER:</b>	Mark I. Feldman		
<b>Signature:</b>	/Mark Feldman/		
<b>Date:</b>	09/23/2005		

Total Attachments: 1

**900032592**

**TRADEMARK  
 REEL: 003163 FRAME: 0822**

**CH \$40.00 2684996**



ASSIGNMENT OF TRADEMARK

WHEREAS, Long & Foster Companies, Inc., a Virginia corporation having its principal place of business at 11351 Random Hills Rd., Fairfax, VA 22030 ("Assignor"), is the owner of U.S. Trademark Reg. No. 26849706, issued on February 3, 2003 for the trademark LEADING REAL ESTATE COMPANIES OF THE WORLD (Stylized) (the "Trademark"); and

WHEREAS, Assignor desires to assign the entire right, title and interest in and to the Trademark to Reliance Relocation Services, Inc., a Delaware corporation, having its principal place of business at 181 N. Clark St., Suite 1250, Chicago, IL 60601 ("Assignee"), and Assignor desires to acquire the entire right, title and interest in, to and under the said Trademark;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in legal paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under the Trademark, together with the goodwill of the business symbolized by the Trademark, together with all rights and privileges granted and secured thereto, including the right to sue and to set over for any past infringement, and rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made, effective as of August 29, 2005.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized:

LONG & FOSTER COMPANIES, INC.

By: [Signature]  
Name: [Name]  
Title: [Title]  
Date: [Date]