

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fashion Box International S.A.		09/09/2005	COMPANY: LUXEMBOURG
RECEIVING PARTY DATA			
Name:	Palladio Leasing S.p.A.		
Street Address:	Via Battaglione Framarin 14		
City:	Vicenza		
State/Country:	ITALY		
Entity Type:	COMPANY: ITALY		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	2339609		
Registration Number:	2202603	R	
Registration Number:	2524445	R	
Registration Number:	1930971	REPLAY	
Registration Number:	1829129	REPLAY	
Registration Number:	1355448	REPLAY	
Registration Number:	2789016	REPLAY	
Registration Number:	1549232	REPLAY	
Registration Number:	2282633	REPLAY BLUE JEANS	
Registration Number:	2446654	REPLAY BLUE JEANS	
Registration Number:	2388193	REPLAY CAFE	
Registration Number:	2641404	REPLAY CAFE	
Registration Number:	2449432	REPLAY COUNTRY STORE	
Registration Number:	2297387	REPLAY MADE IN ITALY	
CORRESPONDENCE DATA			

CH \$365.00 2339609

Fax Number: (703)413-2220
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 703-413-3000
Email: tmdocket@oblon.com
Correspondent Name: Oblon, Spivak, et al.
Address Line 1: 1940 Duke Street
Address Line 4: Alexandria, VIRGINIA 22314

DOMESTIC REPRESENTATIVE

Name: Oblon, Spivak, et al.
Address Line 1: 1940 Duke Street
Address Line 4: Alexandria, VIRGINIA 22314

NAME OF SUBMITTER:	Roberta S. Bren
Signature:	/RSB/nmb/
Date:	09/28/2005

Total Attachments: 16
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ASSIGNMENT

WHEREAS FASHION BOX INTERNATIONAL S.A., (Assignor), a company organized and existing under the laws of Luxembourg, located and doing business at 17, rue Beaumont, L-1219 Luxembourg, Luxembourg, is the owner of the Trademarks listed in the attached Schedule (hereinafter referred to as "Assignor's Marks")

WHEREAS PALLADIO LEASING S.P.A. (Assignee), a Company organized and existing under the laws of Italy located and doing business at Via Battaglione Framarin 14, Vicenza, Italy

is desirous of acquiring the Assignor's Marks;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby sell, assign, set over and transfer to the Assignee, the entire right, title and interest in and to the Assignor's Marks together with the goodwill of the business symbolized by said Marks including all rights to sue for past infringement thereof, all proceeds thereof, all rights to extend and renew said Marks.

Date: LUXEMBOURG 09.09.2005



(Assignor)

Name: Marie-Fiore Ries Bonani
Title: Director

SCHEDULE

- Reg. No. 2.339.609 SEAGULL DEVICE in class 25
- Reg. No. 2.202.603 R (device) in class 25
- Reg. No. 2.524.445 R (device) in class 25
- Reg. No. 1.930.971 REPLAY in class 25
- Reg. No. 1.335.448 REPLAY in class 25
- ~~Reg. No. 2.299.181 REPLAY in class 28~~
- Reg. No. 1.829.129 REPLAY in classes 3, 9, 14, 16 e 18
- Reg. No. 2.789.016 REPLAY in classes 35 e 42
- Reg. No. 1.549.232 REPLAY (device) in class 25
- Reg. No. 2.282.633 REPLAY BLUE JEANS in class 25
- Reg. No. 2.446.654 REPLAY BLUE JEANS in class 35
- Reg. No. 2.388.193 REPLAY CAFE in class 21
- Reg. No. 2.641.404 REPLAY CAFE in class 35
- Reg. No. 2.449.432 REPLAY COUNTRY STORE in class 35
- Reg. No. 2.297.387 REPLAY MADE IN ITALY (device) in class 25

A handwritten signature in black ink, consisting of a series of loops and a long horizontal stroke at the bottom.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In the Registration of:

PALLADIO LEASING S.P.A.

