

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<b>1. Name of conveying party(ies)/Execution Date(s):</b> Credit Suisse First Boston, as Administrative Agent		<b>2. Name and address of receiving party(ies)</b> Additional names, addresses, or citizenship attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
<input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State <input checked="" type="checkbox"/> Other <u>Bank</u>		Name: <u>Jostens, Inc.</u>	
Citizenship (see guidelines) <u>New York</u>		Internal Address:	
Execution Date(s) <u>October 4, 2004</u>		Street Address: <u>5501 American Boulevard West</u>	
Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		City: <u>Minneapolis</u>	
<b>3. Nature of conveyance:</b>		State: <u>MN</u>	
<input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input checked="" type="checkbox"/> Other <u>See Attached</u>		Country: <u>US</u> Zip: <u>55437</u>	
		<input type="checkbox"/> Association      Citizenship _____ <input type="checkbox"/> General Partnership      Citizenship _____ <input type="checkbox"/> Limited Partnership      Citizenship _____ <input checked="" type="checkbox"/> Corporation      Citizenship <u>Minnesota</u> <input type="checkbox"/> Other _____      Citizenship _____	
If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment)			

<b>4. Application number(s) or registration number(s) and identification or description of the Trademark.</b>	
A. Trademark Application No.(s) <u>74/653703</u>	B. Trademark Registration No.(s) none
Additional sheet(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):	

<b>5. Name &amp; address of party to whom correspondence concerning document should be mailed:</b>		<b>6. Total number of applications and registrations involved:</b>	
Name: <u>Ms. Penelope Agodoa</u>		<u>1</u>	
Internal Address: <u>Federal Research Corporation</u>		<b>7. Total fee (37 CFR 2.8(b)(8) &amp; 3.41)</b> <u>\$ 40<sup>00</sup></u>	
Street Address: <u>1030 Fifteenth Street NW, Suite 920</u>		<input type="checkbox"/> Authorized to be charged by credit card <input type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed	
City: <u>Washington</u>		<b>8. Payment Information:</b>	
State: <u>DC</u> Zip: <u>20005</u>		a. Credit Card      Last 4 Numbers _____ Expiration Date _____	
Phone Number: <u>202.783.2700</u>		b. Deposit Account Number <u>50-3155</u>	
Fax Number: _____		Authorized User Name _____	
Email Address: <u>pagadoa@federalresearch.com</u>			

<b>9. Signature:</b> <u>Elizabeth Steiner</u> <u>8/2/05</u>	
Signature      Date	
<u>Elizabeth Steiner</u> Total number of pages including cover sheet, attachments, and document: <input type="checkbox"/>	
Name of Person Signing	

Documents to be recorded (including cover sheet) should be faxed to (703) 306-8995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 603155 74653703

**NATURE OF CONVEYANCE:**

Record to add omitted number to release of security interest previously recorded on reel 3095 frame 0385.

U.S. Trademarks

Trademark	Country	Status	Registration/ Application Number	Issue Date
AURILIUM	United States	Cancelled		13-Nov-84
FASHION CREST	United States	Registered	✓1,437,968 ✓	28-Apr-87
EXECUTIVE SERIES	United States	Abandoned		
CLEAR-VUE	United States	Abandoned		
RECOGNITION stylized letters	United States	Registered	✓1,261,121 ✓	13-Dec-83
DREAMSCENES	United States	Cancelled		29-Sep-81
ARGENTUS J and design	United States	Registered		19-Jun-89
PERFORMANCE ENVIRONMENT, THE	United States	Registered	✓1,294,856 ✓	11-Sep-84
JOSTENS SPIRITWEAR JS	United States	Abandoned		
PORTRAIT WORLD	United States	Registered	✓1,272,160 ✓	27-Mar-84
AMERICA'S CLASS RING	United States	Registered	✓1,413,282 ✓	14-Oct-86
KEEP THE GOOD TIMES ROUND and design	United States	Cancelled		19-Feb-85
MICRO GRAPHIX SERIES JOSTENS	United States	Cancelled		27-Oct-87
JOSTENS...WHEN IT HAS TO BE SPECIAL	United States	Abandoned		04-Sep-90
XV	United States	Abandoned		
QUBSTRA GT	United States	Registered	✓1,519,764 ✓	10-Jan-89
GRAD GRAM	United States	Registered	✓1,418,322 ✓	25-Nov-86
DATALOCK	United States	Abandoned		
REFLECTION	United States	Registered	✓1,074,774 ✓	04-Oct-77
QGT	United States	Registered	✓1,502,979 ✓	06-Sep-88
HI-LIGHTS	United States	Registered	✓1,509,659 ✓	18-Oct-88
HARMONY	United States	Abandoned		
TREASURE CRAFT	United States	Expired		25-Jan-49
OFF THE TOP	United States	Registered	✓1,541,503 ✓	30-May-89
Y CLUB	United States	Registered	✓1,766,619 ✓	20-Apr-93
CIRCLE LOGO	United States	Registered	✓2,406,471 ✓	21-Nov-00
JOSTENS	United States	Registered	✓2,381,423 ✓	29-Aug-00
Method for Antique Finishing	United States	Pending		
Method for Setting Stones	United States	Pending		
Registration Cam for Printing Press	United States	Pending		
Adjustable Die Fixture	United States	Pending		
GLOWTOUCH	United States	Registered	✓2,411,149 ✓	05-Dec-00
WRITE NOW!	United States	Registered	✓2,493,508 ✓	25-Sep-01
JOSTENS	United States	Renewed	✓804,577 ✓	07-Dec-48
BOOK SHIELD and design	United States	Cancelled		10-Jan-78
MULTICHROME	United States	Renewed	✓781,863 ✓	16-Dec-64
RED CARPET	United States	Renewed	✓809,682 ✓	07-Jun-66
RED CARPET SERVICE and design	United States	Renewed	✓810,878 ✓	05-Jul-66
GALLEON SHIP logo	United States	Abandoned		16-Jun-70
JOSTENS script logo	United States	Expired		23-Jun-70
SILVER ELITE	United States	Pending	✓78/138,235 ✓	
IT PAYS	United States	Registered	✓2,490,716 ✓	18-Sep-01
PHOTOFIT	United States	Registered	✓1,032,100 ✓	03-Feb-76
SENIOR PORTRAITS	United States	Registered	✓1,061,227 ✓	15-Mar-77
J and design	United States	Renewed	✓323,479 ✓	16-Apr-35

