

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dean Intellectual Property Services, L.P.		09/30/2005	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	White Wave, Inc.		
Street Address:	1990 N 57th Court		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80301		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78601715		
CORRESPONDENCE DATA			
Fax Number:	(214)721-1275		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-303-3411		
Email:	tms@deanfoods.com		
Correspondent Name:	Bridget Griffin Johnson		
Address Line 1:	2515 McKinney Avenue		
Address Line 2:	Suite 1200		
Address Line 4:	Dallas, TEXAS 75201		
NAME OF SUBMITTER:	Jackie T. Gwinn		
Signature:	/jackie t. gwinn/		
Date:	09/30/2005		

CH \$40.00 78601715

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is by and between Dean Intellectual Property Services, L.P., a Delaware Limited Partnership, having an address of 2515 McKinney Avenue, Suite 1200, Dallas, TX 75201, ("Assignor") and White Wave, Inc., a Colorado corporation, having an address of 1990 N 57th Court, Boulder, Colorado 80301, ("Assignee"):

WHEREAS, Assignor is the owner of all right, title and interest in and to Trademark Application Serial No. 78/601715 for the design mark as shown on Exhibit A attached hereto (the "Design Mark"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Design Mark and in and to the application therefor, as a successor to the business of Assignor, or portion thereof, to which the Design Mark pertains and which business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Design Mark and application therefor, together with the goodwill of the business symbolized by the Mark throughout the world;

Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the assignment date of the Design Mark throughout the world, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed in a manner appropriate thereto, effective as of September 30, 2005.

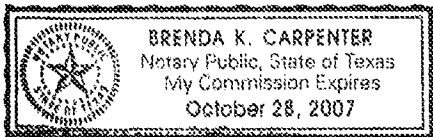
DEAN INTELLECTUAL PROPERTY SERVICES, L.P.
By Its General Partner, DIPS GP, Inc., a Delaware Corporation

By: Bridget G. Johnson
Bridget G. Johnson
President

THE STATE OF TEXAS §
 §
COUNTY OF DALLAS §

Before me, the undersigned Notary Public, on this day personally appeared Bridget G. Johnson, known by me to be the person and officer whose name is subscribed to the foregoing instrument, and acknowledged to me that the same was the act of the said Dean Intellectual Property Services, L.P., by its General Partner DIPS GP, Inc., a corporation, and that she has executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office this 30th day of September, 2005.

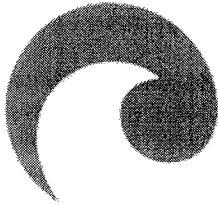


Brenda K. Carpenter
Notary Public, State of Texas

Brenda K. Carpenter
Printed name of Notary

EXHIBIT A

U.S. Trademark Application

Mark	Serial No.	Filing Date
WHITE WAVE FOODS LOGO 	78/601715	4/5/2005