

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AMF Bowling Worldwide, Inc.		06/13/2005	CORPORATION: VIRGINIA

RECEIVING PARTY DATA	
Name:	QubicaAMF Worldwide, S.a.R.L.
Street Address:	8-10 rue Mathias Hardt
City:	Luxembourg
State/Country:	LUXEMBOURG
Postal Code:	L-1717
Entity Type:	Societe a Responsabilite Limitee: LUXEMBOURG

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	1385108	ACCUDESK
Registration Number:	1369924	ACCUSCORE
Registration Number:	2020613	ACCUSCORE XL
Registration Number:	1367452	ACCUTRAC
Registration Number:	1212583	AMFLITE II
Registration Number:	1153649	CENTURY
Registration Number:	0839489	CLASSIC
Registration Number:	1949488	HPL ALLIANCE
Registration Number:	1949516	HPL INTEGRA
Registration Number:	0578718	RADARAY
Registration Number:	2556833	REACTOR
Registration Number:	1900000	SMART BALL
Registration Number:	2040903	SMARTPATH
Registration Number:	1894782	VISFLO

OP \$365.00 1385108

CORRESPONDENCE DATA

Fax Number: (804)698-2007
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (804) 775-1071
Email: rvance@mcguirewoods.com
Correspondent Name: Robin C. Vance
Address Line 1: 901 E. Cary Street
Address Line 2: One James Center
Address Line 4: Richmond, VIRGINIA 23219-4030

DOMESTIC REPRESENTATIVE

Name: Robin C. Vance
Address Line 1: 901 E. Cary Street
Address Line 2: One James Center
Address Line 4: Richmond, VIRGINIA 23219-4030

NAME OF SUBMITTER:	Robin C. Vance
Signature:	/Robin C. Vance/
Date:	09/27/2005

Total Attachments: 8
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Trademark Agreement

THIS TRADEMARK AGREEMENT (this "Trademark Agreement") is entered into the 13th day of June 2005, by and between **AMF Bowling Worldwide, Inc.**, a Virginia corporation with its principal place of business at 8100 AMF Drive Mechanicsville, Virginia, USA 23111 ("WINC"), on the one hand, and **QubicaAMF Worldwide, S.à.R.L.**, a Société à Responsabilité Limitée organized under the laws of Luxembourg with registered business office at 8-10, rue Mathias Hardt, L-1717 Luxembourg ("JV"), **AMF Bowling Products, LLC**, a Virginia limited liability company with its principal place of business at 8100 AMF Drive Mechanicsville, Virginia, USA 23111 ("AMF Products"), and **Qubica S.p.A.**, a Societa per Azioni organized under the laws of Italy with principal business offices located at Via Della Croce Coperta 15, Bologna, Italia 40100 ("QubicaSub", together with AMF Products and JV, the "JV Group"), on the other hand (where each of WINC and the JV Group is a "Party" and together are the "Parties" to this Trademark Agreement).

WHEREAS, pursuant to the Transaction Documents, AMF Products and QubicaSub will combine their bowling and amusement products and services businesses in the JV;

WHEREAS, WINC has over a number of years established considerable goodwill and reputation in connection with certain products and services under its trademarks and its subsidiaries' products and services under such trademarks;

WHEREAS, as part of the formation of the JV, WINC has agreed to assign certain trademarks to JV Group;

WHEREAS, pursuant to the Contribution Agreement, WINC and JV Group have agreed that WINC shall license the use of certain trademarks to the JV Group on an exclusive basis;

WHEREAS, pursuant to the Contribution Agreement, WINC and JV Group have agreed that they will share the use of certain other trademarks in each Party's respective businesses and that WINC shall license the use of such other trademarks to the JV Group on a non-exclusive basis;

NOW, THEREFORE, in consideration of the covenants contained in this Trademark Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows.

1. Definitions; Order of Precedence

- (a) Defined Terms. Terms used herein with initial capital letters shall have the respective meanings set forth above, in Exhibit 1 hereto, in applicable sections of this Trademark Agreement, or, if not defined herein, in other Transaction Documents.
- (b) Order of Precedence. In case of ambiguity or conflict between or among the terms and conditions of the body of this Trademark Agreement and the terms and conditions of any other Transaction Document with respect to the subject matter hereof, the terms and conditions of this Trademark Agreement shall control.