Trademark	Country	Status	Registration/ Application Number	Issue Date
MILESTONE	United States	Abandoned		
YEARBOOK 2000	United States	ITU	74/65,3742 ✓ 74/179,943 ✓	
MILESTONES	United States	Pending	76/429,901 ✓	
GRAD FINALE	United States	Pending	2,740,442 ✓	
CRESCENDO	United States	Abandoned		
IMAGEPROOF	United States	Abandoned		
SENIOR SALUTE	United States	Abandoned		
JOSTENS STRATEGIC RECOGNITION and umbrella design	United States	Abandoned		
STRATEGIC RECOGNITION	United States	Abandoned		
SYMPHONY	United States	Abandoned		
PANELXPRESS	United States	Registered	205,2810 ✓	16-Apr-97
BASKETBALL DIGESTS	United States	Cancelled		
MEMORY EXPRESS	United States	Registered	2,043,451 ✓	11-Mar-97
LIFE XPRESSIONS	United States	Pending	78/313,797 ✓	
PICTURETECH	United States	Abandoned		
JOSTENS IMAGEBASE	United States	Registered	2,444,613 ✓	17-Apr-01
JOSTENS....WHEN IT HAS TO BE SPECIAL	United States	Abandoned		11-Sep-90
JOSTENS....WHEN IT HAS TO BE SPECIAL	United States	Abandoned		04-Sept-90
JOSTENS....WHEN IT HAS TO BE SPECIAL	United States	Abandoned		11-Sep-90
MILLENNIUM EDITION, THE	United States	Abandoned		
QUALITY PLUS	United States	Abandoned		
MILLENNIUM COLLECTION, THE	United States	Abandoned		
YEARETECH	United States	Registered	1,543,062 ✓	06-Jun-89
WORLD BEAT	United States	Registered	2,015,074 ✓	12-Nov-96
STUDENT PLAN-IT	United States	Abandoned		
DISTINCTIONS	United States	Abandoned		
SAFE HAVEN	United States	Registered	2567458 ✓	07-May-02
RING WIZARD	United States	Pending	76323749 ✓	
MEMORIES DIRECT ONLINE Logo	United States	Pending	76532736 ✓	
GOLD LANCE	United States	Pending	2672014 ✓	
GOLD LANCE GL Design	United States	Pending	2822169 ✓	
CAMPUS GEAR	United States	ITU	76322915 ✓	
MEMORIES DIRECT ONLINE	United States	Pending	2761047 ✓	
JOSTENS NETLINE	United States	Pending	2613151 ✓	
SMART WATCH	United States	Abandoned		
SMART PIN	United States	Abandoned		
LX	United States	Pending	2851875 ✓	
SMART RING	United States	Abandoned		
MILLENNIUM MEMORY MAKERS	United States	Abandoned		
Eagle design	United States	Pending		
RENAISSANCE and Eagle design	United States	Registered	2,430,809 ✓	27-Feb-01
HEAR THE YEAR	United States	Pending	2,07,190 ✓	11-Jan-00
GLOWTOUCH	United States	Pending	2,411,149 ✓	
ONE 10	United States	Pending	75/520,702 ✓	
HOME	United States	Pending	2,683,503 ✓	
YEARTRACK	United States	Pending	2,683,501 ✓	
JOSTENS DIRECT SOLUTIONS	United States	Pending	2,683,502 ✓	

