

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr Jeff W Moore		02/17/2005	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Mr Roger H Perkins		
Also Known As:	AKA Envision Lures LLC		
Street Address:	15 Co Rd 979		
City:	Verbena		
State/Country:	ALABAMA		
Postal Code:	36091		
Entity Type:	INDIVIDUAL:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76006179	ENVISION LURES	
CORRESPONDENCE DATA			
Fax Number:	(205)755-9893		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	205-755-9893		
Email:	envisionlures@cs.com		
Correspondent Name:	Roger Perkins		
Address Line 1:	15 Co Rd 979		
Address Line 4:	Verbena, ALABAMA 36091		
NAME OF SUBMITTER:	Roger Perkins		
Signature:	/Roger Perkins/		
Date:	09/25/2005		

OP \$40.00 76006179

Total Attachments: 1

900032682

**TRADEMARK
 REEL: 003164 FRAME: 0708**

**ASSIGNMENT OF ASSETS
TO**

Be it known , for value received, the undersigned Jeff Moore of 2200 Co Rd 495; Verbena, AL 36091. Hereby unconditionally and irrevocably assigns and transfers unto Roger Perkins of 15 Co Rd 979; Verbena, AL 36091 ; all right , title and interest in and to the following:

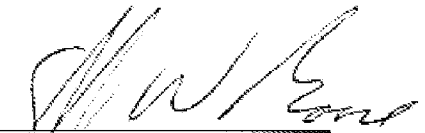
All Assets of Envision Lures LLC.

The undersigned warrants that it has full rights and authority to enter into this assignment. The assignee acknowledges that the assets are not free and clear of title and will assume to current debt.

This assignment shall be binding upon and incur to the benefit of the parties , and their successors and assigns.

Signed This 17th day of Febr , 2005 (year)

Witness Melanie Prather

Assignor 

Witness Baldy Gibson

Assignee 