

Certificate 37 C.F.R. §1.8(a): I hereby certify that this correspondence is being deposited with the United States Postal Service as first-class mail postage prepaid in an envelope addressed to: Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office, P.O. Box 1450, Alexandria, Virginia 22313-1450 on **MAY 22 2005** d Plottel, PTO 20707

06-01-2005

Form PTO-1594 (Rev. 03/05)

OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

REC



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103012508

Att'y. ^{89, 93, 94, 99, 110} DKT:

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

DUFRENE, Albert

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other _____

Citizenship (see guidelines) France

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: TARTE TROPEZIENNE

Internal

Address: _____

Street Address: 510 avenue des Narcisse

City: Cogolin

State: _____

Country: France Zip: 83310

- Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship France
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) May 13, 2005

- Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) 74/604,793
75/975,467 75/199,848 75/722,799
78/208,648

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

please see next page.

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Roland Plottel

Internal Address: Rockefeller Center Stn.

Street Address: P.O. Box 293

City: New York

State: NY Zip: 10185-0293

Phone Number: 212 535-4329

Fax Number: 212 479-4105

Email Address: plottel@att.net

6. Total number of applications and registrations involved:

5

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 140-

- Authorized to be charged by credit card
 Authorized to be charged to deposit account for any additional
 Enclosed check # 8555 for fee

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____
b. Deposit Account Number 16-2168
Authorized User Name Roland Plottel

9. Signature: Roland Plottel

Signature

MAY 22 2005
Date

Roland Plottel

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 10

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 003167 FRAME: 0296

5/27/05

05/31/2005 EDCOPER 00000035 75975467

40.00 DP
100.00 DP

01 FC:8521
02 FC:8522

ASSIGNMENT OF MARKS

Whereas DUFRENE Albert (French citizen) of 510 avenue des Narcisses 83310 COGOLIN, FRANCE (previously Route Nationale 98, Quartier Font Mourier 83310 COGOLIN, FRANCE), has filed the marks listed in Exhibit A ; and

Whereas LA TARTE TROPEZIENNE (France Corporation : société à responsabilité limitée) of 510 avenue des Narcisses 83310 COGOLIN, FRANCE, being desirous of acquiring said marks and applications or registrations thereof ;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said DUFRENE Albert assigned on December 6, 2002 (with effect from October 1, 2002) under suspensive condition released on April 30, 2003, and hereby does assign and confirm said assignment unto the said LA TARTE TROPEZIENNE all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the identified applications or registrations thereof listed in Exhibit A, and including the right to sue for past infringement.

Date

05/13/2005

Signature



DUFRENE Albert

CESSION DE MARQUES

Attendu que DUFRENE Albert (citoyen français) domicilié 510 avenue des Narcisses 83310 COGOLIN, FRANCE (précédemment Route Nationale 98, Quartier Font Mourier 83310 COGOLIN, FRANCE), a déposé les marques listées en Annexe A ; et

Attendu que LA TARTE TROPEZIENNE (société française : société à responsabilité limitée) ayant son siège à 510 avenue des Narcisses 83310 COGOLIN, FRANCE, désire acquérir lesdites marques et demandes d'enregistrement ou enregistrements correspondants ;

Il a été convenu que, moyennant bonne et valable contrepartie, dont quittance est donnée par les présentes, ledit DUFRENE Albert a cédé en date du 6 décembre 2002 (avec effet rétroactif au 1^{er} octobre 2002) sous condition suspensive levée le 30 avril 2003, et par les présentes cède et confirme ladite cession à LA TARTE TROPEZIENNE de tous les droits, titres et intérêts attachés auxdites marques, ainsi que du fonds de commerce attaché à ces marques, et des demandes d'enregistrement ou enregistrements de ces marques listés en Annexe A, y compris le droit d'engager des poursuites pour tout acte de contrefaçon antérieur.

