

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Sierra Entertainment, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation- State: Delaware
☐ Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 08/06/2004

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Nova Development

Internal

Address: Suite 2005

Street Address: 23801 Calabasas Road

City: Calabasas

State: California

Country: United States Zip: 91302

- ☐ Association Citizenship _____
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☒ Corporation Citizenship California
☐ Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2264219

Additional sheet(s) attached? ☐ Yes ☒ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Print Artist

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Bruce Friedman

Internal Address: _____

Street Address: 4040 Lyceum Avenue

City: Los Angeles

State: CA Zip: 90066

Phone Number: 310.301.0959

Fax Number: 310.301.4931

Email Address: bruce@brucefriedmanlaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37.CFR 2.6(b)(6) & 3.41) \$ 40

- ☒ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☐ Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 6430
Expiration Date 05/06

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Bruce Friedman

Signature

AUGUST 1, 2005

Date

BRUCE FRIEDMAN

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$40.00 2264219

Assignment of Trademark

This Assignment of Trademark is made pursuant to that certain Asset Purchase Agreement made as of August 6, 2004 (the "Effective Date"), by and between Sierra Entertainment Inc., a Delaware corporation ("Seller"), Vivendi Universal Games, a Delaware corporation and Nova Development, a California corporation ("Buyer").

Seller has adopted, used and is using the trademark "Print Artist" (the "Mark").

Effective as of the Effective Date, for valuable consideration separately and previously agreed to between, the receipt of which consideration is hereby acknowledged by Seller, Seller hereby irrevocably grants, transfers, assigns and conveys to Buyer and its successors and assigns, without any reservation of right whatsoever, all right, title, ownership, interest and subsidiary rights in and to the Mark, including without limitation all goodwill appurtenant to such Mark and the trademark registrations and applications identified below (and the right to secure renewal, re-issuance and/or extension thereof), in the United States and throughout the world, together with any rights and causes of action relating to, among other things, prior and future infringement (and the right to retain any recovery relating thereto) that may have accrued under the Mark.

Seller hereby represents and warrants that it has not and will not apply for or use any trademark that is the same as or similar to the Mark.

Seller shall do such further acts and execute and deliver such additional agreements and instruments as may be required to consummate, evidence or confirm the transactions contained in this Assignment of Trademark.

Country	Trademark	Registration Number	Date of Registration
United States	PRINT ARTIST	2264219	7/27/1999
Australia	PRINT ARTIST	760505	4/23/1998
Canada	PRINT ARTIST	521815	1/19/2000
European Community	PRINT ARTIST	801019	7/14/2000
Japan	PRINT ARTIST	4078112	10/31/1997
Malaysia	PRINT ARTIST	Pending	
Mexico	PRINT ARTIST	583363	7/31/1998
New Zealand	PRINT ARTIST	291291	4/21/1998
Singapore	PRINT ARTIST	Pending	
South Africa	PRINT ARTIST	1998/06624	4/21/1998

SIERRA ENTERTAINMENT INC.

By: 

Print Name: Peter Della Penna

Title: Vice President & CFO

State of California }
 ss:
County of Los Angeles }

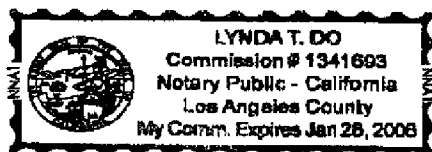
On this 20th day of August 2004, before me, Lynda Do, a Notary Public,
personally appeared Peter Della Penna.

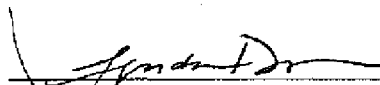
X personally known to me, or

— proved to me on the basis of satisfactory evidence

to be the person whose name is subscribed to the within instrument and acknowledged to
me that he executed the same in his authorized capacity and that by his signature on the
instrument, the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.




Lynda Do, Notary Public