

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	09/28/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Red Campaign Foundation, Inc.		08/11/2005	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	The Persuaders, LLC
Street Address:	9201 Wilshire Boulevard
Internal Address:	Suite 107
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Serial Number:	78666834	RED
Serial Number:	78666830	(PRODUCT) RED
Serial Number:	78666769	RED
Serial Number:	78666768	(RED)
Serial Number:	78693606	THE RED CAMPAIGN

**CORRESPONDENCE DATA**

Fax Number: (212)813-5901  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-813-5900  
 Email: dsullivan@frosszelnick.com  
 Correspondent Name: Lawrence Eli Apolzon  
 Address Line 1: Fross Zelnick Lehrman & Zissu, P.C.

CH \$140.00 78666834

Address Line 2: 866 United Nations Plaza  
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER: Lawrence Eli Apolzon

Signature: /lawrence eli apolzon/

Date: 09/29/2005

Total Attachments: 4  
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# Delaware

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*The First State*

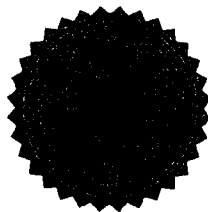
I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"THE RED CAMPAIGN FOUNDATION", A DELAWARE CORPORATION,  
WITH AND INTO "THE PERSUADERS, LLC" UNDER THE NAME OF "THE PERSUADERS, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-EIGHTH DAY OF SEPTEMBER, A.D. 2005, AT 1:49 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3930963 8100M

050794891



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4189329

DATE: 09-28-05

TRADEMARK  
REEL: 003166 FRAME: 0894

**CERTIFICATE OF MERGER**  
**OF**  
**THE RED CAMPAIGN FOUNDATION**  
**WITH AND INTO**  
**THE PERSUADERS, LLC**

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The undersigned, as an authorized person of the surviving limited liability company, in accordance with Section 18-209 of the Delaware Limited Liability Company Act and Section 264 of the General Corporation Law of the State of Delaware, has executed the following Certificate of Merger:

**SECTION 1. NAMES AND JURISDICTIONS OF MERGING ENTITIES**

- A. The name of the surviving limited liability company is The Persuaders, LLC, a Delaware limited liability company.
- B. The name of the stock corporation being merged with and into the surviving limited liability company is The RED Campaign Foundation, a Delaware stock corporation.

**SECTION 2. AGREEMENT OF MERGER**

An Agreement of Merger has been approved, adopted, certified, executed, and acknowledged by each of the entities constituent to the merger.

**SECTION 3. NAME OF SURVIVING ENTITY**

The name of the surviving entity is The Persuaders, LLC.

**SECTION 4. CERTIFICATE OF FORMATION OF SURVIVING ENTITY**

The Certificate of Formation of The Persuaders, LLC will, without change or amendment, be the Certificate of Formation of the surviving entity.

**SECTION 5. EFFECTIVE DATE**

This Certificate of Merger is effective upon filing.

**SECTION 6. LOCATION OF MERGER AGREEMENT**

The Agreement of Merger is on file at 9201 Wilshire Boulevard, Suite 107, Beverly Hills, California 90210-5512, the place of business of the surviving entity.

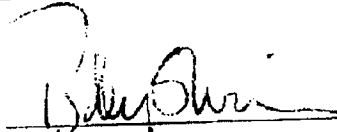
**SECTION 7. COPY OF MERGER AGREEMENT**

A copy of the Agreement of Merger will be furnished by the surviving entity on request, without cost, to any member of The Persuaders, LLC or any stockholder of The RED Campaign Foundation.

*{Signature on next page.}*

The undersigned authorized person of The Persuaders, LLC has executed this Certificate of Merger of The RED Campaign Foundation with and into The Persuaders, LLC, on August 11, 2005.

**THE PERSUADERS, LLC**

By:   
Name: Bobby Shriver  
Authorized Person

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C&D DOC # 246629 v1

RECORDED: 09/29/2005

TRADEMARK  
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