Date

13/05/2005

Signature



DUFRENE Albert

EXHIBIT A**IN THE UNITED STATES PATENT AND
TRADEMARK OFFICE**

Application No. : 74/604,793
Filed : November 30, 1994
Mark : LA TARTE TROPEZIENNE
+ device

Application No. : 75/975,467
Filed : November 30, 1994
Mark : LA TARTE TROPEZIENNE
+ device

Application No. : 75/199,848
Filed : November 18, 1996
Mark : Le Créateur de la Tarte
Tropézienne A. MICKA
+ device

Application No. : 75/722,799
Filed : June 7, 1999
Mark : ORIGINAL TROPEZIENNE
BY MICKA FROM ST. TROPEZ

Application No. : 78/208,648
Filed : January 29, 2003
Mark : TOURSADO

ANNEXE A**A L'OFFICE AMERICAIN DES BREVETS ET DES
MARQUES**

Demande N° : 74/604,793
Déposée le : 30 novembre 1994
Marque : semi-figurative LA TARTE
TROPEZIENNE

Demande N° : 75/975,467
Déposée le : 30 novembre 1994
Marque : semi-figurative LA TARTE
TROPEZIENNE

Demande N° : 75/199,848
Déposée le : 18 novembre 1996
Marque : semi-figurative Le Créateur de
la Tarte Tropézienne A. MICKA

Demande N° : 75/722,799
Déposée le : 7 juin 1999
Marque : ORIGINAL TROPEZIENNE
BY MICKA FROM ST. TROPEZ

Demande N° : 78/208,648
Déposée le : 29 janvier 2003
Marque : TOURSADO

Application No. : 74/604,793
Filed : November 30, 1994
Mark : LA TARTE TROPEZIENNE
+ device

Application No. : 75/975,467
Filed : November 30, 1994
Mark : LA TARTE TROPEZIENNE
+ device

Application No. : 75/199,848
Filed : November 18, 1996
Mark : Le Créateur de la Tarte
Tropézienne A. MICKA
+ device

Application No. : 75/722,799
Filed : June 7, 1999
Mark : ORIGINAL TROPEZIENNE
BY MICKA FROM ST. TROPEZ

Application No. : 78/208,648
Filed : January 29, 2003
Mark : TOURSADO

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE


Applicant : LA TARTE TROPEZIENNE
Serial No. : 74/604,793
Mark : LA TARTE TROPEZIENNE + device

DESIGNATION OF DOMESTIC REPRESENTATIVE AND
POWER OF ATTORNEY

Applicant hereby designates as domestic representative Roland Plottel, whose postal address is Roland Plottel, Rockefeller Center Station, P.O. Box 293, New York, NY 10185, as applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

Applicant hereby revokes all previous powers of attorney and appoints Roland Plottel, whose mailing address is Rockefeller Center Station, P.O. Box 293, New York, NY 10185, telephone : (212) 535 4329, a member of the Bar of the State of New York, and a registered patent attorney (Patent and Trademark Office Registration No. 20707) to transact all business in the Patent and Trademark Office in connection with this application, including the appointment of associated attorneys and to receive the certificate of registration.

LA TARTE TROPEZIENNE

By :  _____
Name : DUFRENE Albert
Title : Gérant
Date : 05/13 / 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE


Applicant : LA TARTE TROPEZIENNE
Serial No. : 75/975,467
Mark : LA TARTE TROPEZIENNE + device

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LA TARTE TROPEZIENNE

By :  _____

Name : DUFRENE Albert

Title : Gérant

Date : 05/13 / 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE


Applicant : LA TARTE TROPEZIENNE
Serial No. : 75/199,848
Mark : Le Créateur de la Tarte Tropézienne A. MICKA + device

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LA TARTE TROPEZIENNE

By :  _____

Name : DUFRENE Albert

Title : Gérant

Date : 05/13/2005

Atty. Dkt. P-97 ORIGINAL TROPEZIENNE
BY MICKA FROM ST. TROPEZ

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : LA TARTE TROPEZIENNE
Serial No. : 75/722,799
Mark : ORIGINAL TROPEZIENNE BY MICKA FROM ST. TROPEZ

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LA TARTE TROPEZIENNE

By :



Name : DUFRENE Albert

Title : Gérant

Date : 05/13/2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : LA TARTE TROPEZIENNE
Serial No. : 78/208,648
Mark : TOURSADO

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