

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/30/2002

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Adplex, Inc.		09/30/2005	CORPORATION: TEXAS

**RECEIVING PARTY DATA**

Name:	Windward Print Star, Inc.
Street Address:	650 Century Plaza
Internal Address:	Suite 120
City:	Houston
State/Country:	TEXAS
Postal Code:	77073
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	2623744	ADCONTENT BRAND GUARANTOR
Registration Number:	2052244	AD DIRECT
Registration Number:	2045714	ADDIRECT
Registration Number:	1447866	ADPLEX
Registration Number:	1876846	BENT ON EXCELLENCE
Registration Number:	2690706	SMARTVERSIONS
Registration Number:	1363817	

**CORRESPONDENCE DATA**

Fax Number: (713)220-2385  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 7132205800  
 Email: jtang@akingump.com

CH \$190.00 2623744

Correspondent Name: John A. Tang  
Address Line 1: 1111 Louisiana Street  
Address Line 2: 44th Floor  
Address Line 4: Houston, TEXAS 77002

NAME OF SUBMITTER:	John A. Tang
Signature:	/John A. Tang/
Date:	10/01/2005

Total Attachments: 2  
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**TRADEMARK ASSIGNMENT**

WHEREAS, ADPLEX, INC., organized and existing under the laws of the State of Texas, with its principal place of business at 650 Century Plaza, Suite 120, Houston, TX, United States of America ("Assignor"), has used the Trademarks set forth on the attached Schedule of Trademarks; and


WHEREAS, WINDWARD PRINT STAR, INC., organized and existing under the laws of the State of Delaware, with its principal place of business at 650 Century Plaza, Suite 120, Houston, TX, United State of America ("Assignee"), is desirous of acquiring any and all rights that Assignor may have throughout the world in and to the Trademarks and any applications and registrations therefor, together with the goodwill of the business in connection with which the Trademarks are used and which are symbolized by the Trademarks, throughout the world, along with the right to recover for damages and profits for any past, present, or future infringements thereof;

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, effective November 2002 ("Effective Date"), all of Assignor's rights, title, and interest in and to the Trademarks and the registrations therefor, together with the goodwill of the business in connection with which the Trademarks are used and which are symbolized by the Trademarks, throughout the world, along with the right to recover for damages and profits for past, present, or future infringements thereof.



Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Trademarks to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

Dated this 30 day of SEP, 2005.

ASSIGNOR, ADPLEX, INC.

By:   
Name: Robert T. Saborn  
Title: Vice President

**SCHEDULE OF TRADEMARKS**

<b>Trademark</b>	<b>U.S. Registration No.</b>	<b>Goods and Services</b>
<b>ADCONTENT BRAND GUARANTOR</b>	2,623,744	Preparing and placing advertisement for others on the internet, dissemination of advertising content for others via an on-line electronic communications network.
	2,052,244	Cooperative advertising and marketing; merchandise packaging; mail sorting, handling and receiving; direct mail advertising; dissemination of advertising matter; handbill distribution; and, sample distribution.
<b>ADDIRECT</b>	2,045,714	Cooperative advertising and marketing; merchandise packaging; mail sorting, handling and receiving; direct mail advertising; dissemination of advertising matter; handbill distribution; and, sample distribution.
<b>ADPLEX</b>	1,447,866	Graphic art services and advertising agency services.
<b>BENT ON EXCELLENCE SMARTVERSIONS</b>	1,876,846 2,690,706	Advertising agency services. Advertising consulting services for retail stores in order to market to target customers.
	1,363,817	Graphic art services.