

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Norman Zohar		08/08/2005	INDIVIDUAL: ISRAEL
RECEIVING PARTY DATA			
Name:	Blue & White Food Products Corp.		
Street Address:	24-20 49th Street		
City:	Astoria		
State/Country:	NEW YORK		
Postal Code:	11103		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	76077688	PICNIC TIME	
Serial Number:	76073646	ACHLA	
Registration Number:	2414891	SABRA SALADS	
Registration Number:	2266461	SHAMIR SALADS	
Registration Number:	2199344	KOSHER OCEAN	
CORRESPONDENCE DATA			
Fax Number:	(212)895-2900		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-895-2000		
Email:	PTO2@brownraysman.com		
Correspondent Name:	Monica B. Richman		
Address Line 1:	900 Third Avenue		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Monica B. Richman		

CH \$140.00 76077688

Signature:

/monica b. richman/

Date:

09/30/2005

Total Attachments: 2

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EXHIBIT A

<i>MARK</i>	<i>Application No. (filing date in parentheses)</i>	<i>Registration No. (approval date in parentheses)</i>	<i>Status</i>
SHAMIR SALADS	75405678 (12/5/1997)	2,266,461 (8/3/1999)	Security Interest of Releasor recorded 7/15/2002
PICNIC TIME	76077688 (6/26/2000)	2,648,053 (11/12/2002)	Security Interest of Releasor recorded 7/15/2002
KOSHER OCEAN	75232860 (1/29/1997)	2,199,344 (10/27/1998)	Security Interest of Releasor recorded 7/15/2002
SABRA SALADS	75232859 (1/29/1997)	2,414,891 (12/26/2000)	Security Interest of Releasor recorded 7/15/2002
ACHLA	76073646 (6/19/2000)	NONE	Security Interest of Releasor recorded 7/15/2002; Application Abandoned 7/14/2004