Trademark	Country	Status	Registration/ Application Number	Issue Date
CHAMPIONS OF THE COMMUNITY	United States	Pending	2,859,386 ✓	
THE GREEK COLLECTION	United States	Pending	78/130,809 ✓	
SMART JEWELRY	United States	Abandoned		
GORDON B. MILLER & COMPANY	United States	Registered	1,646,789 ✓	04-Jun-91
DIPLOMA EXPRESS	United States	ITU	74/653,703	
LAST NAME FIRST	United States	Registered	1,687,069 ✓	12-May-92
COOL SPIRIT	United States	ITU	74/693,380 ✓	
MAGNA POWER	United States	Abandoned		
MAGNETIMAGE	United States	Abandoned		
RENAISSANCE and design	United States	Registered	1,722,691 ✓	06-Oct-92
EAGLE'S EYE	United States	Registered	1,664,121 ✓	12-Nov-91
A CROWNING ACHIEVEMENT	United States	Registered	1,662,079 ✓	22-Oct-91
LAUREL	United States	Abandoned		
ENCORE INTERNATIONAL CORPORATION and design	United States	Registered	1,778,472 ✓	22-Jun-93
E'STRATO	United States	Abandoned		
HERITAGE CLASS RINGS	United States	Registered	1,694,245 ✓	16-Jun-92
FIRST PAGE, THE	United States	Registered	1,688,394 ✓	19-May-92
CHAMPIONS CHOOSE JOSTENS	United States	Abandoned		
MONTREUX	United States	Registered	1,629,083 ✓	25-Dec-90
FOOTBALL DIGEST	United States	Registered	1,643,035 ✓	30-Apr-91
JOSTENS LEARNING CORPORATION	United States	Registered	1,627,668 ✓	11-Dec-90
BASEBALL DIGEST	United States	Registered	1,643,034 ✓	30-Apr-91
SOCCER DIGEST	United States	Registered	1,641,578 ✓	16-Apr-91
SPORTS DIGEST	United States	Registered	1,614,301 ✓	18-Sep-90
ELDERPHOTO	United States	Registered	1,588,299 ✓	20-Mar-90
STUDIO 1 and design	United States	Registered	1,544,345 ✓	20-Jun-89
CROWN logo	United States	Registered		27-Mar-90
PREVIEW 16	United States	Registered	1,576,966 ✓	09-Jan-90
CHANGING THE WAY AMERICA WORKS	United States	Registered	1,756,215 ✓	02-Mar-93
JOSNET	United States	Abandoned		
WORKING TOOLS, THE and design	United States	Abandoned		
WORKING TOOLS, THE and design	United States	Abandoned		
JOSTENS SPORTSWEAR J and design	United States	Registered	1,771,569 ✓	18-May-93
JOSTENS LEARNING MEDIASERVER	United States	Abandoned		
GET THE PICTURE	United States	Registered	1,791,580 ✓	07-Sep-93
RENAISSANCE ELEMENTARY LEARNER	United States	Abandoned		
RING'S THE THING, THE	United States	Registered	1,685,540 ✓	05-May-92
TIMEZUP!	United States	Abandoned		
JOSTENS LEARNING LITENET	United States	Registered	2,029,506 ✓	14-Jan-97
COOL ZONE	United States	Registered	1,990,742 ✓	06-Aug-96
WORKING TOOLS, THE and design	United States	Pending	1,869,505 ✓	
SECOND PAGE, THE	United States	Abandoned		04-Jun-96
HARTLEY and design	United States	Registered	1,765,662 ✓	20-Apr-93
RENAISSANCE IN LEARNING, A	United States	Registered	1,143,676 ✓	29-Dec-92
JOSTENS LEARNING	United States	Registered	1,768,923 ✓	04-May-93
SPECTRASEAL	United States	Abandoned		
WHAT'S UP	United States	Pending	2,685,513 ✓	
JOSETENS	United States	Registered	1,755,247 ✓	02-Mar-93
GALLEON SHIP logo	United States	Abandoned		
JOSTENS	United States	Registered	1,694,557 ✓	16-Jun-92
JOSTENS SPORTSWEAR	United States	Abandoned		

Trademark	Country	Status	Registration/ Application Number	Issue Date
RING'S THE THING, THE	United States	Registered	✓,1689,245 ✓	26-May-92
JOSTENS MILLENNIUM COLLECTION	United States	Abandoned		
TRADEWINDS	United States	Registered	✓1,929,842 ✓	24-Oct-95

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## EXECUTION COPY

**U.S. TRADEMARKS RELEASE OF SECURITY INTEREST**

THIS RELEASE dated as of October 4, 2004, by Credit Suisse First Boston for the Lenders. Terms used herein and not otherwise defined shall have the meanings assigned to such terms in the Credit Agreement referred to below.

A. Reference is made to the Credit Agreement dated as of July 29, 2003 (the "*Credit Agreement*"), among JOSTENS, INC., a Minnesota corporation (the "*Borrower*"), Jostens Canada Ltd., a Manitoba corporation, Ring IH Corp., a Delaware corporation, the banks and financial institutions listed on the signature pages thereto or that became parties thereto after the date thereof (collectively, the "*Lenders*"), CREDIT SUISSE FIRST BOSTON, as Administrative Agent for the Lenders (the "*Agent*"), and CREDIT SUISSE FIRST BOSTON TORONTO BRANCH, as Canadian Administrative Agent.

B. Reference is made to the Collateral Agreement, dated as of July 29, 2003 (the "*Collateral Agreement*"), among the Grantors (as defined in the Collateral Agreement) in favor of the Agent, pursuant to which, among other things, the Grantors granted a security interest to the Agent, for the benefit of certain secured parties named therein, in, among other things, the registered trademarks and pending trademark applications of the Borrower as set forth on Annex I hereto (the "*Trademarks*"), which security interest was recorded with the United States Patent & Trademark Office.

C. In connection with the termination of the Credit Agreement, the Grantors have informed the Agent of their desire to obtain the release of all right, title and interest of the Agent, the Lenders and each other grantee or beneficiary in and to the Trademarks granted under the Collateral Agreement.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all the Agent's right, title and interest (including, without limitation, security interests) in and to the Trademarks pursuant to the Collateral Agreement shall automatically terminate, including, without limitation, the Trademarks set forth on Annex I attached hereto, the debt secured thereby having been paid and satisfied in full.