Registration No.: 2.339.609

Issued:

Mark: SEAGULL DEVICE

BOX RESPONSES

NO FEE

Honorable Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

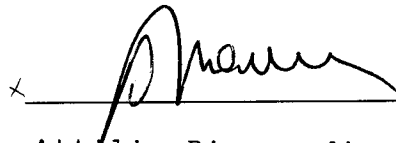
Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT , P.C.,
whose formal address is 1755 Jefferson Davis Highway, Fourth Floor, Arlington, Virginia
22202, is hereby designated Applicant's representative upon whom notice or proceed in
proceedings affecting the mark may be served.

PALLADIO LEASING S.P.A.

Signature: x



Name:

Attilio Biancardi

Title:

Proxy Holder

Date

September 9, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In the Registration of:

PALLADIO LEASING S.P.A.

Registration No.: 2.202.603

Issued:

Mark: R (device)

BOX RESPONSES

NO FEE

Honorable Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT , P.C.,
whose formal address is 1755 Jefferson Davis Highway, Fourth Floor, Arlington, Virginia
22202, is hereby designated Applicant's representative upon whom notice or proceed in
proceedings affecting the mark may be served.

PALLADIO LEASING S.P.A.

Signature:



Attilio Biancardi

Name:

Proxy Holder

Title:

September 9, 2005

Date

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In the Registration of:

PALLADIO LEASING S.P.A.

Registration No.: 2.524.445

Issued:

Mark: R (device)

BOX RESPONSES

NO FEE

Honorable Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

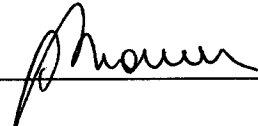
Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT , P.C.,
whose formal address is 1755 Jefferson Davis Highway, Fourth Floor, Arlington, Virginia
22202, is hereby designated Applicant's representative upon whom notice or proceed in
proceedings affecting the mark may be served.

PALLADIO LEASING S.P.A.

Signature: _____



Name: _____

Attilio Biancardi

Title: _____

Proxy Holder

Date _____

September 9, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In the Registration of:

PALLADIO LEASING S.P.A.

Registration No.: 1.930.971

Issued:

Mark: REPLAY

BOX RESPONSES

NO FEE

Honorable Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

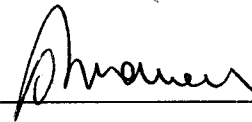
Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT , P.C.,
whose formal address is 1755 Jefferson Davis Highway, Fourth Floor, Arlington, Virginia
22202, is hereby designated Applicant's representative upon whom notice or proceed in
proceedings affecting the mark may be served.

PALLADIO LEASING S.P.A.

Signature:



Name:

Attilio Biancardi

Title:

Proxy Holder

Date

September 9, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In the Registration of:

PALLADIO LEASING S.P.A.

Registration No.: 1.335.448

Issued:

Mark: REPLAY

BOX RESPONSES

NO FEE

Honorable Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

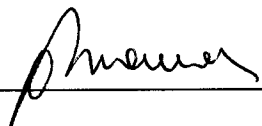
Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT , P.C.,
whose formal address is 1755 Jefferson Davis Highway, Fourth Floor, Arlington, Virginia
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PALLADIO LEASING S.P.A.

Signature:



Name:

Attilio Biancardi

Title:

Proxy Holder

Date

September 9, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In the Registration of:

PALLADIO LEASING S.P.A.

Registration No.: 1.829.129

Issued:

Mark: REPLAY

BOX RESPONSES

NO FEE

Honorable Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

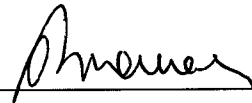
Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT , P.C.,
whose formal address is 1755 Jefferson Davis Highway, Fourth Floor, Arlington, Virginia
22202, is hereby designated Applicant's representative upon whom notice or proceed in
proceedings affecting the mark may be served.

PALLADIO LEASING S.P.A.

Signature: _____



Name: _____

Attilio Biancardi

Title: _____

Proxy Holder

Date: _____

September 9, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In the Registration of:

PALLADIO LEASING S.P.A.

