

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The New York Law Publishing Company		09/28/2005	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ALM Properties, Inc.		
<b>Street Address:</b>	345 Park Avenue South		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2058045	REAL ESTATE FORUM	
Registration Number:	2156338	REAL ESTATE FORUM ON-LINE	
Registration Number:	1924883	REAL ESTATE NEW YORK	
Registration Number:	1215808	REAL ESTATE FORUM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(215)965-1210		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(215) 965-1200		
<b>Email:</b>	dballantyne@akingump.com		
<b>Correspondent Name:</b>	Jordan A. LaVine		
<b>Address Line 1:</b>	2005 Market Street		
<b>Address Line 2:</b>	One Commerce Sq.		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103-7013		
<b>NAME OF SUBMITTER:</b>	Jordan A. LaVine		

CH \$115.00 2058045

Signature:

/Jordan A. LaVine/

Date:

09/28/2005

Total Attachments: 1

source=312\_RealEstate\_Alm#page1.tif

**TRADEMARK ASSIGNMENT**

WHEREAS, The New York Law Publishing Company, a New York corporation, with a principal place of business at 345 Park Avenue South, New York, NY 10010 ("Assignor"), owns and is using the following marks, which are the subject of the following registrations:

<u>Mark</u>	<u>Reg. No.</u>
REAL ESTATE FORUM	2,058,045
REAL ESTATE FORUM ON-LINE	2,156,338
REAL ESTATE NEW YORK	1,924,883
REAL ESTATE FORUM	1,215,808

WHEREAS, ALM Properties, Inc., a Delaware corporation, with a principal place of business at 345 Park Avenue South, New York, NY 10010 ("Assignee"), desires to acquire all of the marks, the above-referenced registrations, and the goodwill and business associated therewith;

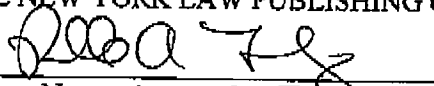
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the marks together with the goodwill of the business symbolized by the marks and the registrations.

**ASSIGNOR:**

THE NEW YORK LAW PUBLISHING COMPANY

Dated effective as of:

9/28/05



Name: Robert A. Fennell

Title: DEPUTY GENERAL COUNSEL