

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
P.S. Export Co., LLC		09/30/2005	COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	President Tobacco Co.		
Street Address:	7000 Island Blvd.		
Internal Address:	Suite 1406		
City:	Aventura		
State/Country:	FLORIDA		
Postal Code:	33160		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2972657	TOWER	
CORRESPONDENCE DATA			
Fax Number:	(305)374-5095		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	305-374-5600		
Email:	michael.cesarano@akerman.com		
Correspondent Name:	Michael C. Cesarano		
Address Line 1:	1 S.E. 3rd Avenue		
Address Line 2:	28th Floor		
Address Line 4:	Miami, FLORIDA 33131-1714		
NAME OF SUBMITTER:	Michael C. Cesarano		
Signature:	/Michael C. Cesarano/		
Date:	09/30/2005		

CH \$40.00 2972657

Total Attachments: 1
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ASSIGNMENT

WHEREAS, P.S. Export Company, LLC, a Florida corporation, with a principal place of business at 7000 Island Drive, Suite 1406, Aventura, Florida 33160, is the owner of the trademark TOWER, registered in the United States of America under Registration Number 2,972,657 on July 19, 2005; and

WHEREAS, President Tobacco Co., a Florida corporation, having a principal place of business at 7000 Island Drive, Suite 1406, Aventura, Florida 33160, is desirous of acquiring said registered trademark;

NOW, THEREFORE, in consideration of the sum of One (\$1.00) Dollar and other good and valuable consideration, P.S. Export Company, LLC, hereby assigns all right, title and interest in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Aventura, Florida, United States of America this 30th day of September, 2005.

By Phyllis Saunders
Phyllis Saunders, President
P.S. Export Company, LLC

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