[[2435257]]

**TRADEMARK**  
**REEL: 003168 FRAME: 0377**

**Annex I**

**Jostens, Inc.  
(Minnesota Corporation)**

U.S. Trademarks

**Registered Trademarks**

**See attached.**



Name or Title	Country	Type	Status	Application Date	Serial Number	Issue Date	Registration Number
CIRCLE LOGO	Argentina	SM	Pending	08-Mar-02	2388488		
CIRCLE LOGO	Argentina	SM	Pending	08-Mar-02	2388489		
GALLEON Logo	Argentina	SM	Registered	10-May-96	2032817	17-Jun-97	519370
JOSTENS	Argentina	SM	Registered	10-May-96	2032811	17-Jun-97	1635599
JOSTENS	Argentina	SM	Pending	10-May-96	2032812		
THE RECOGNITION COMPANY	Argentina	SM	Registered	10-May-96	2032821	17-Jun-97	1635605
THE RECOGNITION COMPANY	Argentina	SM	Registered	10-May-96	2032822	17-Jun-97	1635608
CIRCLE LOGO	Bermuda	SM	Pending	15-Mar-02	34088		
CIRCLE LOGO	Bermuda	SM	Pending	15-Mar-02	34087		
CIRCLE LOGO	Brazil	SM	Pending	07-Mar-02	824328965		
CIRCLE LOGO	Brazil	SM	Pending	07-Mar-02	824328973		
ALBEC (JCL)	Canada	SM	Registered	10-Jul-90	661336	26-Jul-91	387159
EAST PRO (JCL)	Canada	SM	Registered	10-Jul-90	661823	21-Jun-91	386013
JOSTENS DU QUEBEC and design	Canada	SM	Registered	07-Feb-92	698626	18-Nov-94	435531
JOSTENS DU QUEBEC and design	Canada	SM	Registered	01-Mar-92	723832	28-Oct-94	434951
PHOTO*SORT (JCL)	Canada	SM	Registered	13-May-83	503528	29-Mar-85	301337
STRATEGIC RECOGNITION	Canada	SM	Registered	10-Sep-96	822881	30-Sep-99	517398
STRATEGIC RECOGNITION and umbrella design	Canada	SM	Registered	10-Sep-96	822882	30-Sep-99	517398
SYMPHONY	Canada	SM	Registered	10-Sep-96	822883	30-Sep-99	517394

CIRCLE LOGO	Chile	SM	Pending	08-Mar-02	560837		
GALLEON Logo	Chile	SM	Registered	26-Jun-06	347245	19-Aug-98	519370
GALLEON Logo	Chile	SM	Registered	26-Jun-98	347244	14-Aug-98	519389
JOSTENS	Chile	SM	Registered	03-Feb-97	347240	02-Feb-97	478881
JOSTENS	Chile	SM	Registered	03-Feb-97	347239	02-Feb-97	478880
THE RECOGNITION COMPANY	Chile	SM	Registered	17-Mar-97	347250	17-Mar-97	482514
THE RECOGNITION COMPANY	Chile	SM	Registered	17-Mar-97	347249	17-Mar-97	482513
CIRCLE LOGO	Colombia	SM	Registered	09-Mar-02	02-021248	03-Dec-02	258401
CIRCLE LOGO	Colombia	SM	Registered	08-Mar-02	02-021248	03-Dec-02	258400
GALLEON Logo	Colombia	SM	Registered	09-Aug-96	96046649	16-Apr-97	198139
GALLEON Logo	Colombia	SM	Registered	09-Aug-96	96046650	16-Apr-97	198140
JOSTENS	Colombia	SM	Registered	14-Aug-98	98043119	16-Apr-97	198188
JOSTENS	Colombia	SM	Registered	09-Aug-98	98042216	16-Apr-97	198176
LA COMPANIA DEL RECONOCIMIENTO	Colombia	SM	Registered	09-Aug-98	98043120	16-Apr-97	198185
LA COMPANIA DEL RECONOCIMIENTO	Colombia	SM	Registered	09-Aug-98	98042214	16-Apr-97	198177
CIRCLE LOGO	DR	SM	Pending	11-Mar-02	255		
CIRCLE LOGO	DR	SM	Pending	11-Mar-02	254		
CIRCLE LOGO	Guatemala	SM	Registered	26-Jun-02	2002-04227	04-Mar-03	04262
CIRCLE LOGO	Honduras	SM	Registered	08-Mar-02	4144-02		
CIRCLE LOGO	Honduras	SM	Registered	08-Mar-02	4145-02		

GALLEON Logo	Argentina	TM	Registered	10-May-96	2032814	17-Jun-97	1635601
JOSTENS	Argentina	TM	Registered	10-May-96	2032808	17-Jun-97	1635596
JOSTENS	Argentina	TM	Registered	10-May-96	2032809	17-Jun-97	1635597
JOSTENS	Argentina	TM	Registered	10-May-96	2032810	17-Jun-97	1635598
THE RECOGNITION COMPANY	Argentina	TM	Registered	10-May-96	2032818	17-Jun-97	1635603
THE RECOGNITION COMPANY	Argentina	TM	Registered	10-May-96	2032820	17-Jun-97	1635604
JOSTENS	Benelux	TM	Renewed	13-May-92	760141	13-May-92	514872
JOSTEN'S (Script logo)	Benelux	TM	Registered	12-Jan-76	038147	01-Dec-76	343054
CIRCLE LOGO	Bermuda	TM	Pending	15-Mar-02	34062		
CIRCLE LOGO	Bermuda	TM	Pending	15-Mar-02	34065		
CIRCLE LOGO	Bermuda	TM	Pending	15-Mar-02	34064		
CIRCLE LOGO	Bermuda	TM	Pending	15-Mar-02	34066		
CIRCLE LOGO	Bermuda	TM	Pending	15-Mar-02	34063		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328908		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328930		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328949		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328957		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328914		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328922		
AMERICA'S CLASS RING	California	TM	Renewed	13-Apr-84	72841	13-Apr-84	72841

