

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Conversion from limited partnership to limited liability company

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Publishers Clearing House		10/21/2002	LIMITED PARTNERSHIP: NEW YORK

**RECEIVING PARTY DATA**

<b>Name:</b>	Publishers Clearing House LLC
<b>Street Address:</b>	382 Channel Drive
<b>City:</b>	Port Washington
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	11050
<b>Entity Type:</b>	Limited Liability Company: NEW YORK

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Registration Number:	1211815	MAGAZINE ACTION LINE
Registration Number:	1440245	PUBLISHERS CLEARING HOUSE
Registration Number:	1371841	PCH
Registration Number:	1493471	
Registration Number:	1511203	INSTA-MONEYMANIA
Registration Number:	1538409	THE POWER LINE
Registration Number:	1611504	PUBLISHERS CLEARING HOUSE
Registration Number:	1611700	PUBLISHERS CLEARING HOUSE
Registration Number:	2333348	SWEEPSMARTS
Registration Number:	2531646	PUBLISHERS CLEARING HOUSE WINNING DEAL! PREFERRED CUSTOMER OPPORTUNITY
Registration Number:	1444545	THE CLEARING HOUSE
Registration Number:	1729742	THE CLEARING HOUSE
		PUBLISHERS CLEARING HOUSE SUPER DEAL! SPECIAL

CH \$340.00 1211815

Registration Number: 2727966 VALUE OPPORTUNITY

CORRESPONDENCE DATA

Fax Number: (202)739-3001

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 202-739-5965

Email: chowell@morganlewis.com

Correspondent Name: Joseph E. Washington

Address Line 1: 1111 Pennsylvania Ave., N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:

Catherine R. Howell, Paralegal

Signature:

/Catherine R. Howell/

Date:

09/26/2005

Total Attachments: 4

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CERTIFICATE OF CONVERSION  
OF  
PUBLISHERS CLEARING HOUSE  
TO  
PUBLISHERS CLEARING HOUSE LLC

Under Section 1006 of the Limited Liability Company Law  
of the State of New York

The undersigned does hereby certify as follows:

FIRST: Publishers Clearing House, a New York limited partnership, was, in accordance with the provisions of the Limited Liability Company Law of the State of New York, duly converted from a limited partnership (the "Limited Partnership") to a limited liability company (the "Limited Liability Company").

SECOND: The Name of the Limited Partnership was:  
PUBLISHERS CLEARING HOUSE

THIRD: The Name of the Limited Liability Company is:  
PUBLISHERS CLEARING HOUSE LLC

FOURTH: The Certificate of Adoption by the Limited Partnership of the Revised Limited Partnership Law was filed in the New York State Department of State on June 26, 1992.

FIFTH: The office of the Limited Liability Company is to be located in the County of Nassau.

SIXTH: The Secretary of State is designated as the agent of the Limited Liability Company upon whom process against the Limited Liability Company may be served, and the address to which the Secretary of State shall mail a copy of any process against the


Limited Liability Company served upon him is:

Stephen P. Farrell, Esq.  
Morgan, Lewis & Bockius LLP  
101 Park Avenue, New York, NY 10178.

SEVENTH: The registered agent of the Limited Liability Company upon whom process against the Limited Liability Company may be served is:

Stephen P. Farrell, Esq.  
Morgan, Lewis & Bockius LLP  
101 Park Avenue, New York, NY 10178.

IN WITNESS THEREOF, the undersigned has executed this Certificate of Conversion and does hereby affirm that the statements made herein are true under the penalties of perjury, as of the 21st day of October, 2002.



Harold W. Low, Authorized Person

U.N.I. - 37

CERTIFICATE OF CONVERSION  
OF  
PUBLISHERS CLEARING HOUSE  
TO  
PUBLISHERS CLEARING HOUSE, LLC

2021022000882

Under Section 306 of the Limited Liability Company Law

FILED

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STATE OF NEW YORK  
DEPARTMENT OF STATE

OCT 22 2002

FILED BY  
MORGAN, LEWIS & BOCKIUS LLP  
101 PARK AVENUE  
NEW YORK, NY 10078

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DEPARTMENT OF STATE  
STATE OF NEW YORK

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State of New York )  
Department of State ) ss:

*I hereby certify that the annexed copy has been compared with the original document filed by the Department of State and that the same is a true copy of said original.*

*Witness my hand and seal of the Department of State on*

**DECEMBER 23, 2002**



A handwritten signature in black ink, appearing to read "R. A. S.", is written over a horizontal line.

*Secretary of State*

DOS-200 (Rev. 3/8/02)