

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ASP-ACI PHL ACQUISITION, LLC		03/18/2005	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Healthy Directions Publishing, LLC
Street Address:	7811 Montrose Road
City:	Potomac
State/Country:	MARYLAND
Postal Code:	20854
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	76314716	THE NATURAL BEDCOZY
Serial Number:	75869306	FEELING ALIVE
Serial Number:	76069384	THE LARK LETTER
Serial Number:	75101017	HEALTH WISDOM FOR WOMEN
Serial Number:	74164072	HEALTH & HEALING
Serial Number:	74683794	HEARTSENSE
Serial Number:	75241374	HEALTH & HEALING
Serial Number:	74487512	ALTERNATIVES

CORRESPONDENCE DATA

Fax Number: (202)672-5399
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-672-5300
 Email: PTOMailWashington@foley.com
 Correspondent Name: Norm J. Rich

CH \$215.00 76314716

Address Line 1: Foley & Lardner LLP
Address Line 2: 3000 K Street, N.W., Suite 500
Address Line 4: Washington, DISTRICT OF COLUMBIA 20007-5143

NAME OF SUBMITTER:	Norm J. Rich
Signature:	/Norm J. Rich/
Date:	09/21/2005

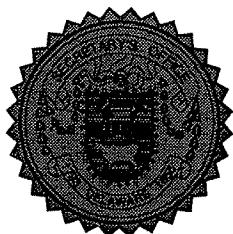
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source=ASP-ACI PHL to Healthy Directions Publishing LLC#page2.tif
source=ASP-ACI PHL to Healthy Directions Publishing LLC#page3.tif

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ASP-ACI PHL ACQUISITION, LLC", CHANGING ITS NAME FROM "ASP-ACI PHL ACQUISITION, LLC" TO "HEALTHY DIRECTIONS PUBLISHING, LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF MARCH, A.D. 2005, AT 10:18 O'CLOCK A.M.



3838249 8100

050226248

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3755559

DATE: 03-18-05

TRADEMARK

REEL: 003164 FRAME: 0095

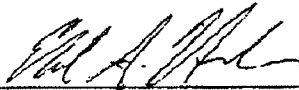
State of Delaware
Secretary of State
Division of Corporations
Delivered 10:18 AM 03/18/2005
FILED 10:18 AM 03/18/2005
SRV 050226248 - 3838249 FILE

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: ASP-ACI PHL Acquisition, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows: The name of the limited liability company is changed to: Healthy Directions Publishing, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 16 day of March, A.D. 2005.

By: 
Authorized Person(s)

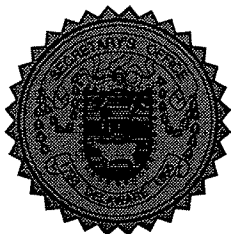
Name: Edward S. Hackett
Print or Type

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "HEALTHY DIRECTIONS PUBLISHING, LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE EIGHTEENTH DAY OF MARCH, A.D. 2005.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

3838249 8300

AUTHENTICATION: 3755560

050226248

DATE: 03-18-05

TRADEMARK

RECORDED: 09/23/2005

REEL: 003164 FRAME: 0097