2. Assignment of Assigned Trademarks

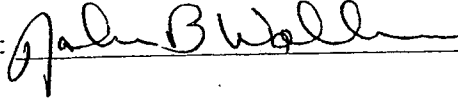
- (a) Trademark Assignment. Subject to the terms and conditions set forth in this Trademark Agreement and the Pre-Existing Licenses, WINC hereby sells, assigns, transfers and conveys to JV its entire right, title and interest in and to the Assigned Trademarks, for all jurisdictions worldwide, including, without limitation, any registrations and applications therefor, any renewals and extensions of such registrations, and all other corresponding rights that are or may be secured under the laws of any jurisdiction, now or hereafter in effect, for JV's own use and enjoyment, and for the use and enjoyment of JV's successors, permitted assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by WINC if this assignment had not been made, together with all income, royalties or payments due or payable after the Effective Date, including, without limitation, all claims for damages by reason of future infringement or other unauthorized use of the Assigned Trademarks, with the right to sue for, and to collect the same for, JV's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.
- (b) Further Assurances. At JV Group's expense, WINC shall take such further actions, and shall provide to JV Group, JV Group's successors, permitted assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of all affidavits, declarations, oaths, samples, exhibits, specimen, assignments or other documentation), reasonably requested by JV Group to more fully and effectively effectuate the purposes of the assignment described in Section 2(a).

3. Licenses

- (a) Grant of Exclusive License. Subject to the terms and conditions set forth in this Trademark Agreement and the Pre-Existing Licenses, WINC hereby grants to the JV Group an exclusive, worldwide, irrevocable (except as provided in Article 12), sublicensable (solely in accordance with Article 4), non-transferable and non-assignable (except as provided in Section 16(e)) license to use the Exclusively Licensed Trademarks in the Field of Use, but not in the Excluded Field of Use solely on, or in connection with:
- (i) the manufacture, marketing, distribution and sale of Licensed Products;
 - (ii) the provision of Licensed Services; and
 - (iii) the Promotional Materials.
- (b) Grant of Non-Exclusive License. Subject to the terms and conditions set forth in this Trademark Agreement and the Pre-Existing Licenses, WINC hereby grants to the JV Group a non-exclusive, worldwide, irrevocable (except as provided in Article 12), sublicensable (solely in accordance with Article 4), non-transferable and non-assignable (except as provided in Section 16(e)) license to use the

IN WITNESS WHEREOF, each of the Parties hereto, by its duly authorized representative, has caused this Agreement to be executed as of the Effective Date.

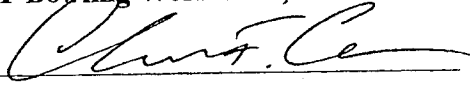
QubicaAMF Worldwide, S.à.R.L.

By: 

Printed Name: _____

Title: _____

AMF Bowling Worldwide, Inc.

By: 

Printed Name: _____

Title: _____

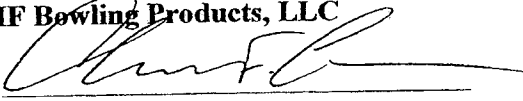
Qubica S.p.A.

By: _____

Printed Name: _____

Title: _____

AMF Bowling Products, LLC

By: 

Printed Name: _____

Title: _____

Exhibit U

EXECUTION
COPY

IN WITNESS WHEREOF, each of the Parties hereto, by its duly authorized representative, has caused this Agreement to be executed as of the Effective Date.

QubicaAMF Worldwide, S.à.R.L.

AMF Bowling Worldwide, Inc.

By: _____

By: _____

Printed Name: _____

Printed Name: _____

Title: _____

Title: _____

Qubica S.p.A.

By: *Francesca Govoni*

Printed Name: FRANCESCA GOVONI

Title: CEO

AMF Bowling Products, LLC

By: _____

Printed Name: _____

Title: _____

Exhibit 2
Assigned Trademarks

ATTACHED.

