ENT OF COMMERCE and Trademark Office

S-26-05 TRADEMARKS 03012967			
To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.			
1. Name of conveying party(ies): Herbal Care Systems, Inc.	2. Name and address of receiving party(ies)  Additional names, addresses, or citizenship attached?  No		
	Name: Twenty-First Century Laboratories		
Individual(s) Association	Internal Inc. Address:		
General Partnership Limited Partnership	Street Address: 2119 South Wilson Street		
Corporation- State: Arizona	City:Tempe		
Other	State: Arizona		
Citizenship (see guidelines)	Country: <u>United States</u> Zip: 85282		
Additional names of conveying parties attached? Tyes 🔀 No	O Association Citizenship		
3. Nature of conveyance )/Execution Date(s) :	General Partnership Citizenship		
• • • • • • • • • • • • • • • • • • • •	Limited Partnership Citizenship		
Execution Date(s) July 23, 2004	Corporation Citizenship Arizona		
Assignment Merger	Other Citizenship		
Security Agreement Change of Name Other	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No		
	(Designations must be a separate document from assignment)		
<ul><li>4. Application number(s) or registration number(s) an</li><li>A. Trademark Application No.(s)</li></ul>	d identification or description of the Trademark.  B. Trademark Registration No.(s) 2,937,419		
	Additional sheet(s) attached? Yes No		
C. Identification or Description of Trademark(s) (and Filing	g Date if Application or Registration Number is unknown):		
HERBAL CLEAR NATURALLY word mark			
5. Name & address of party to whom correspondence	C Total number of multi-street		
concerning document should be mailed:	6. Total number of applications and registrations involved:		
Name: <u>James W. Armstrong</u>			
nternal Address:	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00		
	Authorized to be charged by credit card		
Street Address: Sacks Tierney P.A.	Authorized to be charged to deposit account		
4250 N. Drinkwater Blvd., 4th Floor	<b>⊠</b> Enclosed		
City: Scottsdale	8. Payment Information:		
State: Arizona Zip: 85251	a. Credit Card Last 4 Numbers		
Phone Number: (480) 425-2628	Expiration Date 6_		
-ax Number: (480) 425-4928	b. Deposit Account Number		
Email Address: <u>armstrong@sackstierney.com</u>	Authorized User Name		
9. Signature:			
Signature			
James W. Armstrong	Total number of pages including cover 4		
Name of Person Signing	sheet, attachments, and document:		

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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TRADEMARK
REEL: 003169 FRAME: 0201

## ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made and entered into this 23<sup>rd</sup> day of July, 2004, by and between Herbal Care Systems, Inc., an Arizona Corporation ("Assignor"), and Twenty-First Century Laboratories, Inc., an Arizona corporation ("Assignee").

## **RECITALS:**

- A. Assignor has adopted, used and is using "HERBAL CLEAR NATURALLY" as trademarks for personal care and hygiene products, namely, deodorants, antiperspirants, body and hair washes, hand and body lotions, and/or shampoos.
- B. Assignor now desires to transfer and assign to Assignee, and Assignee wishes to acquire, all of Assignor's right, title and interest in and to the HERBAL CLEAR NATURALLY trademarks, in whatever form they have been used, upon the terms set forth below.

## ASSIGNMENT:

- 1. For valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby irrevocably and exclusively grant, convey, transfer and assign to Assignee all of Assignor's right, title and interest in and to (a) the HERBAL CLEAR NATURALLY trademark, (b) any and all logos, symbols, trade dress or designs used in conjunction with the HERBAL CLEAR NATURALLY trademark, (c) any and all state or federal registrations, including, without limitation, the registered trademark of HERBAL CLEAR NATURALLY bearing Serial No. 76/565220, Registration No. 2937419, 04/05/2005, issued by the U.S. Patent and Trademark Office, and (e) the goodwill of the business symbolized by the HERBAL CLEAR NATURALLY trademark (collectively, the "Assigned Rights").
- 2. Assignor warrants and represents to Assignee that (a) Assignor is the exclusive owner of the Assigned Rights, (b) Assignor has not previously transferred, assigned, conveyed, pledged or licensed any or all of the Assigned Rights to any other person or entity, and (c) the Assigned Rights do not unlawfully infringe or dilute the trademark, trade name, trade dress, copyright or other intellectual property rights of any other person or entity.
- 3. The parties agree to execute any further documents and to perform any additional acts reasonably necessary to effectuate and implement the terms, conditions and purposes of this Assignment. Without limiting the generality of the foregoing, Assignor agrees, upon request, to execute any necessary documents and otherwise reasonably cooperate and assist Assignee in (a) securing, enforcing and defending Assignee's ownership of the Assigned Rights, and (b) obtaining and maintaining any federal or state registrations of the HERBAL CLEAR NATURALLY trademark.
- 4. No provision of this Assignment may be waived, modified or altered except in a writing executed by all of the parties affected or bound thereby. This Assignment is and shall be binding upon and shall inure to the benefit of the successors and assigns of each of the parties.
- 5. Each party warrants that it has the authority to enter into this Assignment, and that the person signing on its behalf is duly authorized to do so.

TRADEMARK REEL: 003169 FRAME: 0202

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment effective the day and year first above written.

> HERBAL CARE SYSTEMS, INC., an Arizona corporation

By

William Grundemann

Vice President Sales & Marketing

1/23/04

TWENTY-FIRST CENTURY LABORATORIES, INC., an Arizona corporation

President

COUNTY OF Mariespa

The foregoing Assignment was acknowledged before me this \_\_\_\_\_ 3 day of July , 2004, by William Grundemann.

Herbal Care Systems, Inc., an Arizona corporation.

My Commission Expires:

Fels. 25, 2008

STATE OF ARIZONA	)	
	)	SS
COUNTY OF MARICOPA	)	

The foregoing Assignment was acknowledged before me this \_\_\_\_\_\_\_ day of \_\_\_\_\_\_\_, 2004, by Steven P. Snyder, President of Twenty-First Century Laboratories, Inc., Inc., an Arizona corporation.

Bachara Jumpeter
Notary Public

My Commission Expires:

Fel. 25,2008



**RECORDED: 05/26/2005**