APPLE design	Canada	TM	Registered	07-Jan-91	673507	09-Oct-92	403619
BALFIRM and design (Balfirm)	Canada	TM	Registered	27-Apr-88	605590	19-Jan-90	364445
BALFIRM and design (Balfirm)	Canada	TM	Registered	27-Apr-88	605591	25-Aug-89	359836
BALFIRM and design (Balfirm)	Canada	TM	Registered	27-Apr-88	605593	23-Feb-90	365728
CLUB DES CHAMPIONS	Canada	TM	Registered	02-Jan-91	673190	07-May-93	412008
CLUB DES CHAMPIONS and design	Canada	TM	Registered	07-Jan-91	673503	09-Oct-92	403518
EXCELLENCE & Design	Canada	TM	Registered	02-Jan-91	673185	09-Oct-92	403515
GOLD LANCE	Canada	TM	Pending	19-Jul-02	unknown		
GOLD LANCE GL	Canada	TM	Pending	19-Jul-02	unknown		
HEAR THE YEAR	Canada	TM	Pending	01-Jun-01	1105060		
HEAR THE YEAR	Canada	TM	Pending	01-Jun-01	81474243GA		
IMAGEBASE	Canada	TM	Registered	11-Apr-88	808612	19-Mar-97	473113
JOSTENS	Canada	TM	Registered	10-Feb-89	363929	01-Mar-89	197891
JOSTENS EXCELLENCE PROGRAM	Canada	TM	Registered	02-Jan-91	673198	05-Mar-93	409038
JOSTENS NETLINE	Canada	TM	Pending	30-Jun-00	1,065,557		
LE PROGRAMME D'EXCELLENCE JOSTENS	Canada	TM	Registered	02-Jan-91	673198	26-Feb-93	408709
LTM	Canada	TM	Renewed	27-Jul-81	473228	26-Feb-82	266811
LUSTRIUM	Canada	TM	Renewed	27-Jul-81	473175	26-Feb-82	266806
MAGNA POWER (JCL)	Canada	TM	Registered	11-Jun-90	659707	24-May-91	385000
MAGNA-TAG (JCL)	Canada	TM	Registered	24-Jul-87	588625	30-Sep-88	345518

OUTSTANDING ACHIEVERS CLUB	Canada	TM	Registered	02-Jan-91	673194	09-Oct-82	403516
OUTSTANDING ACHIEVERS CLUB and design	Canada	TM	Registered	07-Jan-91	673505	30-Apr-93	411695
SAFE HAVEN	Canada	TM	Pending	15-Nov-01	1122265		
WHAT'S UP	Canada	TM	Pending	17-Oct-01	1118648		
WRITE NOW!	Canada	TM	Registered	07-Jun-00	1088320	19-Feb-03	575982
CIRCLE LOGO	Chile	TM	Registered	08-Mar-02	660838	30-Oct-02	647257
GALLEON Logo	Chile	TM	Registered	26-Jun-06	347242	19-Aug-98	519650
GALLEON Logo	Chile	TM	Registered	28-Jun-98	347243	13-Aug-96	519369
GALLEON LOGO	Chile	TM	Registered	26-Jun-98	347241	19-Aug-98	519649
JOSTENS	Chile	TM	Registered	03-Feb-97	347236	02-Feb-97	478878
JOSTENS	Chile	TM	Registered	03-Feb-97	347237	02-Feb-97	478879
JOSTENS	Chile	TM	Registered	21-Apr-97	347238	21-Apr-97	484623
THE RECOGNITION COMPANY	Chile	TM	Registered	17-Mar-97	347248	17-Mar-97	482512
THE RECOGNITION COMPANY	Chile	TM	Registered		347247	17-Mar-97	482511
THE RECOGNITION COMPANY	Chile	TM	Registered	17-Mar-97	347248	17-Mar-97	482510
CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021234	03-Dec-02	258412
CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021235	03-Dec-02	258408
CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021238	03-Dec-02	258407
CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021240	03-Dec-02	258406
CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021242	03-Dec-02	258403

CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021244	03-Dec-02	258402
GALLEON Logo	Colombia	TM	Registered	09-Aug-96	96046639	16-Apr-97	196137
GALLEON Logo	Colombia	TM	Registered	09-Aug-96	96046648	16-Apr-97	196138
GALLEON Logo	Colombia	TM	Registered	09-Aug-96	96046651	16-Apr-97	196141
JOSTENS	Colombia	TM	Registered	09-Aug-96	96042219	16-Apr-97	196295
JOSTENS	Colombia	TM	Registered	14-Aug-96	96043118	16-Apr-97	196187
JOSTENS	Colombia	TM	Registered	09-Aug-96	96042217	16-Apr-97	196192
LA COMPANIA DEL RECONOCIMIENTO	Colombia	TM	Registered	09-Aug-96	96042222	16-Apr-97	196190
LA COMPANIA DEL RECONOCIMIENTO	Colombia	TM	Registered	09-Aug-96	96042779	18-Apr-97	196294
LA COMPANIA DEL RECONOCIMIENTO	Colombia	TM	Registered	09-Aug-96	96042218	16-Apr-97	196191
CIRCLE LOGO - 9	Costa Rica	TM	Registered	12-Mar-02	1927	8-Nov-02	135,712
CIRCLE LOGO -14	Costa Rica	TM	Registered	12-Mar-02	1928	15-May-03	138,561
CIRCLE LOGO - 16	Costa Rica	TM	Registered	12-Mar-02	1929	24-Mar-03	137,878
CIRCLE LOGO - 18	Costa Rica	TM	Registered	12-Mar-02	1930	8-Nov-02	135,713
CIRCLE LOGO - 24	Costa Rica	TM	Registered	12-Mar-02	1931	8-Nov-02	135,714
CIRCLE LOGO - 35	Costa Rica	TM	Registered	12-Mar-02	1934	8-Nov-02	135,715
CIRCLE LOGO - 45	Costa Rica	TM	Registered	10-Jul-02	4682	6-Feb-03	137,461
CIRCLE LOGO	CTM	TM	Registered	10-Nov-98	982330	10-Nov-98	982330
JOSTENS	CTM	TM	Registered	10-Nov-98	982298	26-Mar-01	982298
CIRCLE LOGO	DR	TM	Registered	11-Mar-02	232	30-May-02	128448

CIRCLE LOGO	DR	TM	Registered	11-Mar-02	233	30-May-02	128594
CIRCLE LOGO	DR	TM	Registered	11-Mar-02	251	16-Sep-02	128753
CIRCLE LOGO	DR	TM	Pending	11-Mar-02	252		
CIRCLE LOGO	DR	TM	Pending	11-Mar-02	253		
CIRCLE LOGO	DR	TM	Pending	11-Mar-02	231		
JOSTENS	DR	TM	Registered		79888	15-Sep-95	79888
JOSTENS	DR	TM	Registered		80850	15-Sep-95	80850
JOSTEN'S (Script logo)	DR	TM	Registered	11-Sep-78	32399	27-Nov-78	28260
JOSTENS	France	TM	Renewed	27-May-92	92420708	27-May-92	92420708
JOSTENS	Germany	TM	Renewed	22-May-92	J27895 /25WZ	22-May-92	2032782
JOSTEN'S (Script logo)	Germany	TM	Renewed	01-Dec-78	967484	01-Dec-78	967484
CIRCLE LOGO	Guatemala	TM	Registered		2002-04224	25-Mar-03	123138
CIRCLE LOGO	Guatemala	TM	Registered		2002-04228	07-Apr-03	123281
CIRCLE LOGO	Guatemala	TM	Registered	26-Jun-02	2002-04222	04-Mar-03	04263
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4138-02		
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4139-02		
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4140-02		
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4141-02		
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4142-02		
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4143-02		

JOSTEN'S	Hong Kong	TM	Renewed	31-Mar-78	2128	31-Mar-78	2128
JOSTENS	Italy	TM	Renewed	01-Jun-92	TO82C001156	23-Nov-94	001156
JOSTENS	Italy	TM	Registered	01-Jun-92	001156	22-May-92	001156
JOSTENS	Japan	TM	Registered	12-Jun-92	124897	26-Dec-95	3103228
JOSTENS	Japan	TM	Registered	28-Sep-90	109663		042893
JOSTENS	Japan	TM	Registered	18-Jan-91	003702	31-Mar-93	2519075
JOSTENS	Japan	TM	Registered	30-Jan-90	9078	30-Sep-92	2481894
JOSTENS	Japan	TM	Registered	26-Dec-95	4(1992)-124897	28-Dec-95	3103228
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67485-14		
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67484-9		
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67487-22		
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67486-24		
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67486-16		
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67488-25		
ACHIEVER	Mexico	TM	Registered	25-May-99	378616	25-May-99	46988
BLACK HILLS GOLD	Mexico	TM	Registered	25-May-99	378622	25-May-99	46987
CIRCLE LOGO	Mexico	TM	Registered	10-Jul-98	339380	10-Jul-98	56553
CIRCLE LOGO	Mexico	TM	Registered	10-Jul-98	339379	10-Jul-98	56551
CIRCLE LOGO	Mexico	TM	Registered	10-Jul-98	339378	10-Jul-98	56551
CIRCLE LOGO	Mexico	TM	Registered	16-May-02	547400	16-May-02	751338



CIRCLÉ LOGO	Mexico	TM	Registered	16-May-02	547399	16-May-02	751947
CIRCLE LOGO	Mexico	TM	Registered	16-May-02	547401	16-May-02	752933
GALLEON Logo	Mexico	TM	Registered	30-Aug-95	620617	19-Apr-98	520617
GALLEON Logo	Mexico	TM	Registered	30-Aug-95	638935	18-Dec-96	538935
GALLEON Logo	Mexico	TM	Registered	30-Aug-96	620618	19-Apr-96	520618
HERITAGE	Mexico	TM	Registered	25-May-99	376619	25-May-99	46984
JOSTENS	Mexico	TM	Registered	30-Aug-95	539821	27-Jan-97	539821
JOSTENS	Mexico	TM	Registered	30-Aug-95	539822	27-Jan-97	539822
JOSTENS	Mexico	TM	Registered	30-Aug-95	539823	27-Jan-97	539823
SIGNATURE	Mexico	TM	Registered	25-May-99	376620	25-May-99	46985
TRADEWINDS	Mexico	TM	Registered	25-May-99	376621	25-May-99	46986
ARDEN PHOTOGRAPHERS	New York	TM	Registered	16-Oct-00	R-29584	16-Oct-00	R-29584
JOSTENS	Saudi Arabia	TM	Registered	02-Aug-95	373/46	02-Apr-96	373/46
JOSTENS	Saudi Arabia	TM	Registered	02-Aug-95	373/45	02-Apr-96	373/45
JOSTENS	Spain	TM	Renewed	29-May-92	1704523	05-Mar-93	1704523
JOSTEN'S (Script logo)	Spain	TM	Registered	04-Feb-77	50977	17-Mar-78	838386
JOSTEN'S (Script logo)	Spain	TM	Registered	04-Feb-77	50976	20-Sep-78	838387
JOSTENS	UK	TM	Registered	12-May-92	1500086	12-May-92	1500086
JOSTEN'S	UK	TM	Renewed	29-Nov-76	1071283	29-Nov-76	1071283
JOSTEN'S	UK	TM	Renewed	29-Nov-76	1071284	29-Nov-76	1071284