Mark	Goods/Services	Class	Country	Registration No.	Registration Date	Mark	Goods/Services	Class	Country	Registration No.	Registration Date
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Taiwan

ACCUDESK	AMF Bowling, Inc.	9		Registered	16-Oct-1998	86055189	16-Oct-1998	821397
ACCUSCORE	AMF Bowling, Inc.	9		Registered	16-Oct-1998	86055188	16-Oct-1998	821396

United Kingdom

ACCUSCORE	AMF Bowling Worldwide, Inc.	9	Electronic scoring instruments and apparatus for sports and games	Renewed	24-Jan-1989		24-Jan-1989	1370932
AMFLITE	AMF Bowling Worldwide, Inc.	28	Bowling balls	Renewed	25-Jan-1960		25-Jan-1974	800790
PINDICATOR	AMF Bowling Worldwide, Inc.	28	Pin-fall signaling devices, being apparatus for use in playing ten pins and the like games	Renewed	14-Jul-1959		14-Jul-1959	B793303

United States of America

ACCUDESK	AMF Bowling Worldwide, Inc.	9	Computerized front desk control for a bowling alley with a CRT display and a keyboard console	Registered	01-Aug-1985	73/551287	04-Mar-1986	1385108
ACCUSCORE	AMF Bowling Worldwide, Inc.	9	Computerized bowling scoring machines and parts thereof	Registered	02-May-1985	73/535481	12-Nov-1985	1369924
ACCUSCORE XL	AMF Bowling Worldwide, Inc.	9	Computerized bowling scoring machines and parts therefor	Registered	30-Oct-1995	75/012209	03-Dec-1996	2020613

Mark	Owner	Class	Goods/Services	Status	Issue Date	Filing No.	Registration Date	Registration No.
ACCUTRAC	AMF Bowling Worldwide, Inc.	9	Computers for use in bowling establishments and peripherals	Registered	02-May-1985	73/535478	29-Oct-1985	1367452
ACCUVISION	AMF Bowling, Inc.	9	Video cameras and sensors for use with bowling alley automatic scoring monitors	Registered	21-Aug-1995	74/718630	09-Jun-1998	2164306
AMFLITE II	AMF Bowling Worldwide, Inc.	28	Bowling pins	Registered	26-Jan-1982	73/347226	12-Oct-1982	1212583
CENTURY and design CENTURY	AMF Bowling Worldwide, Inc.	7	Bowling alley cleaning and dressing machines	Renewed	23-Aug-1978	73/183169	12-May-1981	1153649
CLASSIC	AMF Bowling Worldwide, Inc.	28	Bowling balls	Renewed	27-Jul-1964	72/198521	28-Nov-1967	839489
HPL ALLIANCE	AMF Bowling Worldwide, Inc.	28	Prefabricated synthetic wood bowling lanes	Registered	04-Jan-1994	74/476249	16-Jan-1996	1949488
HPL INTEGRA	AMF Bowling Worldwide, Inc.	28	Prefabricated synthetic wood bowling lanes	Registered	04-Feb-1994	74/486827	16-Jan-1996	1949516
RADARAY stylized Radaray	AMF Bowling Worldwide, Inc.	9	Electrically operated foul detecting and indicating apparatus for bowling alleys	Renewed	20-May-1949	71/579160	18-Aug-1953	578718
REACTOR	AMF Bowling Worldwide, Inc.	3	Cleaning and polishing preparations for use on bowling lanes to be used in bowling centers	Registered	27-Oct-1999	75/834152	02-Apr-2002	2556833

Mark	Owner	Classes	Goods/Services	Status	Filing Date	Serial No.	Registration Date	Registration No.
SMART BALL	AMF Bowling Worldwide, Inc.	28	Bowling balls	Registered	26-Aug-1993	74/428826	13-Jun-1995	1900000
SMARTPATH	AMF Bowling Worldwide, Inc.	28	Bowling ball return and storage racks	Registered	08-Feb-1994	74/488172	25-Feb-1997	2040903
VISFLO and design VISFLO	AMF Bowling Worldwide, Inc.	4	Dressing oil for bowling alleys	Renewed	28-Jan-1994	74/483894	23-May-1995	1894782
<i>Venezuela</i>								
AMFLITE	AMF Bowling, Inc.	22	All goods in class including bowling pins	Renewed			09-Jun-1961	39894F