

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sierra Entertainment, Inc.	FORMERLY Sierra On-Line, Inc.	09/14/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Nova Development		
Doing Business As:	DBA Creative Home		
Street Address:	23801 Calabasas Rd., Ste. 2005		
City:	Calabasas		
State/Country:	CALIFORNIA		
Postal Code:	91302		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2636482	SCRAPBOOK STUDIO	
CORRESPONDENCE DATA			
Fax Number:	(818)591-8885		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	8185919600		
Email:	lisah@novadevelopment.com		
Correspondent Name:	Lisa Helfstein		
Address Line 1:	23801 Calabasas Rd., Ste. 2005		
Address Line 4:	Calabasas, CALIFORNIA 91302		
NAME OF SUBMITTER:	Lisa K. Helfstein		
Signature:	/lisahelfstein/		
Date:	09/21/2005		
Total Attachments: 1			

OP \$40.00 2636482

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TRADEMARK
REEL: 003164 FRAME: 0684

Assignment of Trademark

This Assignment of Trademark is made pursuant to that certain Asset Purchase Agreement made as of August 31, 2005 (the "Effective Date"), by and between Sierra Entertainment Inc., a Delaware corporation ("Seller"), Vivendi Universal Games, a Delaware corporation and Nova Development, a California corporation ("Buyer").

Seller has adopted, used and is using the trademark "Scrapbook Studio" (the "Mark").

Effective as of the Effective Date, for valuable consideration separately and previously agreed to between, the receipt of which consideration is hereby acknowledged by Seller, Seller hereby irrevocably grants, transfers, assigns and conveys to Buyer and its successors and assigns, without any reservation of right whatsoever, all right, title, ownership, interest and subsidiary rights in and to the Mark, including without limitation all goodwill appurtenant to such Mark and the trademark registrations and applications identified below (and the right to secure renewal, re-issuance and/or extension thereof), in the United States and throughout the world, together with any rights and causes of action relating to, among other things, prior and future infringement (and the right to retain any recovery relating thereto) that may have accrued under the Mark.

Seller shall do such further acts and execute and deliver such additional agreements and instruments as may be required to consummate, evidence or confirm the transactions contained in this Assignment of Trademark.

United States	Scrapbook Studio	2636482	October 15, 2002

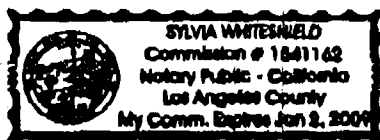
SIERRA ENTERTAINMENT, INC.

By Rod A. Rigole
Rod A. Rigole
Assistant Secretary

STATE OF CALIFORNIA)
) ss.
COUNTY OF LOS ANGELES)

On this 14th day of September 2005, before me, Sylvia Whiteshield, Notary Public, personally appeared Rod A. Rigole, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Signature: Sylvia Whiteshield
Sylvia Whiteshield, Notary Public