JOSTENS	US	TM	Renewed	25-Jul-47	71-529468	07-Dec-48	504577
JOSTENS IMAGEBASE	US	TM	Registered	04-Dec-95	75-027141	17-Apr-01	2444813
LIFE XPRESSIONS	US	TM	Pending	23-May-02	78130772		
LX	US	TM	Pending	23-May-02	78130766		
MEMORIES DIRECT ONLINE	US	TM	Pending	25-Apr-02	76999960		
MEMORIES DIRECT ONLINE logo	US	TM	Pending	28-Jul-03			
MEMORY EXPRESS	US	TM	Registered	29-Mar-96	75-080647	11-Mar-97	2043451
THE GREEK COLLECTION	US	TM	ITU	23-May-02	78130809		
TRADEWINDS	US	TM	Registered	31-Oct-94	74-582875	24-Oct-95	1929842
WORLD BEAT	US	TM	Registered	26-Jun-95	74-693377	12-Nov-96	2015074
AU2RORA	Venezuela	TM	Registered	13-May-83	4065	14-Sep-84	110375F
CIRCLE LOGO	Venezuela	TM	Pending	17-Sep-98	17718/98		
CIRCLE LOGO	Venezuela	TM	Pending	17-Sep-98	17720/98		
CIRCLE LOGO	Venezuela	TM	Pending	17-Sep-98	17721/98		
CIRCLE LOGO	Venezuela	TM	Pending	17-Sep-98	17717/98		
CIRCLE LOGO	Venezuela	TM	Pending	17-Sep-98	17718/98		
JOSTEN'S	Venezuela	TM	Renewed	05-Jan-71	63104	05-Jan-71	63104

AMERICA'S CLASS RING	US	TM	Registered	24-Feb-84	73-467042	14-Oct-86	1413282
GLOWTOUCH	US	TM	Registered	17-Jul-98	75520703	05-Dec-00	2411149
GOLD LANCE	US	TM	Registered	18-Mar-02	76-383,149	07-Jan-03	2672014
GOLD LANCE GL	US	TM	Pending	18-Mar-02	76-383,148		
GRAD GRAM	US	TM	Registered	22-Aug-85	73-554809	25-Nov-86	1418322
IT PAYS	US	TM	Registered	04-Oct-00	76140688	18-Sep-01	2480716
JOSTENS	US	TM	Registered	12-Oct-99	75820874	29-Aug-00	2361423
JOSTENS NETLINE	US	TM	Registered	03-Jan-00	75-885877	27-Aug-02	2613151
MONTREUX	US	TM	Registered	25-Sep-89	73-827256	25-Dec-90	1629083
RENAISSANCE	US	TM	Registered	03-May-99	75696511	21-Mar-00	2332698
SILVER ELITE	US	TM	Pending	24-Jun-02	78138235		
STUDIO 1 stylized	US	TM	Registered	29-Sep-88	73-754856	20-Jun-89	1544345
WHAT'S UP	US	TM	Registered	20-Apr-01	76-244,753	11-Feb-03	2666513
WRITE NOW!	US	TM	Registered	24-Jan-00	75801991	25-Sep-01	2493508
CIRCLE LOGO (Class 16)	US	TM	Registered	08-Feb-00	75912441	21-Nov-00	2406471
CIRCLE LOGO (Cl. 9, 14, 16, 24,25,41)	US	TM	Pending	05-Jun-03	75/520893		
FASHION CREST	US	TM	Registered	19-Sep-86	73-620891	28-Apr-87	1437988
GRAD FINALE	US	TM	Registered	25-Jun-02	78138463	22-Jul-03	2740442
HEAR THE YEAR	US	TM	Registered	17-Jul-98	75-520704	11-Jan-00	2307190
J and design	US	TM	Renewed	08-Sep-34	71-355838	16-Apr-35	323478

