Form PTO-1594 (Rev. 03/05)

OMB Collection 0651-0027 (exp. 6/30/2005)

ARTMENT OF COMMERCE ³atent and Trademark Office

S/17/05 RECORDAT. TRADEMA	103008499 RKS UN L
To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
1. Name of conveying party(ies): Merck KGAA Kommanditgesellschaft Auf Aktien Individual(s) General Partnership Limited Partnership	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? No Name: Lady Burd Exclusive Cosmetics, Inc. Internal Address: Street Address: 44 Executive Boulevard
Corporation- State: Other Citizenship (see guidelines) Germany Additional names of conveying parties attached? Yes X No. 3. Nature of conveyance)/Execution Date(s):	City: Farmingdale State: NY Country: USA Zip: 11735 Association Citizenship General Partnership Citizenship
Execution Date(s) Assignment Security Agreement Other Other	Corporation Citizenship New York Other Citizenship If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)
A. Application number(s) or registration number(s) and A. Trademark Application No.(s) C. Identification or Description of Trademark(s) (and Filing COLLAGE	B. Trademark Registration No.(s) 2,675,765 Additional sheet(s) attached? Yes X No
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Robert B. G. Horowitz, Esq.	6. Total number of applications and registrations involved:
Internal Address: Cooper & Dunham LLP Street Address: 1185 Avenue of the Americas	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed
City: New York State: NY Zip: 10036 Phone Number: 212 278-0400 Fax Number: 212 391-0630 Email Address: rhorowitz@cooperdunham.com	8. Payment Information: a. Credit Card Last 4 Numbers _ Expiration Date _ b. Deposit Account Number Authorized User Name U.S. Patent & TMOfc/TM Mail Ropt Dt.
9. Signature: Signature Robert B. G. Horowitz Name of Person Signing Documents to be recorded (including cover sheep	May 12, 2005 Date Total number of pages including cover sheet, attachments, and document: 2 at) should be faxed to (703) 306-5995, or mailed to:

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450 Q5/23/2005 JJALLAH2 00000004 2675765

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TRADEMARK REEL: 003166 FRAME: 0962

ASSIGNMENT

Whereas, Merck KGaA, Kommanditgesellschaft auf Aktien, a German limited partnership located and doing business at Frankfurter Strasse 250, D-64293, Darmstadt, Germany (hereinafter "Merck"), owns U.S. Trademark Registration No. 2,675,765 for the trademark COLLÂGE for "wrinkle removing skin care preparations, namely, skin cream" in International Class 3 and "vitamins, dermatologicals" in International Class 5;

Whereas, Lady Burd Exclusive Cosmetics, Inc., a New York corporation located and doing business at 44 Executive Boulevard, Farmingdale, New York 11735 (hereinafter "Lady Burd"), desires to acquire all right, title and interest in and to U.S. Registration No. 2,675,765 for the trademark COLLÂGE;

Now, therefore, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Merck does hereby assign to Lady Burd all right, title and interest in and to U.S. Registration No. 2,675,765 for the trademark COLLÂGE, together with any and all goodwill associated therewith.

Merck KGaA, Kommanditgesellschaft auf Aktien

Date: March 18, 2005

RECORDED: 05/17/2005

Title: Prokurist

Auth. Representative

REEL: 003166 FRAME: 0963