

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rust Wholesale Company, Inc.		07/28/2005	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	Variety Distributors, Inc.		
Street Address:	7th & Spring Streets, P.O. Box 728		
City:	Harlan		
State/Country:	IOWA		
Postal Code:	51537		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1735189	CRAFTS & OCCASIONS	
CORRESPONDENCE DATA			
Fax Number:	(402)392-0734		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	402-392-2280		
Email:	mazour@thomtelaw.com		
Correspondent Name:	Denise C. Mazour		
Address Line 1:	2120 So. 72nd Street		
Address Line 2:	Suite 1111		
Address Line 4:	omaha, NEBRASKA 68124		
NAME OF SUBMITTER:	Denise C. Mazour		
Signature:	/Denise C. Mazour/		
Date:	09/30/2005		

CH \$40.00 1735189

Total Attachments: 1

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**TRADEMARK
 REEL: 003167 FRAME: 0727**