MOMENTS MAGIQUES (JCL)	Canada	SM/TM	Registered	07-Feb-92	698629	05-Mar-93	409246
NATIONAL and design (JCL)	Canada	SM/TM	Renewed	29-Jun-78	399649	04-Nov-77	224003
VOS SOUVENIRS EN COULEUR (JCL)	Canada	SM/TM	Registered	13-Apr-89	629364	20-Jul-90	371001
YOUR MEMORIES IN COLOUR (JCL)	Canada	SM/TM	Registered	12-Apr-89	629363	20-Jul-90	371000
JOSTEN'S (Script logo)	Denmark	SM/TM	Renewed	01-Dec-78	513476	28-Sep-79	279479
JOSTEN'S	France	SM/TM	Registered	18-Dec-86	1413516	18-Dec-86	1413516
JOSTEN'S (Script logo)	France	SM/TM	Renewed	28-Dec-78	1011830	28-Dec-78	1011830
JOSTEN'S	Italy	SM/TM	Registered	02-Jan-77	21729C	04-Feb-85	340408
CIRCLE LOGO	Jamaica	SM/TM	Pending	13-Mar-02	42121		
CIRCLE LOGO	Nicaragua	SM/TM	Pending	17-Jun-02	6172002		
JOSTEN'S (Script logo)	Norway	SM/TM	Renewed	01-Dec-78	763140	22-Jun-78	100524
CIRCLE LOGO	Switzerland	SM/TM	Registered	24-Oct-02	unknown	07-Jan-03	505977
MILESTONES	US	SM/TM	Pending	03-Jul-02	76429801		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368487		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368488		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368485		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368484		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368483		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368482		
GALLEON Logo	Argentina	TM	Registered	10-May-96	2032813	17-Jun-97	1635800

YEARTECH	US	SM	Registered	10-Aug-88	73-745149	06-Jun-89	1543062
YEARTRACK	US	SM	Registered	03-May-02	76405856	04-Feb-03	2693501
CHAMPIONS OF THE COMMUNITY	US	SM	Pending	03-May-02	76406859		
GRAD TRACK	US	SM	ITU	28-Jul-02	78147896		
HOME ORDERING MADE EASY	US	SM	Pending	21-Apr-03	76507782		
MULTI CHROME	US	SM	Registered	28-Nov-82	72-157833	15-Dec-84	781883
PANELXPRESS	US	SM	Registered	17-Jun-96	76-119892	15-Apr-97	2052810
RED CARPET	US	SM	Renewed	15-Jun-85	72-221211	07-Jun-86	809682
RED CARPET SERVICE and design	US	SM	Renewed	15-Jun-85	72-221212	05-Jul-88	810878
JOSTENS	Australia	SM/TM	Registered	04-Jan-96	705907	01-Apr-96	705607
CIRCLE LOGO	Bahamas	SM/TM	Pending	08-May-02	unknown		
CIRCLE LOGO	Barbados	SM/TM	Pending	19-Jul-02	unknown		
CIRCLE LOGO	Bermuda	SM/TM	Pending	15-Mar-02	34061		
CIRCLE LOGO	BVI	SM/TM	Pending	19-Jul-02	unknown		
AU RHYTHME DE LA DANSE	Canada	SM/TM	Registered	07-Feb-92	698621	25-Jun-93	414026
JOSTENS CAMERA-ART	Canada	SM/TM	Registered	24-Jul-87	588626	16-Mar-90	366711
JOUR DE SUCCES (JCL)	Canada	SM/TM	Registered	07-Feb-92	698627	05-Mar-93	409245
LET'S DANCE	Canada	SM/TM	Registered	07-Feb-92	698622	13-Aug-93	415458
MAGIC MOMENTS (JCL)	Canada	SM/TM	Registered	07-Feb-92	698623	12-Mar-93	409560
MILESTONES	Canada	SM/TM	Pending	02-Jul-02	unknown		

CIRCLE LOGO	Jordan	SM	Pending	19-Jul-02	67491-41		
CIRCLE LOGO	Jordan	SM	Pending	19-Jul-02	67490-35		
CIRCLE LOGO	Mexico	SM	Registered	23-Jun-99	339381	10-Jul-98	56554
CIRCLE LOGO	Mexico	SM	Registered	23-Jun-99	339377	10-Jul-98	56550
GALLEON Logo	Mexico	SM	Registered	30-Aug-95	540367	29-Jan-97	540367
GALLEON Logo	Mexico	SM	Registered	30-Aug-95	540783	30-Jan-97	540783
JOSTENS	Mexico	SM	Registered	30-Aug-95	539819	27-Jan-97	539819
JOSTENS	Mexico	SM	Registered	30-Aug-95	539820	27-Jan-97	539820
THE RECOGNITION COMPANY	Mexico	SM	Registered	30-Aug-96	013952	18-Dec-96	013952
ARDEN PHOTOGRAPHERS	New York	SM	Registered	16-Oct-00	S-17264	16-Oct-00	S-17264
JOSTEN'S (Script logo)	Spain	SM	Renewed	04-Feb-77	838389	04-Dec-78	838389
JOSTEN'S (Script logo)	Spain	SM	Registered	04-Feb-77	838390	04-Dec-78	838390
CIRCLE LOGO	UK	SM	Pending	19-Jul-02	unknown		
HOME	US	SM	Registered	03-May-02	76405858	4-Feb-03	2683503
JOSTENS DIRECT SOLUTIONS	US	SM	Registered	03-May-02	76405857	04-Feb-03	2683502
JOSTENS RENAISSANCE and design	US	SM	Registered	03-May-96	75-696590	27-Feb-01	2430809
PERFORMANCE ENVIRONMENT, THE	US	SM	Registered	29-Sep-82	73-392033	11-Sep-84	1294856
✓ PORTRAIT WORLD	US	SM	Registered	07-Jul-82	73-373481	27-Mar-84	1272160
RECOGNITION stylized letters	US	SM	Registered	28-Sep-82	73-390716	13-Dec-83	1281121
SAFE HAVEN	US	SM	Registered	28-Sep-01	76-318,745	07-May-02	2567458