

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Krause Gentle Corporation		01/01/2005	CORPORATION: IOWA
RECEIVING PARTY DATA			
Name:	Kum & Go, L.C.		
Street Address:	6400 Westown Parkway		
City:	West Des Moines		
State/Country:	IOWA		
Postal Code:	50266		
Entity Type:	Limited Liability Company: IOWA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1141200	KUM & GO	
CORRESPONDENCE DATA			
Fax Number:	(515)457-6179		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5154576130		
Email:	cwc@kumandgo.com		
Correspondent Name:	Charles W. Campbell, Esq.		
Address Line 1:	6400 Westown Parkway		
Address Line 4:	West Des Moines, IOWA 50266		
NAME OF SUBMITTER:	Charles W. Campbell, Esq.		
Signature:	/Charles W. Campbell, Esq./		
Date:	09/29/2005		
Total Attachments: 1			
source=K&G Trademark Assignment cwc 1.5.05#page1.tif			

OP \$40.00 1141200

ASSIGNMENT

RECITALS

A. Krause Gentle Corporation, of 6400 Westown Parkway, West Des Moines, Dallas County, Iowa, has adopted and is using a mark, which it has registered in the United States Patent and Trademark Office, Registration No. 1,141,200.

B. Kum & Go, L.C., of 6400 Westown Parkway, West Des Moines, Dallas County, Iowa, desires to acquire such mark.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Krause Gentle Corporation assigns to Kum & Go, L.C., all rights, title and interest in and to such mark, together with the good will of the business symbolized by such mark and the registration of the mark.

The Commissioner of Patents and Trademarks is requested to issue the certificate of registration to such assignee.

Dated: January 1, 2005

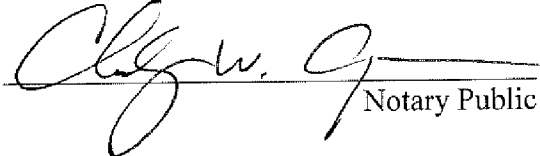
KRAUSE GENTLE CORPORATION

By: 

Its: President

STATE OF IOWA, COUNTY OF DALLAS

This instrument was acknowledged before me on January 1, 2005, by William A. Krause as President of Krause Gentle Corporation, an Iowa corporation.


Notary Public

