

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Steven H. Holloway | | 09/29/2005 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Executive Publications, LLC | | |
| Street Address: | 8491 Fishers Centre Drive | | |
| City: | Fishers | | |
| State/Country: | INDIANA | | |
| Postal Code: | 46038 | | |
| Entity Type: | Limited Liability Company: INDIANA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2956309 | EXECUTIVE HOMES | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (317)684-5173 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 317-684-5000 | | |
| Email: | trademark@boselaw.com | | |
| Correspondent Name: | Jennifer L. Day | | |
| Address Line 1: | 135 N. Pennsylvania Street | | |
| Address Line 2: | 2700 First Indiana Plaza | | |
| Address Line 4: | Indianapolis, INDIANA 46204 | | |
| NAME OF SUBMITTER: | Steven H. Holloway | | |
| Signature: | /Steven H. Holloway/ | | |
| Date: | 09/29/2005 | | |

OP \$40.00 2956309

Total Attachments: 4

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**TRADEMARK
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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made this 29th day of September, 2005, by and among EXECUTIVE PUBLICATIONS, LLC, an Indiana limited liability company ("Transferee"), and STEVEN HOLLOWAY ("Transferor").

WHEREAS, Transferor is the sole and exclusive owner of certain trademarks and domain names and the good will appurtenant thereto and certain trademark registrations therefor, which trademarks and registrations are listed and described in ANNEX "A" attached hereto (the "Marks"); and

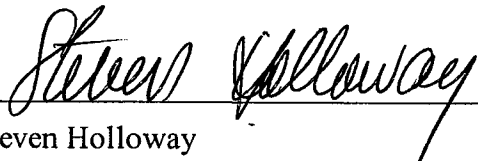
WHEREAS, Transferee desires to acquire the entire right, title and interest in and to the Marks and registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Transferor hereby sells, assigns and transfers unto Transferee, and Transferee hereby accepts and assumes the entire right, title and interest in and to the Marks and registrations therefor, together with the good will appurtenant thereto and the entire right, title and interest in and to any equity arising out of past, present or future infringement of the Marks.

This Assignment of Trademarks may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document.

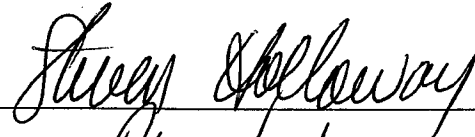
[SIGNATURES APPEAR ON FOLLOWING PAGES]

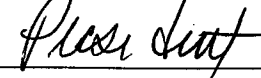
IN WITNESS WHEREOF, the parties hereto have executed this Assignment of Trademarks on the date first above written.



Steven Holloway

Executive Publications, LLC

By: 

Title: 

[NOTARY SIGNATURES APPEAR ON FOLLOWING PAGE]

STATE OF Indiana)
)ss
COUNTY OF Marion)

The foregoing Assignment of Trademarks was acknowledged before me this 28th day of September, 2005, by Steven Holloway, who being duly sworn, did say that he is the authorized Member and President of Executive Publications, LLC, an Indiana limited liability company, and has executed this Assignment of Trademarks on behalf of such company.

Lynda S. Peterson
Notary Public

My commission expires: 11/13/06

LYNDA S. PETERSON, Notary Public
My Commission Expires: November 13, 2006
Resident of Marion County, Indiana

STATE OF Indiana)
)ss
COUNTY OF Marion)

The foregoing Assignment of Trademarks was acknowledged before me this 28th day of September, 2005, by Steven Holloway, who being duly sworn, did say that he individually is the owner of the trademarks, and has executed this Assignment of Trademarks on his own behalf.

Lynda S. Peterson
Notary Public

My commission expires: 11/13/06

LYNDA S. PETERSON, Notary Public
My Commission Expires: November 13, 2006
Resident of Marion County, Indiana

ANNEX A

TRADEMARKS

Trademark

Registration Number

Registration Date

Executive Homes

2956309

May 24, 2005

Domain Names

www.ExecutiveHomes.com

www.indydowntownrealestate.com