

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Mr. George Jiao		09/28/2005	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
Name:	Newegg Inc.		
Street Address:	997 Rose Hills Road		
City:	Whittier		
State/Country:	CALIFORNIA		
Postal Code:	90601		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	78267032	USOPC	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(714)755-8290		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7145401235		
Email:	ipdocket@lw.com		
Correspondent Name:	Latham & Watkins LLP		
Address Line 1:	650 Town Center Drive, Suite 2000		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
NAME OF SUBMITTER:	Patricia A. Conner		
Signature:	/Patricia A. Conner/		
Date:	09/30/2005		

OP \$40.00 78267032

Total Attachments: 3  
 source=George Jiao#page1.tif

source=George Jiao#page2.tif  
source=George Jiao#page3.tif

## ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS, is made as of September 28, 2005, by George Jiao, an individual ("Assignor") in favor of Newegg Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor has adopted, has used, or is using, and is the owner of the trademark applications and registrations listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as the "Trademarks");

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor possesses or may possess in and to the Trademarks.

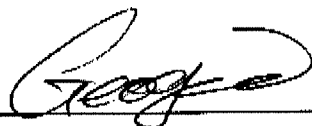
NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns unto Assignee all right, title and interest as Assignor possesses or may possess in and to the Trademarks as set forth on Schedule A, together with the goodwill symbolized by said Trademarks.

Assignor hereby represents and warrants that its right, title and interest in and to the Trademarks set forth on Schedule A are free and clear of any liens and encumbrances, that it has full right to assign all of its interests therein, and that it has not executed and will not execute any agreement or other instrument in conflict herewith.

*[Signature Page Follows]*

IN WITNESS WHEREOF, this Assignment of Trademarks has been signed as of the date first set forth above.

**GEORGE JIAO**, an individual

By:  \_\_\_\_\_

*Signature Page to George Jiao Assignment*

**SCHEDULE A**

**TRADEMARKS**

USOPC

78/267032

06/25/2003