

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Newegg Computers		09/28/2005	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Newegg Inc.		
<b>Street Address:</b>	997 Rose Hills Road		
<b>City:</b>	Whittier		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90601		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78585754	ONCE YOU KNOW, YOU NEWEGG.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(714)755-8290		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	7145401235		
<b>Email:</b>	ipdocket@lw.com		
<b>Correspondent Name:</b>	Latham & Watkins LLP		
<b>Address Line 1:</b>	650 Town Center Drive, Suite 2000		
<b>Address Line 4:</b>	Costa Mesa, CALIFORNIA 92626		
<b>NAME OF SUBMITTER:</b>	Patricia A. Conner		
<b>Signature:</b>	/Patricia A. Conner/		
<b>Date:</b>	09/30/2005		

Total Attachments: 3  
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## ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS, is made as of September 28, 2005, by Newegg Computers, a California corporation ("Assignor") in favor of Newegg Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor has adopted, has used, or is using, and is the owner of the trademark applications and registrations listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as the "Trademarks");

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns unto Assignee all right, title and interest as Assignor may possess in and to the Trademarks as set forth on Schedule A, together with the goodwill symbolized by said Trademarks.

Assignor hereby represents and warrants that its right, title and interest in and to the Trademarks set forth on Schedule A are free and clear of any liens and encumbrances, that it has full right to assign all of its interests therein, and that it has not executed and will not execute any agreement or other instrument in conflict herewith.

*[Signature Page Follows]*

IN WITNESS WHEREOF, this Assignment of Trademarks has been signed as of the date first set forth above.

**NEWEGG COMPUTERS**

By:  \_\_\_\_\_

**SCHEDULE A**

**TRADEMARKS**

“ONCE YOU KNOW, YOU NEWEGG”

78/585754

03/11/2005