

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RHE Hatco, Inc.		09/26/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	John B. Stetson Company		
Street Address:	175 E. Main Street		
City:	Mt. Kisco		
State/Country:	NEW YORK		
Postal Code:	10549		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78243414	AUTHENTIC X'S	
CORRESPONDENCE DATA			
Fax Number:	(214)515-0411		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9727744560		
Email:	ggmark@radix.net		
Correspondent Name:	Gregory H. Guillot		
Address Line 1:	13455 Noel Road, Suite 1000		
Address Line 4:	Dallas, TEXAS 75240		
NAME OF SUBMITTER:	Gregory H. Guillot		
Signature:	/ggmark/		
Date:	10/03/2005		
Total Attachments: 1			
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OP \$40.00 78243414

TRADEMARK ASSIGNMENT

WHEREAS, RHE HATCO, INC. ("RHE HATCO") a Delaware corporation, has adopted and used, in its business, the trademark, "AUTHENTIC X'S," in connection with "hats, and components for hats, namely, sweatbands for hats, sold as a unit therewith;" and,

WHEREAS, RHE HATCO, has filed an application to register the AUTHENTIC X'S mark with the United States Patent and Trademark Office, in connection with "hats, and components for hats, namely, sweatbands for hats, sold as a unit therewith," under Serial No. 78/243,414, filed April 29, 2993; and,

WHEREAS, JOHN B. STETSON COMPANY, a Delaware corporation, with principal offices at 175 E. Main Street, Mt. Kisco, New York 10549, is desirous of acquiring said mark, and the aforesaid pending application therefor;

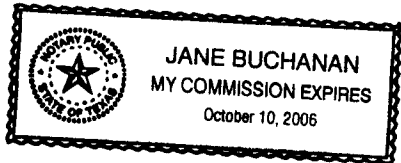
NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy, and sufficiency of which is hereby acknowledged, RHE HATCO hereby assigns to JOHN B. STETSON COMPANY, all right, title, and interest in and to the said AUTHENTIC X'S mark, and Serial No. 78/243,414, together with the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringements, if any.

IN WITNESS WHEREOF, RHE HATCO has caused this instrument to be executed by its duly authorized corporate officer as of the date set forth below.

RHE HATCO, INC.

By: Thomas A. Hough
Name: THOMAS A. HOUGH
Title: EXEC. VP & CFO

Subscribed and sworn to before me, the undersigned Notary Public, on this 26 day of September, 2005, in Garland, Texas.



Jane Buchanan
NOTARY PUBLIC