Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 Release of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Norman Zohar		08/08/2005	INDIVIDUAL: ISRAEL

RECEIVING PARTY DATA

Name:	Blue & White Food Products Corp.		
Street Address:	24-20 49th Street		
City:	Astoria		
State/Country:	NEW YORK		
Postal Code:	11103		
Entity Type:	CORPORATION:		

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark	
Serial Number:	76077688	PICNIC TIME	
Serial Number:	76073646	ACHLA	
Registration Number:	2414891	SABRA SALADS	
Registration Number:	2266461	SHAMIR SALADS	
Registration Number:	2199344	KOSHER OCEAN	

CORRESPONDENCE DATA

Fax Number: (212)895-2900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-895-2000

Email: PTO2@brownraysman.com

Correspondent Name: Monica B. Richman Address Line 1: 900 Third Avenue

Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER: Monica B. Richman

TRADEMARK
REEL: 003168 FRAME: 0102

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Signature:	/monica b. richman/
Date:	09/30/2005
Total Attachments: 2 source=BLUEWHITEASSIGN#page1.tif source=BLUEWHITEASSIGN#page2.tif	

TRADEMARK REEL: 003168 FRAME: 0103

RELEASE

In consideration of Ten Dollars (\$10.00) and other good and valuable consideration received from BLUE & WHITE FOOD PRODUCTS CORPORATION, a New York Corporation with its principal address at 24-20 49th Street, Astoria, New York 11103 ("RELEASEE"), receipt whereof is hereby acknowledged, ZOHAR NORMAN, an individual residing at 12-55 Lyle Terrace, Fairlawn, New Jersey 07110 ("RELEASOR"), hereby releases and discharges all its right, title and interest in those certain Trademark applications and/or registrations listed on Exhibit A (the "Trademarks") hereto, and releases and discharges RELEASHE and RELEASEE's shareholders, officers, directors or agents and their successors and assigns from all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, damages, judgments, extents, executions, claims and demands in connection with the Trademarks whatsoever, in law, or equity, which against RELEASEE, RELEASOR and RELEASOR'S successors and assigns ever had, now have or hereafter can, shall or may have, for, upon, or by reason of any matter, cause or thing whatsoever from the beginning of the world

This RELEASE shall be reasonably promptly recorded by RELEASOR with the United States Patent and Trademark Office against the application and/or serial numbers listed in Exhibit A hereto. This RELEASE may not be changed orally.

IN WITNESS WHEREOF, the RELEASOR have executed this RELEASE this 2 day of August, 2005.

ZOHAR NORMAN

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EXHIBIT A

MARK	Application No. (filing date in parentheses)	Registration No. (approval date in parentheses)	Status
SHAMIR SALADS	75405678 (12/5/1997)	2,266,461 (8/3/1999)	Security Interest of Releasor recorded 7/15/2002
PICNIC TIME	76077688 (6/26/2000)	2,648,053 (11/12/2002)	Security Interest of Releasor recorded 7/15/2002
KOSHER OCEAN	75232860 (1/29/1997)	2,199,344 (10/27/1998)	Security Interest of Releasor recorded 7/15/2002
SABRA SALADS	75232859 (1/29/1997)	2,414,891 (12/26/2000)	Security Interest of Releasor recorded 7/15/2002
ACHLA	76073646 (6/19/2000)	NONE	Security Interest of Releasor recorded 7/15/2002; Application Abandoned 7/14/2004

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RECORDED: 09/30/2005

TRADEMARK REEL: 003168 FRAME: 0105