Registration No.: 2.789.016

Issued:

Mark: REPLAY

BOX RESPONSES

NO FEE

Honorable Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

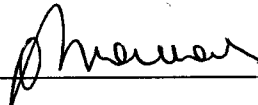
Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

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PALLADIO LEASING S.P.A.

Signature:



Name:

Attilio Biancardi

Title:

Proxy Holder

Date

September 9, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In the Registration of:

PALLADIO LEASING S.P.A.

Registration No.: 1.549.232

Issued:

Mark: REPLAY

BOX RESPONSES

NO FEE

Honorable Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

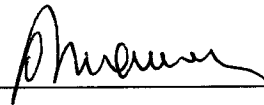
Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

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PALLADIO LEASING S.P.A.

Signature: _____



Name: _____

Attilio Biancardi

Title: _____

Proxy Holder

Date: _____

September 9, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In the Registration of:

PALLADIO LEASING S.P.A.

Registration No.: 2 . 282 . 633

Issued:

Mark: REPLAY BLUE JEANS

BOX RESPONSES

NO FEE

Honorable Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

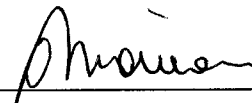
Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

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PALLADIO LEASING S.P.A.

Signature:



Name:

Attlio Biancardi

Title:

Proxy Holder

Date

September, 9 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In the Registration of:

PALLADIO LEASING S.P.A.

Registration No.: 2.446.654

Issued:

Mark: REPLAY BLUE JEANS

BOX RESPONSES

NO FEE

Honorable Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

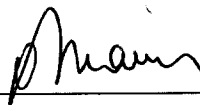
Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

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22202, is hereby designated Applicant's representative upon whom notice or proceed in
proceedings affecting the mark may be served.

PALLADIO LEASING S.P.A.

Signature: _____



Name: _____

Attilio Biancardi

Title: _____

Proxy Holder

Date: _____

September 9, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In the Registration of:

PALLADIO LEASING S.P.A.

Registration No.: 2.388.193

Issued:

Mark: REPLAY CAFE

BOX RESPONSES

NO FEE

Honorable Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

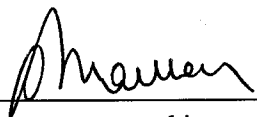
Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT , P.C.,
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22202, is hereby designated Applicant's representative upon whom notice or proceed in
proceedings affecting the mark may be served.

PALLADIO LEASING S.P.A.

Signature:



Attlio Biancardi

Name:

Proxy Holder

Title:

Date

September 9, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In the Registration of:

PALLADIO LEASING S.P.A.

Registration No.: 2.641.404

Issued:

Mark: REPLAY CAFE

BOX RESPONSES

NO FEE

Honorable Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

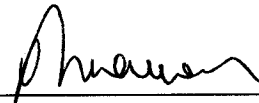
Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

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PALLADIO LEASING S.P.A.

Signature:



Name:

Attlio Biancardi

Title:

Proxy Holder

Date

September 9, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In the Registration of:

PALLADIO LEASING S.P.A.

Registration No.: 2.449.432

BOX RESPONSES

Issued:

NO FEE

Mark: REPLAY COUNTRY STORE

Honorable Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

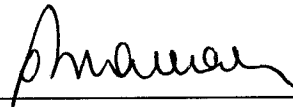
Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

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PALLADIO LEASING S.P.A.

Signature:



Name:

Attilio Biancardi

Title:

Proxy Holder

Date

September 9, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In the Registration of:

PALLADIO LEASING S.P.A.

Registration No.: 2.297.387

Issued:

Mark: REPLAY MADE IN ITALY (device)

BOX RESPONSES

NO FEE

Honorable Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

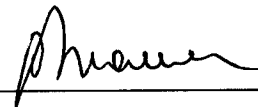
Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

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proceedings affecting the mark may be served.

PALLADIO LEASING S.P.A.

Signature: _____



Name: _____

Attilio Biancardi

Title: _____

Proxy Holder

Date _____

September 9, 2005