

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Barnes & Noble, Inc.		09/19/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Weird NJ, Inc.		
Street Address:	1-3 Charles Street, Building No. 135		
City:	West Orange		
State/Country:	NEW JERSEY		
Postal Code:	07052		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78570396	WEIRD	
Registration Number:	2961514	WEIRD	
CORRESPONDENCE DATA			
Fax Number:	(973)624-7070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973 622 4444		
Email:	mboyce@mccarter.com		
Correspondent Name:	McCarter&English LLP - Robert Smith		
Address Line 1:	100 Mulberry Street		
Address Line 2:	Four Gateway Center		
Address Line 4:	Newark, NEW JERSEY 07102		
NAME OF SUBMITTER:	Robert W. Smith		
Signature:	/Robert W. Smith/		
Date:	09/26/2005		

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Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

WHEREAS, Barnes & Noble, Inc., a Delaware corporation having a principal place of business at 122 Fifth Avenue, New York, New York 10011, (hereinafter "ASSIGNOR"), is the owner of the trademark and record owner of the United States trademark registration and application set forth in the SCHEDULE annexed hereto and made a part thereof, (hereinafter referred to as the "TRADEMARKS"); and

WHEREAS, Weird NJ, Inc., a New Jersey corporation, having a principal place of business at 1-3 Charles Street, Building No. 135, West Orange, New Jersey 07052 (hereinafter "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE the entire right, title and interest of ASSIGNOR in and to the TRADEMARKS together with the goodwill of the business associated with the TRADEMARKS; and

ASSIGNOR, does hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the TRADEMARKS, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns and other legal representatives; and

ASSIGNOR further authorizes the Commissioner for Trademarks of the United States to record the TRADEMARKS as the property of ASSIGNEE; and

ASSIGNOR further agrees to execute such further documents as may be required to record ASSIGNEE as the owner of the TRADEMARKS and registrations, and if applications are assigned the applications as well as any resulting registrations, herein assigned.

IN WITNESS WHEREOF, this instrument has been executed this 19 day of September, 2005.

BARNES & NOBLE, INC.

By: Barbara J Morgan
Name:
Title: publisher

SCHEDULE
REGISTRATION

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTERED</u>
WEIRD	2,961,514	June 7, 2005

APPLICATION

<u>MARK</u>	<u>APPLICATION NO.</u>	<u>FILED</u>
WEIRD	78/570,396	February 18, 2005