

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wiesner Publishing Company, LLC		04/26/2005	Limited Liability Company: COLORADO
Glenridge Publishing, LLC		04/26/2005	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	Network Communications, Inc.		
Street Address:	235 Newpoint Parkway		
City:	Lawrenceville		
State/Country:	GEORGIA		
Postal Code:	30043		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Serial Number:	78429238	DESIGN FOR LIFE	
Serial Number:	78301116	HOMES & LIFESTYLES PUBLISHING COMPANY	
Serial Number:	78479233	HOMES & LIFESTYLES TO THE TRADE	
Serial Number:	78222120	HOUSTONHOMES & LIFESTYLES	
Serial Number:	78222116	MINNEAPOLISHOMES & LIFESTYLES	
Registration Number:	2824708	ATLANTA HOMES	
Registration Number:	1830930	ATLANTAHOMES AND LIFESTYLES	
Registration Number:	2827715	ATLANTAHOMES AND LIFESTYLES	
Registration Number:	2736391	COLORADO HOMES & LIFESTYLES	
Registration Number:	2392432	LOG & TIMBER STYLE	
Registration Number:	2170725	MOUNTAIN LIVING	
Registration Number:	2810668	SEATTLEHOMES AND LIFESTYLES	

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TRADEMARK
 REEL: 003166 FRAME: 0477

Registration Number:	2515894	SEATTLEHOMES AND LIFESTYLES
Registration Number:	2493671	ST. LOUIS HOMES & LIFESTYLES
Registration Number:	2810676	ST. LOUIS HOMES AND LIFESTYLES
Registration Number:	2352898	SECOND HOME

CORRESPONDENCE DATA

Fax Number: (303)473-2720

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 303-473-2726

Email: docket@hollandhart.com

Correspondent Name: Kristine M. Miller

Address Line 1: 555 Seventeenth Street, Suite 3200

Address Line 2: P.O. Box 8749

Address Line 4: Denver, COLORADO 80201

NAME OF SUBMITTER:	Kristine M. Miller
Signature:	/Kristine Miller/
Date:	09/28/2005

Total Attachments: 6

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of May 2, 2005 ("Effective Date") by and between Wiesner Publishing Company, LLC, a Colorado limited liability company, with its principal office at 7009 South Potomac Street, Suite 200, Englewood, CO 80112 ("Wiesner"), Glenridge Publishing, LLC, a Colorado limited liability company with its principal office at 7009 South Potomac Street, Suite 200, Englewood, CO 80112 ("Glenridge" and together with Wiesner, "Assignor"), and Network Communications, Inc., a Georgia corporation, with its principal office at 235 Newpoint Parkway, Lawrenceville, GA 30043 ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated May 2, 2005, 2005 (the "Agreement");

WHEREAS, Assignor is the owner of the United States trademark registrations set forth on Schedule A attached hereto, the United States applications for trademark registration set forth on Schedule B attached hereto, the foreign trademark registrations set forth on Schedule C attached hereto, the foreign applications for trademark registration set forth on Schedule D attached hereto, the unregistered trademarks set forth on Schedule E attached hereto and the trade names and assumed names set forth on Schedule F attached hereto (collectively, the "Marks");

WHEREAS, Assignee is the successor to that portion of the business of the Assignor to which the Marks pertain; and

WHEREAS, pursuant to the Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business associated therewith,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the business associated therewith, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement, unfair competition, dilution, or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the United States Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.


Assignor shall provide Assignee, its successors and assigns, or their legal representatives such information as Assignee may reasonably request (including execution and delivery of any affidavits, declarations, oaths or other documents as may reasonably be required): (1) in the preparation of any application for registration or any application for renewal of a registration covering the Marks; (2) in the prosecution or defense of any infringement or other proceedings that may arise in connection with any of the Marks including, but not limited to, at Assignee's expense, testifying as to any facts relating to the Marks assigned herein and this Assignment; (3) at Assignee's expense, in obtaining any additional trademark protection for the Marks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for all foreign countries; and (4) in the implementation of this Assignment.

* * * * *

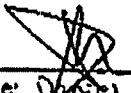
IN TESTIMONY WHEREOF, the Assignor and Assignee have caused this Assignment to be signed and executed by the undersigned officers thereunto duly authorized as of the date first set forth above.

ASSIGNOR:

WIESNER PUBLISHING COMPANY, LLC

By: 
Name: Daniel Wiesner
Title: Managing Member, CEO

GLENRIDGE PUBLISHING, LLC

By: 
Name: Daniel Wiesner
Title: Managing Member, CEO

ASSIGNEE:

NETWORK COMMUNICATIONS, INC.

By: _____
Name:
Title:

IN TESTIMONY WHEREOF, the Assignor and Assignee have caused this Assignment to be signed and executed by the undersigned officers thereunto duly authorized as of the date first set forth above.

ASSIGNOR:

WIESNER PUBLISHING COMPANY, LLC


By: _____
Name:
Title:

GLENRIDGE PUBLISHING, LLC

By: _____
Name:
Title:

ASSIGNEE:

NETWORK COMMUNICATIONS, INC.

By: 
Name: GERARD PARKER
Title: CFO

Schedule A
U.S. TRADEMARK REGISTRATIONS

<u>Trademark No</u>	<u>Registration Date</u>	<u>Mark</u>	
2,824,708	3/23/2004	Atlanta Homes	owned by Glenridge
1,830,930	4/12/1994	AtlantaHomes & Lifestyles (stylized)	owned by Glenridge
2,827,715	3/30/2004	AtlantaHomes and Lifestyles	owned by Glenridge
2,736,391	7/15/2003	Colorado Homes & Lifestyles	
2,392,432	10/3/2000	Log & Timber Style	
2,170,725	7/7/1998	Mountain Living	
2,810,668	2/3/2004	SeattleHomes and Lifestyles	
2,515,894	12/4/2001	SeattleHomes and Lifestyles	
2,493,671	9/25/2001	St. Louis Homes & Lifestyles	
2,810,676	2/3/2004	St. Louis Homes and Lifestyles	
2,352,898	5/23/2000	Second Home	

Schedule B
U.S. TRADEMARK APPLICATIONS

<u>Application No.</u>	<u>Application Date</u>	<u>Mark</u>
78/429,238	6/3/2004	Design for Life
78/301,116	9/16/2003	Homes & Lifestyles Publishing Company
78/479,233	9/7/2004	Homes & Lifestyles To The Trade
78/222,120	3/5/2003	HoustonHomes & Lifestyles
78/222,116	3/5/2003	MinneapolisHomes & Lifestyles