

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
P.S. Export Co., LLC		09/30/2005	COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	President Tobacco Co.		
<b>Street Address:</b>	7000 Island Blvd		
<b>Internal Address:</b>	Suite 1406		
<b>City:</b>	Aventura		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33160		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2987963	PRESIDENT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(305)374-5095		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	305-374-5600		
<b>Email:</b>	michael.cesarano@akerman.com		
<b>Correspondent Name:</b>	Michael C. Cesarano		
<b>Address Line 1:</b>	1 S.E. 3rd Avenue		
<b>Address Line 2:</b>	28th Floor		
<b>Address Line 4:</b>	Miami, FLORIDA 33131-1714		
<b>NAME OF SUBMITTER:</b>	Michael C. Cesarano		
<b>Signature:</b>	/Michael C. Cesarano/		
<b>Date:</b>	09/30/2005		

CH \$40.00 2987963



ASSIGNMENT

WHEREAS, P.S. Export Company, LLC, a Florida corporation, with a principal place of business at 7000 Island Drive, Suite 1406, Aventura, Florida 33160, is the owner of the trademark PRESIDENT, registered in the United States of America under Registration Number 2,987,963 on August 23, 2003; and

WHEREAS, President Tobacco Co., a Florida corporation, having a principal place of business at 7000 Island Drive, Suite 1406, Aventura, Florida 33160, is desirous of acquiring said registered trademark;

NOW, THEREFORE, in consideration of the sum of One (\$1.00) Dollar and other good and valuable consideration, P.S. Export Company, LLC, hereby assigns all right, title and interest in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Aventura, Florida, United States of America this 30th day of September, 2005.

By: Phyllis Saunders  
Phyllis Saunders, President  
P.S. Export, LLC

{M2313231;1}