

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
I.B.C. Industria Bustese Calze S.p.A.		12/17/2004	CORPORATION: ITALY

**RECEIVING PARTY DATA**

<b>Name:</b>	Ticino Finanziaria S.p.A.
<b>Street Address:</b>	Via Correggio, 3
<b>City:</b>	Milano
<b>State/Country:</b>	ITALY
<b>Entity Type:</b>	CORPORATION: ITALY

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	2124809	SEGRETA
Registration Number:	1713362	IBICI

**CORRESPONDENCE DATA**

Fax Number: (212)382-2124  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-768-3800  
 Email: pto@steinbergraskin.com  
 Correspondent Name: Steinberg & Raskin, P.C.  
 Address Line 1: 1140 Avenue of the Americas, 15th Floor  
 Address Line 4: New York, NEW YORK 10036-5803

**DOMESTIC REPRESENTATIVE**

Name:  
 Address Line 1:  
 Address Line 2:  
 Address Line 3:

OP \$65.00 2124809

Address Line 4:

NAME OF SUBMITTER:

Amy F. Divino

Signature:

/Amy F. Divino/

Date:

09/30/2005

Total Attachments: 1

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**CONFIRMATORY ASSIGNMENT**

WHEREAS, I.B.C. Industria Bustese Calze S.p.A. ("Assignor"), a corporation, organized and existing under the laws of Italy, having a place of business at Largo Ticino, 3 21052 Busto Arsizio, Varese, Italy, is the owner of the SEGRETA and IBICI (Stylized) trademarks (the "Trademarks"), and the following registrations for the same in the U.S. Patent and Trademark Office:

Trademark	Registration No.	Registration Date
SEGRETA	2,124,809	December 30, 1997
IBICI (Stylized)	1,713,362	September 8, 1992

WHEREAS, on December 17, 2004, said Assignor assigned, transferred and conveyed all of its right, title and interest in and to the Trademarks and the goodwill of the business symbolized by the Trademarks along with the registrations thereof to Ticino Finanziaria S.p.A. ("Assignee"), a corporation organized and existing under the laws of the Italy, having a place of business at Via Correggio, 3, Milano, Italy; and

WHEREAS, said Assignor and said Assignee are now desirous of confirming the assignment of the Trademarks and the registrations thereof for the purposes of recording the same in the U.S. Patent and Trademark Office.

NOW, THEREFORE, in consideration of and in exchange for the sum of one (\$1.00) dollar and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor has assigned, transferred and conveyed, and hereby assigns, transfers and conveys unto said Assignee its entire right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations thereof.

I.B.C. INDUSTRIA BUSTESE CALZE S.P.A.

I.B.C. INDUSTRIA BUSTESE CALZE  
S.P.A.

By: \_\_\_\_\_

Name:

Position:

Dated: September 23, 2005

TRADEMARK