

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Milk Specialities Company		08/20/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Pro-Pet, LLC		
Street Address:	1400 McKinley Road, P.O. Box 330		
City:	St. Marys		
State/Country:	OHIO		
Postal Code:	45885-1821		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1621519	DAINTY	
Registration Number:	1602663		
Registration Number:	1605849	JOY	
Registration Number:	1748761	DEMAND	
Registration Number:	1067355	BEST FEEDS	
CORRESPONDENCE DATA			
Fax Number:	(317)231-7433		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3172311313		
Email:	cstephens@btlaw.com		
Correspondent Name:	Julia Spoor Gard		
Address Line 1:	11 South Meridian Street		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	17522-100		

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NAME OF SUBMITTER:	Julia Spoor Gard
Signature:	/jsg/
Date:	10/03/2005
Total Attachments: 2 source=17522#page1.tif source=17522#page2.tif	

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, MILK SPECIALTIES COMPANY, a Delaware corporation, having a place of business at Illinois & Water Streets, Dundee, Illinois 60118 ("Assignor"), has assigned and hereby assigns effective as of August 20, 2004 to PRO-PET, L.L.C., a Delaware limited liability company, having a registered office at Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801 ("Assignee"), all of its rights, title, and interest in and to the trademarks and registrations thereof identified in Schedule A attached hereto, together with the goodwill of the business symbolized thereby.

For such good and valuable consideration, Assignor hereby further sells, assigns and transfers to Assignee, all rights and interests in, to and arising from any infringement of any of the trademarks referred to in attached Schedule A, including, without limitation, all claims for damages and profits for any infringements which occurred prior to the date of this Assignment, including the rights to sue for any infringements in its own name and stead and for its own benefit.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

EXECUTED and EFFECTIVE on the date entered above.

MILK SPECIALTIES COMPANY

By: Michael G. Drennan
Michael G. Drennan, Chief Financial Officer

SCHEDULE A

MARK	REG. NO.	COUNTRY	STATUS	REG. DATE
Dainty (Cat Litter)	1621519	USA	Active	11/6/90
Misc Puppy Design (Dog Food)	1602663	USA	Active	6/19/90
JOY (Stylized) (Dog Food)	615414	USA	Active	11/1/55
JOY (Cat food, Dog Biscuits, Bird Seed)	1605849	USA	Active	7/10/90
Demand (Dog Food)	1748761	USA	Active	1/26/93
Best Feeds (Dog Food)	1067355	USA	Active	6/7/77
Jump for JOY (Dog & Cat Food)	1341297	USA	Active	6/11/85
Puppy Logo	4062072	Japan	Active	10/3/97
Demand	3319750	Japan	Active	6/6/97
Puppy Design	511947	Mexico	Active	11/30/95
Best Feeds	572770	Mexico	Active	9/22/95
JOY	508045	Mexico	Active	9/22/95

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RECORDED: 10/03/2005

TRADEMARK
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